



Together Towards Zero FAQs

1. Who can apply for Together Towards Zero grant funding?

We encourage applications from all residents, whether you apply as an individual on behalf of your community, or as a constituted group/organisation. Applicants must be over the age of 18 and the project must be based in Brent.

2. What types of projects are eligible for funding?

The funding will be for a one-off activity, ideally contributing to a project with a clear beginning and end. Please consider how the community will maintain and manage the lasting effects of the project once it has completed.

The following are examples of the types of schemes we will fund, but ideas are not limited to this list. Applicants are encouraged to think as creatively and innovatively as possible:

- Re-use and repair projects
- Local recycling / waste reduction initiatives
- Community gardens
- Environmental education programmes or resources
- Community environmental challenges

3. How can I apply?

You will need to complete an application form available [on our website](#). There are also guidance notes for making an application. There are computers you can use to submit your application available at one of these Brent Libraries: Kingsbury, Harlesden, Wembley, Kilburn, and The Library at Willesden Green.

4. How will my application be assessed?

Your application will be assessed against the criteria below:

- ✓ The application is within the £5000 maximum amount
- ✓ The applicant meets the eligible individual, organisation or business status and the project is based in Brent
- ✓ The project supports the objectives of any of the five themes within the council's climate and ecological emergency strategy (see below)
- ✓ The project makes Brent's local environment greener and more biodiverse; or offers an opportunity for a tangible carbon saving in a community setting
- ✓ The project reaches into the community, allowing as many local residents to participate or benefit as possible
- ✓ The project is clearly deliverable and leaves a positive environmental impact

5. How many applications can I submit?

Funding allocations will be limited to one application per individual, group/organisation or business in each financial year. The maximum amount you can apply for is £5,000.

6. Do I need to submit supporting documents?

Depending on whether you are an individual applying on behalf of people in your community, or an existing, established group/organisation/business, we will require certain supporting documents from you in order to assess your grant application. These are detailed in the Together Towards Zero Guidance Notes. You will be contacted by a member of our team about your supporting documents following submission of an application to the grant scheme. You will be expected to supply these documents within 2 weeks of being contacted.

7. When is the deadline for applying?

The next round of Together Towards Zero funding will launch 8 July 2024 and run through until Spring 2025.

Themes and Objectives of Brent's Climate and Ecological Emergency

Theme 1 - Consumption, Resources and Waste

By 2030, our communities will be living more sustainably: consuming less of the products and materials that accelerate climate change, whilst also wasting less of the world's natural resources. This behaviour shift will have helped to cut Brent's consumption emissions by two-thirds, and drive a substantive reduction of household waste produced within the borough.

Theme 2 – Transport

By 2030, petrol and diesel road journeys will have at least halved in the borough, being driven as close as possible to zero, with an accompanying increase in journeys made by residents through cycling, walking or public transport.

Theme 3 - Homes, Buildings and the Built Environment

By 2030, as many homes and buildings in the borough as possible will be more energy efficient, be powered by renewable sources and be resilient to future adverse weather events caused by climate change – and we will do all in our gift to achieve an average rating of Energy Performance Certificate B in directly owned council stock.

Theme 4 - Nature and Green Space

By 2030, Brent will be one of the greenest, most biodiverse and climate-resilient boroughs in London with our residents better connected to nature.

Theme 5 - Supporting Communities

Everyone who lives, works or studies in Brent will have improved access to clear and understandable information on the need to tackle the climate and ecological emergency, and as many people as possible will be actively engaged in taking action to help the borough become carbon neutral by 2030.

If you have any further questions or queries, please do not hesitate to contact the team at ecogrants@brent.gov.uk