

Survey:

What is your name? _____Greg Blaquiere_____

What is your organisation (if applicable)? _____Terence O'Rourke on behalf of

Mercedes-Benz

1. Which part of the Plan are you commenting on?

Policy: Paragraph: Table: Map:

2. Do you consider the Plan is:

Legally compliant? Yes: No:

Sound? Yes: No:

3. If you believe the Plan to be unsound, is this because it is not:

Positively prepared

Justified

Effective

Consistent with national policy

4. Please give reasons for your objection or support:

Draft policy BNGA1: Burnt Oak/Colindale Growth Area sets out the primary emphasis of the area to create a sense of place and seeks to reduce traffic dominance of Edgware Road through public realm improvements. New economic activity and creation of over 2,000 new homes to 2041 is also proposed, with the support of social and physical infrastructure.

The landowner is very supportive of the continued inclusion of the site within the Growth Area boundary, which now includes land to the west (within the LSIS) and land to the south beyond the Northern Quarter. This draft policy is also considered to be compliant with the aspirations set out by BP3: North as well as the site allocation (draft policy BNSA1: Capitol Way Valley), as discussed below.

The inclusion of a housing and employment target for this growth area is also strongly supported. As suggested above, the inclusion of a target ensures the draft policy is effective to assist in delivering the Vision for the growth area and within the wider context of this part

of LB Brent. To this extent and in line with National Planning Policy Framework (NPPF), the promotion of the effective use of land and the optimisation of densities would be well suited to this draft policy to assist in achieving the vision for this growth area: to contribute towards meeting LB Brent's and London's housing targets by utilising sustainably located brownfield sites.

The landowner also supports the Growth Area's aspiration to reduce traffic on Edgware Road through public realm improvements. A number of recent developments towards the south of the growth area on Edgware Road, towards Colindale station (including the Bang Bang Oriental Foodhall development) have created a very active frontage with new public realm. Any redevelopment of this site will seek to fulfil this aspiration, where appropriate.

5. What change(s) do you consider necessary to make the Plan legally compliant or sound?

n/a

6. If your representation is seeking a change, do you wish to participate at the oral part of the examination?

No, I do not wish to participate at the oral examination

Yes, I wish to participate at the oral examination

7. If you wish to participate at the oral part of the examination, please outline why you consider this to be necessary:

We consider that Mercedes-Benz Retail Group UK Limited should be provided with an opportunity to participate at the hearing part of the examination. The issues raised in regard to the soundness of the Draft Local Plan, in the submitted representation, require detailed examination before an independent inspector.

If you would like to comment on additional policies, please fix another sheet to this.

To ensure an effective and fair examination, it is important that the Inspector and all other participants in the examination process are able to know who has made representations on the plan. The LPA will therefore ensure that the names and addresses of those making representations can be made available and taken into account by the Inspector. The Council, its appointed Local Plan Programme Officer or the Planning Inspector appointed to undertake the Examination may also contact you regarding your response.

X Please indicate if you wish your personal data to be used for reasons other than identifying your representation and being contacted in relation to that representation.