



**Brent Council
Indoor Sports and Leisure Facilities Needs Assessment**

**Final Version
November 2018**

Document Control

Amendment History

Version no.	Date	Reference	Author	Comments
1	10/10/2018	Indoor Sports and Leisure Facilities Needs Assessment Confidential Internal Client Only Copy	Michael Salmon John Chapman	First working draft for review. Client Comments provided
2	05/10/2018	Indoor Sports and Leisure Facilities Needs Assessment Final Client Draft	Michael Salmon John Chapman	Final client draft, incorporating steering group comments
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Section 1 Introduction and Purpose of Report



Section 1: Introduction and Purpose of Report

1.1 Background and Context

1.11 The London Borough of Brent is known the world over because of a sports facility. With the iconic Wembley Stadium, reopened in 2007, located at the heart of the borough, sport and leisure naturally makes up a large part of the area's identity. But Brent is more than just a famous structure. It is a combination of different areas with different cultures and character, from Queens Park and Kilburn in the south east, to Kingsbury in the north, Brent's strength lies in its diversity.

1.12 More than 6 in 10 of the borough's residents are from a Black, Asian or Minority Ethnic background (BAME) and it was the first local authority in the country to have a majority BAME population. It is home to 149 different languages. This is truly a modern, multicultural place to live, work and be active.

1.13 It is also a borough that's evolving. The redeveloped stadium has acted as a catalyst for growth in the surrounding area with residential blocks, hotels and the new Civic Centre now overlooked by the world-famous Wembley arch. This, in turn, has paved the way for the local community to have more opportunities to be active. The increase in residents has meant a recognised need for leisure provision and, along with a number of private gyms that have opened in the vicinity, Wembley Leisure Centre opened in 2016, a modern sports centre with a swimming pool, health and fitness suite and dance studio.

1.14 More developments are planned in the coming years. The refresh of the Local Plan will identify a host of sites for growth, with new housing, employment and leisure opportunities included, making this is an exciting time for Brent. The timing is crucial; Brent's population is forecast to increase by approximately 87,000 by 2041 and this will increase the pressure on existing public services. This is why now is the right time to audit and assess the borough's existing provision and future need for indoor sport and leisure facilities. Brent has an aspiration to provide leisure infrastructure that meets the needs of its changing population.

1.15 A key driver for this study is to address the ageing facilities at Bridge Park Community Leisure Centre. The centre is coming to the end of its usable life and there is a previously identified need to replace provision at the site in the south of the borough with a new state of the art facility. This drive to improve the borough's existing stock demonstrates the council's commitment to listening to the wants and needs of local communities and addressing identified deficits in provision.

1.16 An important issue that has arisen during the research for this assessment is that of affordability and, more generally, accessibility. There are a lot of good quality facilities in Brent that people in lower socio-economic groups cannot afford to access or are simply put off from using due to finding the notion of traditional sport venues unappealing. This assessment, therefore, explores the quality and accessibility of non-traditional venues such as community centres, youth clubs and educational establishments.

1.17 Understanding the population is crucial to achieving the current Borough Plan's vision of *making Brent a great place to live and work, where people feel they have the opportunities to change their lives for the better*. This plan is currently being reviewed and updated to reflect the changing nature of Brent. It is a borough where a third of the residents are classified as inactive; this means they're taking part in less than 30 weekly minutes of moderate intensity activity. This is considerably higher than the national average and, if not addressed, it is an issue that could have severe implications on health services with national research showing clear links between inactivity and conditions such as diabetes, cardiovascular disease, certain

types of cancer, depression and obesity. The council are addressing this issue through ***Fit for Life: A Physical Activity Strategy for Brent 2016-2021***. The vision of the strategy states that *by 2021 more people in Brent will be more active and there will be improved health and wellbeing throughout the borough. This will be achieved by establishing physical activity as a fundamental and enjoyable part of people’s lives.*

1.18 An aspirational strategy needs a robust delivery plan and behaviour change cannot be realised without a facility infrastructure that meets local need. The council have made it clear that the approach to any investment into facilities for sport and physical activity must be evidence led, and this *Needs Assessment* has been developed independently to audit existing and future provision for sport and leisure in Brent. The recommendations made have been formulated by following an agreed methodology set out in detail in **Section 2**.

1.2 National Policy and Guidance

1.21 This *Indoor Sports and Leisure Facilities Needs Assessment* has been developed in close consultation with Sport England and is consistent with the 2018 revision of the National Planning Policy Framework (NPPF) which encourages the promotion of planning policies and decisions that aim to achieve healthy, inclusive and safe places. Sport contributes to a number of complementary agendas that *The Local Plan* aims to positively influence as demonstrated in Figure 1.1.

Figure 1.1 Contribution of Sport to Local Plans



Source: Planning for Sport; Forward Planning – Sport England, 2014

1.22 The NPPF states that planning policies should ‘enable and support healthy lifestyles, especially where this would address local health and well-being needs – for example through the provision of safe and accessible green infrastructure, sports facilities, local shops, access to healthier food, allotments and layouts that encourage walking and cycling’ (taken from Section 8 of NPPF; Promoting Healthy and Safe Communities, paragraph 91c). This document provides detailed evidence, using a robust and agreed methodology that supports Sport England’s aspirations and ensures that the importance of sports facility provision becomes and remains a central part of planning policy and development management within Brent.

1.23 Brent Council recognise that sport and physical activity play a key role in meeting key corporate policy priorities and also note that sport and physical activity are beneficial elements of shared service provision, such as school sites meeting the leisure needs of the surrounding community. The NPFF clearly supports the dual use of sports facilities which would include promoting community use of sports facilities on school sites.

1.24 Following the most up to date guidance from Sport England, this *Needs Assessment* takes a clearly justified and positive approach to planning for sport and leisure. It provides an up-to-date evidence base which has been systematically prepared in line with national guidance and best practice. It will enable Brent to present a logical and defensible position for the provision of sport and physical activity both now and the evident needs for the future.

1.3 Report Content

- **Section 2** outlines the methodology and approach taken by the Consultant Team with regards to the indoor sports facilities.
- **Section 3** outlines the local context for Brent in terms of current participation and the costs of inactivity, as well as future growth and population increases.
- **Section 4** outlines the relevant local, regional and national policies and priorities that the Consultant Team have reviewed which both influence and can be influenced by indoor sports and built facility provision.
- **Section 5** outlines the structure and different types of consultation undertaken by the Consultant Team, including a summary of what these show and the leading issues.
- **Section 6** outlines the quantity, quality and accessibility assessments undertaken by the Consultant Team for each sports facility type identified within the methodology.
- **Section 7** provides a summary of the key priority facility projects highlighted in Section 6 and identifies opportunities and strategic recommendations for action.
- **Section 8** provides a summary and conclusion to this report.

Section 2 Methodology



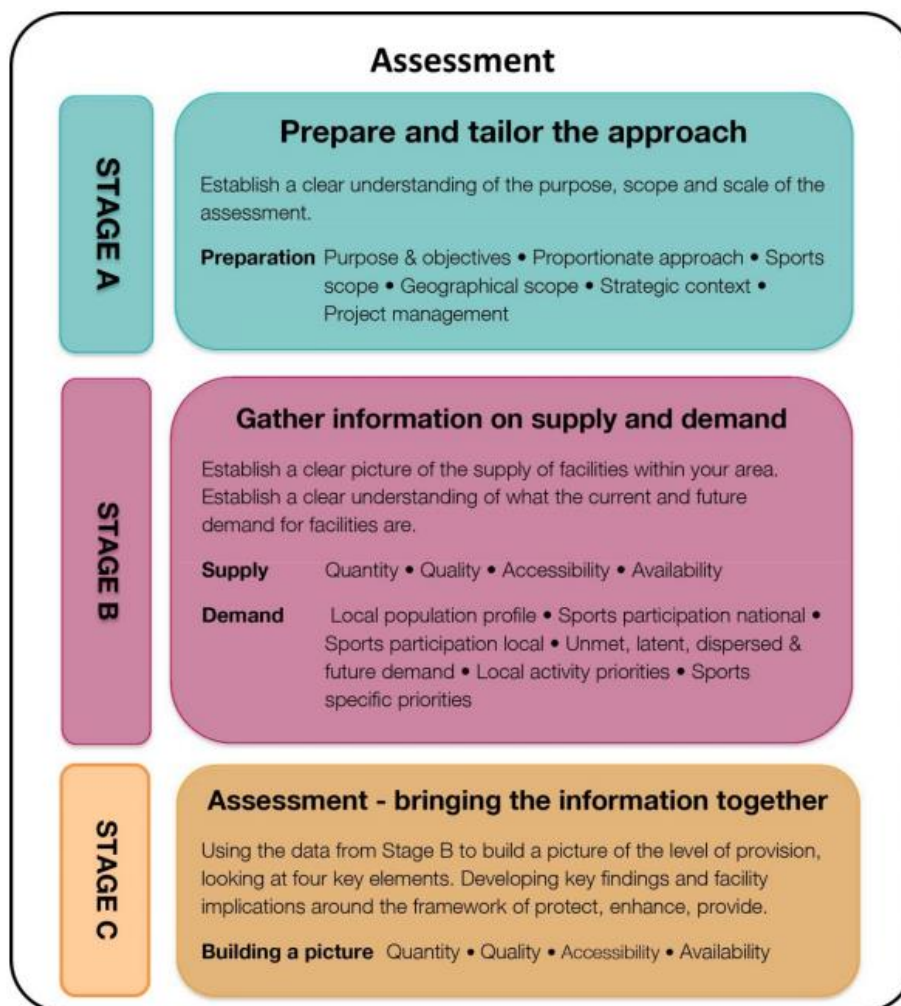
Section 2 – Methodology

2.1 Introduction

2.11 Sport England’s Assessing Needs and Opportunities Guide (ANOG) for Indoor and Outdoor Sports Facilities provides the recommended approach to undertaking a robust assessment of need for indoor and outdoor sports facilities to meet the requirements of the Government’s NPPF.

2.12 The approach advocates a three stage approach, as shown in Figure 2.1.

Figure 2.1 Assessing Needs and Opportunities Guide: Recommended Approach



Source: Assessing needs and opportunities guide for indoor and outdoor sports facilities, Sport England, 2014

2.13 This section shows how the Consultant Team has used and applied the ANOG methodology to produce the *Indoor Sports and Leisure Facilities Needs Assessment* for Brent.

2.2 Prepare and Tailor the Approach

2.21 In line with Sport England’s guidance, the Consultant Team worked with Brent Council to ensure the indoor facility assessment was agreed and focused on the needs of the council. This included:

- Establishment of a Steering Group to oversee the assessment process.
- Detailed review of the specific needs for Brent.
- Agreement of indoor sites for inclusion in the assessment with lead contacts from Brent Council.

- Agreement of parameters of the assessment with Brent Council and Sport England, including facility types to be included within the assessment and specifications.
- Consultation with Sport England regarding the use of national planning tools.

2.22 The parameters of this assessment (the indoor sports facility types assessed and their respective specifications) are set out below:

- Swimming Pools over 20m in length with community access
- Sports Halls over 3 courts in size (or 27m x 17m) with community access
- Dance Studios
- Health and Fitness suites with over 20 stations
- Squash Courts
- Indoor Bowls
- Community Facilities with Activity Halls
- Specialist Sports Facilities
 - Martial Arts Facilities (dedicated permanent facilities)
 - Gymnastics Facilities
 - Boxing Facilities
 - Weightlifting Facilities (dedicated facilities)

2.23 It was agreed that whilst Health and Fitness Suites (gym space) would be included in the assessment, an in-house audit of private facilities had recently been carried out by Brent Council and this information has been used to inform the relevant section of the *Needs Assessment*. Site audits were therefore only carried out at non-commercial facilities.

2.3 Gather Information

2.31 The Consultant Team analysed the available data held by Brent Council on sports facilities, including:

- Brent Local Plan
- Sport England Active Places Power Database.
- Council Leisure/Commissioning and Planning Team Datasets – facilities, usage, regeneration/ housing, population projections and asset management plans.
- National Governing Body Facilities Data.
- Sport England FPM data.
- GIS Maps and Ordnance Survey Maps.
- Facilities strategy work from Barnet, Camden, Ealing, Hammersmith and Fulham, Kensington and Chelsea and Westminster.

2.3.1 Planning Tools

2.32 The Consultant Team also undertook detailed supply and demand analysis using a range of national planning tools. They are listed below with an explanation of the rationale for utilising them:

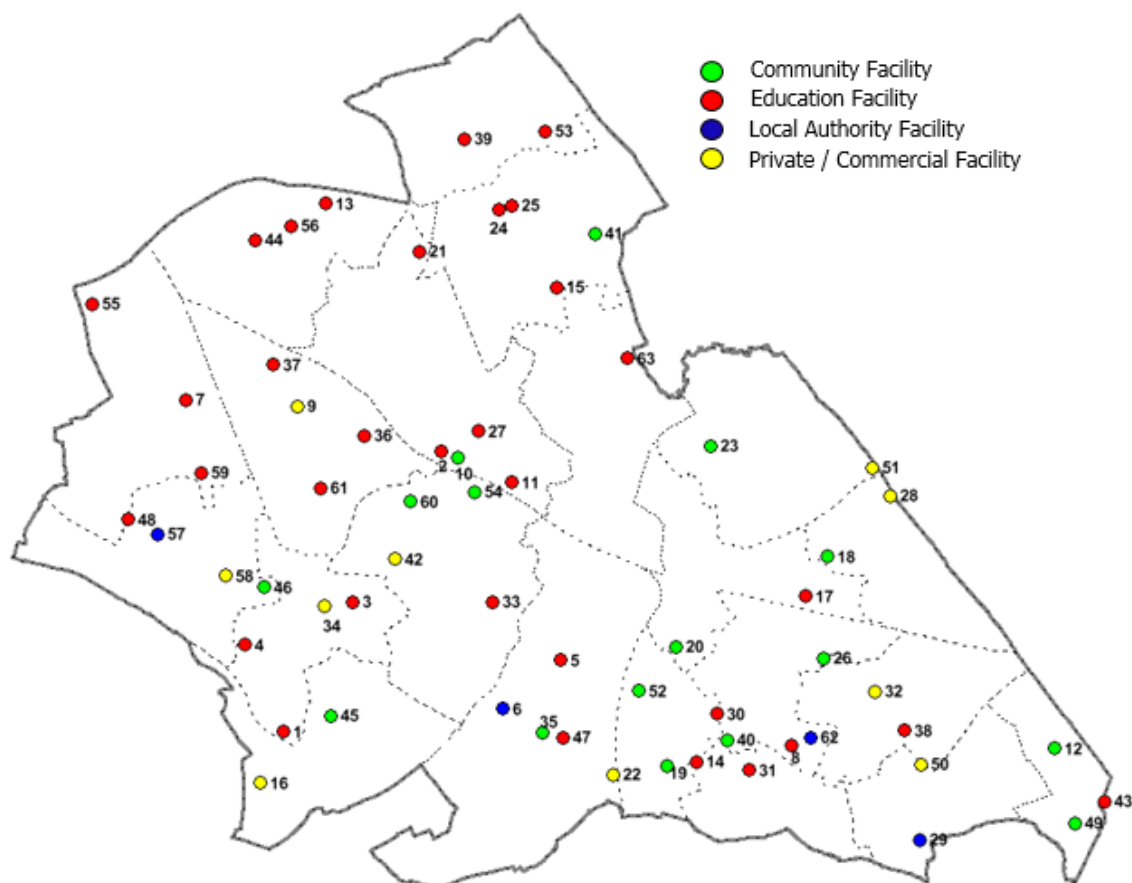
- Active Places Power database, Sport England: to assess the type and quantity of indoor sport and recreation facilities in Brent. The database lists sports halls, swimming pools, health and fitness suites, indoor bowls facilities and squash courts in Brent.
- Facilities Planning Model (FPM), Sport England: to assess the strategic provision of sports halls and swimming pools in Brent, including an analysis of supply and demand which assesses the capacity of existing facilities for a particular sport to meet local demand, taking into account how far people are prepared to travel to a facility. FPM findings were taken from a commissioned run of 2018 data for sports halls and swimming pools in the borough, produced by Sport England specifically for this *Needs Assessment*.
- Sports Facility Calculator (SFC), Sport England: to estimate the amount of demand for indoor sport and recreation facilities in Brent that is created by a given population. The SFC helps to quantify the additional demand for indoor sport and recreation facilities that's generated by new and projected population growth, development and regeneration areas. The SFC can only be used for sports halls, swimming pools and indoor bowls facilities.

2.3.2 Site Audits

2.33 Based on the parameters for the *Needs Assessment* which were agreed with Brent, the Consultant Team developed a list of sports facility sites which would be the subject of a non-technical quality assessment. A list of 66 sites to be audited and assessed was agreed with Brent Council. The distribution of the audited sites are shown in Figure 2.2 whilst the full list is provided in Figure 2.3. The Crest Academy and Kings Hall Community Centre were also originally on the list of sites to be audited, however site visits could not be arranged.

Figure 2.2 Distribution of Audited Sites

Brent Council Indoor Sports and Leisure Facilities Needs Assessment: Distribution of Audited Sites



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Key – Numbers relate to the table in Figure 2.3

Figure 2.3 List of Audited Sites

Facility	Facility Type
1. Alperton Community School – Upper and Lower Site	Sports Hall Activity Hall x 2 Studio x 2
2. Ark Academy	Sports Hall Studio
3. Ark Elvin Academy	Sports Hall Studio
4. Barham Primary School	Activity Hall x 2
5. Brentfield Primary School	Activity Hall x 2
6. Bridge Park Community Leisure Centre	Sports Hall Studio x 2
7. Byron Court Primary School	Activity Hall

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Facility	Facility Type
8. Capital City Academy	Sports Hall Studio
9. Century Bowling	Indoor Bowling
10. Chalkhill Community Centre	Activity Hall Studio
11. Chalkhill Primary School	Activity Hall
12. Charteris Sports Centre	Sports Hall Studio
13. Claremont High School	Sports Hall Activity Hall x 2
14. Convent of Jesus and Mary Language College	Activity Hall x 2
15. Fryent Primary School	Activity Hall
16. Genesis Gym and Fitness Studio	Health and Fitness Suite (Weightlifting facility)
17. Gladstone Park Primary School	Activity Hall x 2
18. Gladstone Youth and Community Centre	Activity Hall
19. Harlesden Ummah Community Centre	Activity Hall
20. Jazari Community Centre	Activity Hall
21. JFS School	Sports Hall x 2 Studio Health and Fitness Suite
22. Kassinga House (Stonebridge Boxing Club)	Boxing Facility
23. Kingfisher Youth and Community Centre (Neasden IQ)	Boxing Facility
24. Kingsbury Green Primary School	Activity Hall x 2
25. Kingsbury High School – Upper and Lower Site	Sports Hall Activity Hall x 2
26. Library at Willesden Green	Activity Hall x 2 Studio
27. Lycée International de Londres	Sports Hall
28. Manor Health and Leisure Club	Pool
29. Moberly Sports Centre	Sports Hall Activity Hall x 2 (Boxing facility and Gymnastics facility) Studio x 2 Pool Learner Pool
30. Newfield Primary School	Activity Hall
31. Newman Catholic College	Activity Hall x 2
32. Nuffield Health (Brondesbury Park)	Pool
33. Oakington Manor Primary School	Sports Hall Activity Hall
34. Patidar House Studios	Activity Hall x 2 Studio x 2
35. Pavilion at Stonebridge Recreation Ground	Activity Hall
36. Preston Manor High School	Sports Hall Activity Hall x 2
37. Preston Park Primary School	Activity Hall x 3
38. Queens Park Community School	Sports Hall Activity Hall
39. Roe Green Junior and Infants School (and Strathcona Site)	Activity Hall x 3 (inc. Strathcona) Pool
40. Roundwood Youth Centre	Activity Hall Studio
41. Shree Swaminarayan Mandir Kingsbury	Sports Hall
42. Spirit Health Club – Holiday Inn, Wembley	Pool
43. St Augustine's CE High School and Sixth Form	Sports Hall
44. St Gregory Catholic Science College	Activity Hall x 2
45. St James Church Centre	Activity Hall x 2
46. St Johns Community Centre	Activity Hall x 3
47. Stonebridge Primary School	Activity Hall
48. Sudbury Primary School	Activity Hall x 2

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Facility	Facility Type
49. The Granville Centre	Activity Hall x 2 Studio
50. The Maqam Centre	Pool Studio
51. The Railway Club; The Basement	Boxing Facility
52. The Unity Centre	Activity Hall
53. The Village School	Activity Hall Pool
54. The Yellow	Studio x 2
55. University of Westminster (Harrow Sports Hall)	Sports Hall
56. Uxendon Manor Primary School	Pool
57. Vale Farm Sports Centre	Sports Hall Studio Dojo Squash courts Pool Learner Pool
58. Wembley and Sudbury Tennis Squash and Social Club	Squash courts
59. Wembley High Technology College	Activity Hall
60. Wembley Leisure Centre	Swimming Pool Studio x 2
61. Wembley Primary School	Activity Hall x 2
62. Willesden Sports Centre	Sports Hall – 3 (M) Studio x 2 Dojo Pool Learner Pool Indoor Athletics (used for Weightlifting)
63. Woodfield School	Activity Hall x 2 Studio

2.34 There were also a number of Health and Fitness Suites identified as providers of physical activity in the borough. Whilst these sites were not audited due to previous recent work carried out by the Local Authority, they still form an important part of this assessment and are listed in Figure 2.4.

Figure 2.4 Health and Fitness Suites Not Audited

Facility
1. Ark Elvin Academy
2. Bridge Park Community Leisure Centre
3. Charteris Sports Centre
4. Convent of Jesus and Mary Language College
5. Fit4Less (Cricklewood)
6. Fit4Less (Kilburn)
7. Fit4Less (Wembley)
8. Fitness First Health Club (Queens Park)
9. Genesis Gym and Fitness Studio
10. JFS School
11. Kingsbury High School (Upper site)
12. Livingwell Health Club (Wembley)
13. Manor Health and Leisure Club (Cricklewood)
14. Moberly Sports Centre
15. Newman Catholic College
16. Nuffield Health (Brondesbury Park)
17. Oakington Manor Primary School
18. Pure Gym (Wembley)
19. Snap Fitness (Kenton)
20. Spirit Health Club (Wembley)
21. The Gym (Alperton)

Facility
22. The Gym (Kingsbury)
23. The Gym (Wembley)
24. University of Westminster (Harrow)
25. Vale Farm Sports Centre
26. Wembley Leisure Centre
27. Willesden Sports Centre

2.35 Each facility at sites audited by the Consultant Team was the subject of an outline quality assessment and scored out of five across the seven key areas demonstrated in Figure 2.5.

Figure 2.5 Scoring Criteria for Sites Audited



2.36 The scoring metric used in the facility quality assessments is set out below:

- **1 = very poor quality**; in need of urgent improvement; clearly not fit for purpose
- **2 = limited quality**; improvements required in a number of areas; very basic standard of provision
- **3 = average quality**; fit for purpose; improvements required in some areas; adequate standard of provision
- **4 = good quality**; accessible; some high quality aspects
- **5 = very good quality**; very accessible; no obvious issues/improvement required

2.37 Based on the results on the non-technical quality assessment each site was given a mean quality score. This was done by calculating the mean/average of the scores across the 5 assessment areas.

Accessibility Assessments

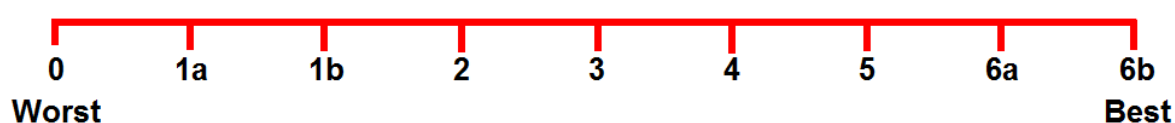
2.38 For each facility type, a 1km catchment was identified to demonstrate the accessibility of provision for residents in Brent. The 1km distance was implemented following RTP1

research entitled *How Far is it Acceptable to Walk (2018)* that used National Travel Survey data and other research studies to calculate the regional variations in how far people were prepared to walk to access services. On average, residents in London were prepared to walk 1,000m (1km), increasing slightly to 1,150m for leisure. As such, a round number of 1km has been used for this assessment.

Public Transport Accessibility Level Scores

2.39 In addition to providing analysis on the walking catchment around each site, this assessment acknowledges the fact that public transport can play a key role in enabling Brent residents to access certain facilities. As such, a Public Transport Accessibility Level (PTAL) score is provided for each audited site to give wider context around how easy or difficult those sites are to access. The PTAL is a measure which rates locations by distance from frequent public services along a 9-point scale, the labels of which are shown in Figure 2.6.

Figure 2.6 Public Transport Accessibility Level Scale



2.310 A location will have a higher PTAL score for the following reasons;

- It is at a short walking distance to the nearest stations or stops
- Waiting times at the nearest stations or stops are short
- More services pass at the nearest stations or stops
- There are major rail stations nearby
- Any combination of all the above.

2.311 PTAL is, therefore, used in this assessment as a measure of the density of the public transport network at each audited site. It does not take into account the destinations to which residents can travel from each location, nor the ease of interchange or levels of crowding.

Community Availability

2.312 As part of each site audit, the Consultant Team enquired as to the availability of the facility to the local community. Information was sought regarding the facilities opening hours, management type, cost and spare capacity for additional community use (if any). For each facility, a summarised comment is provided in **Section 6** on community availability and more detailed information is available in the appendices to this report.

2.3.3 Strategy and Policy Review

2.313 The Consultant Team undertook a literature review that took into account relevant local, regional and national strategies, policies and plans to ensure that, wherever possible, any recommendations aligned with existing priorities that the borough is committed to.

2.314 Listed in detail in **Section 4**, the focus of this element of the methodology is to identify notable changes to sport and physical activity policy in the last few years and noting any specific corporate priorities for Brent Council which both influence and can be influenced by improved sports facility provision. Brent Council previously undertook a review of indoor and outdoor sports facilities in 2008, documented in *The Planning for Sport and Active Recreation Facilities Strategy 2008-2021*. That piece of work was carried out using a methodology that has been superseded by the recommended processes detailed in this section, however the 2008 document did include a number of actions and recommendations for which the council carried out an internal update on in 2017. The strategy and policy review identifies how Brent's sports facility stock impacts on regional and national policy agendas, as well as how this impact can be enhanced in the future.

2.3.4 Consultation Process

2.315 The Needs Assessment and Action Plan is underpinned by a thorough and robust consultation process to ensure that the conclusions and recommendations are sound and firmly grounded in local need and demand. The consultation process consisted of the following key elements:

- Face to face meetings with key departments and partners within Brent Council from Planning Policy, Regeneration, Public Health, Property, Education, Housing and Sport and Leisure.
- Detailed interviews with relevant National Governing Bodies of Sport (NGBs), Sport England and London Sport.
- Site visits with key facility providers including schools.
- An online survey of local sports clubs and community groups.
- Steering Group meetings – the Steering Group is made up of Brent colleagues from Planning, Regeneration, Public Health, Education and Sport and Leisure.

2.316 The focus of this element of the methodology was to canvas the views of a wide range of partners, stakeholders, facility users and local people on the quantity, quality and accessibility of indoor and built sport and leisure provision in Brent.

2.4 Bring Information Together

2.41 Following completion of stages 2.2 and 2.3 of the methodology, the Consultant Team was in a position to draw conclusions and make recommendations based on a large, detailed and robust evidence base. The key findings of the review process are presented in sports facility specific sections which present the following information for each facility type under review:

- Quantitative Assessment
 - Supply and Demand Analysis
- Qualitative Assessment
 - Non-Technical Quality Assessment
- Accessibility Assessment
 - Distance thresholds
- Local Needs and Consultation
- Priorities for each facility type

2.42 The priorities identified for each facility type are based on a detailed assessment of needs and opportunities through multiple planning tools, research techniques and consultation methods. The priorities identified for the different indoor sports facility types relate to:

- Quantity
- Quality
- Accessibility

2.4.1 Setting Standards for Provision – Revised and Updated Approach

2.43 Sport England advises local authorities to use the planning tools and evidence available to them to develop a localised picture of need in a way that is bespoke to the area rather than following a set template that compares the quantity of provision per capita with other local authority areas (where supply and demand can be influenced by a wide range of other factors).

2.44 Similarly, *Assessing Needs and Opportunities Guidance* recommends a detailed, layered and localised approach to the assessment of needs and opportunities at a local authority level as a basis for future policy rather than focusing on one single tool for determining standards for sports facility provision. The Consultant Team has therefore assessed the leading facility types based on the supply and demand balance as well as levels

of unmet demand, utilising the planning tools described in the methodology alongside findings from the detailed consultation process, online survey results, non-technical quality assessments and accessibility assessments. This has resulted in the formation of a genuinely localised picture of needs and priorities for each indoor sports facility type which should be considered in the context of future supply and demand changes as well as evolving investment requirements.

2.45 Brent is following Sport England guidance with regard to forward planning. The priorities identified in this document are specific to each of the leading indoor facility types that have been assessed and are categorised under the Protect, Enhance and Provide headings:

- **PROTECT** sports facilities from loss as a result of redevelopment.
- **ENHANCE** existing facilities through improving their quality, accessibility and management.
- **PROVIDE** new facilities that are fit for purpose to meet demands for participation now and in the future.

2.46 By following this recommended process, a reasoned set of evidence-based priorities have been identified for Brent, derived through a systematic assessment of needs and opportunities related to sport and physical activity facilities provision in the borough.

Section 3 Brent Context



Section 3: Brent Context

3.01 When assessing the quantity, quality and accessibility of sport and recreation facilities in a particular area it is important to consider the propensity of the local population to be active and participate in sport and active recreation. Knowledge of local participation levels and preferences, along with other methods analysed in this assessment, helps to inform an understanding of levels of need and demand for particular sport and recreation facility types. It also provides useful insight on how existing facilities can be enhanced to better meet the needs of local people.

3.02 A demographic profile of Brent residents is provided to demonstrate the diverse nature and varied needs of the borough's population. For additional context, population projection data is included along with an overview of known planned developments.

3.03 An overview of local participation levels in the borough based on Sport England's Active Lives Survey results is provided within this section of the assessment. Small area estimates are used, where appropriate, to give an indication of the variable nature of participation levels across different parts of Brent. Relevant health indicators are also referenced in this section.

3.1 Borough Profile

3.11 An understanding of the population profile of Brent is essential to ensure that any recommendations made reflect the community's requirements. There are 21 wards in Brent, a population split for each is provided in Figure 3.1. This data uses experimental estimates which aren't fully consistent with the other ONS data displayed in this section and the information should be used as indicative rather than definitive.

Figure 3.1 Brent Population by Ward

Ward	Population	Ward	Population
Alperton	16,095	Northwick Park	13,837
Barnhill	16,706	Preston	16,271
Brondesbury Park	13,311	Queens Park	15,146
Dollis Hill	13,702	Queensbury	15,850
Dudden Hill	15,999	Stonebridge	18,208
Fryent	13,741	Sudbury	15,569
Harlesden	17,960	Tokyington	16,571
Kensal Green	15,304	Welsh Harp	14,371
Kenton	12,052	Wembley Central	17,025
Kilburn	17,017	Willesden Green	17,014
Mapesbury	16,505		

Source: ONS Mid-year Population Estimates by ward, experimental statistics, 2016

3.12 Figure 3.2 provides population data for the whole borough, split by gender.

Figure 3.2 Brent Population by Gender

Area	Total Population	Male	Female
Brent	329,100	167,800 (51%)	161,300 (49%)
London	8,825,000	27,481,100 (50%)	28,138,400 (50%)
England	55,619,400	27,300,900 (49%)	27,967,100 (51%)

Source: ONS Population Estimates, 2017

3.13 Brent is the 7th most populous borough in Greater London with 329,100 residents. There are more men living in Brent than women, and whilst the regional average is a 50:50

split of men and women, this pattern is not unusual as there are 20 London boroughs, in total, with a higher proportion of men.

3.14 Figure 3.3 indicates the spread of the population between different age bandings.

Figure 3.3 Brent Population by Age – as a proportion of Total Population

Area	0-15	16-24	25-49	50-64	65+
Brent	20.2%	12.2%	39.4%	16.5%	11.8%
London	19.5%	11.6%	41.5%	15.7%	11.8%
England	18.1%	12%	33.3%	18.6%	18%

Source: ONS Population Estimates, 2017

3.15 Brent has a relatively young population compared to the rest of London and the national average. There are only 10 London authorities with a higher proportion of 0-15 year olds. Similarly, just over 1 in 10 residents in Brent are over the age of 65 compared to almost 2 in 10 across England.

Figure 3.4 Brent Population by Ethnicity as a proportion of Total Population

Area	White	Asian / Asian British	Black / African / Caribbean / Black British	Mixed / Multiple Ethnic Groups	Other Ethnic Group
Brent	36.3%	34.1%	18.8%	5.1%	5.8%
London	59.8%	18.5%	13.3%	5.0%	3.4%
England	85.4%	7.8%	3.5%	2.3%	1.0%

Source: Census, 2011 – Base population for Brent was 311,215

3.16 Brent has a considerably more diverse population than both the rest of London and the national average. Whilst 14.6% of people across England are from a BAME background, more than four times this proportion residing in Brent (63.7%) are from Black, Asian or Minority ethnicities. Out of all local authorities in England, only Newham in north London has a higher proportion of BAME residents. Levels of diversity vary immensely from ward to ward as displayed in Figure 3.5.

Figure 3.5 BAME population in Brent Wards as a proportion of Total Population

Ward	BAME %	Ward	BAME %
Alperton	81.8%	Northwick Park	68.8%
Barnhill	69.7%	Preston	70.0%
Brondesbury Park	43.8%	Queens Park	37.0%
Dollis Hill	64.3%	Queensbury	72.9%
Dudden Hill	55.9%	Stonebridge	76.5%
Fryent	62.7%	Sudbury	77.3%
Harlesden	67.0%	Tokington	76.3%
Kensal Green	52.3%	Welsh Harp	61.3%
Kenton	70.0%	Wembley Central	86.0%
Kilburn	50.0%	Willesden Green	52.7%
Mapesbury	43.4%		

Source: Census, 2011 – Base population for Brent was 311,215

3.17 Whilst wards in the south-east of the borough such as Kilburn, Queens Park, Brondesbury Park and Mapesbury have high levels of diversity when analysing the data in a national context, compared to the rest of the borough this part of Brent has a much higher proportion of white residents.

3.18 The proportion of BAME residents are much higher elsewhere in the borough, with wards such as Wembley Central and Alperton being home to particularly high proportions of Asian residents and Stonebridge having a large number of black residents.

3.19 Figure 3.6 provides information on the socio-economic classification of residents in Brent.

Figure 3.6 Brent 16-74 Population by Socio Economic Classification

Area	National Statistics Socio Economic Classification (NS-SEC) Grouping ¹			
	1 & 2	3,4 & 5	6,7 & 8	Not Classified
Brent	28%	27%	32%	13%
London	36%	26%	26%	11%
England	31%	29%	31%	9%

Source: Census, 2011 – Base population for Brent was 233,726 (16-74 year olds only)

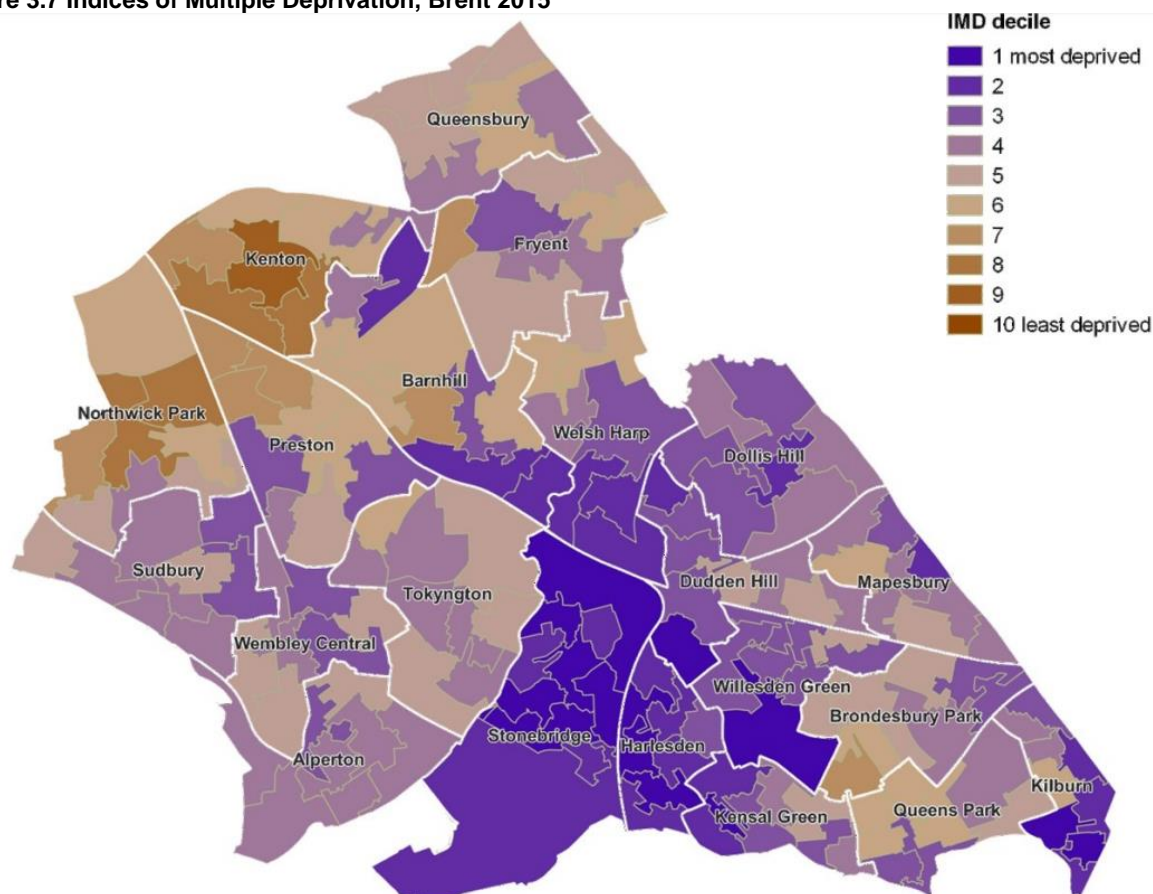
3.110 There are only 2 London boroughs (Newham and Barking and Dagenham) with a higher proportion of their population who are classified socio-economically in groups 6, 7 and 8. These groups refer to people in routine or semi routine occupations or those who are long term unemployed (or have never worked). As may be expected, the proportion of residents classified in groups 1 or 2 (higher or lower managerial and professional occupations) is lower than the national average (28% compared to 31%).

3.111 Within the borough, Queens Park (45%) and neighbouring Brondesbury Park (41%) have the highest proportion of residents in groups 1 and 2. The only other wards where rates are on a par with, or above, the national average are Kenton (36%), Kilburn (36%) and Mapesbury (36%). Stonebridge (44%), Alperton (43%) and Harlesden (42%) are the areas with the highest proportion of residents in groups 6, 7 and 8.

3.112 These statistics are good indicators of relative levels of affluence across Brent. Another helpful measure is to analyse data from the Indices of Multiple Deprivation. Figure 3.7 is taken from Brent’s JSNA document published in 2015.

¹ NS-SEC – National Statistics Socio-Economic Classifications are used to measure employment relations and conditions of occupations. They are central to showing the structure of socio-economic positions in modern societies and help explain variations on social behaviour. The classifications are as follows; 1 Higher managerial, administrative and professional occupations; 2 Lower managerial, administrative and professional occupations; 3 Intermediate occupations; 4 Small employers and own account workers; 5 Lower supervisory and technical occupations; 6 Semi-routine occupations; 7 Routine occupations; 8 Never worked and long-term unemployed.

Figure 3.7 Indices of Multiple Deprivation, Brent 2015



Source: Indices of Multiple Deprivation, 2015. Map reproduced from Brent JSNA - <https://intelligence.brent.gov.uk/BrentDocuments/JSNA%202015%20-%20Deprivation.pdf>

3.113 The most deprived parts of the borough, as per the indices of deprivation, do not completely correlate with socio economic statistics. Whilst Stonebridge, as may be expected, has high levels of deprivation, there are pockets of deprivation throughout the east of the borough and in some parts of the north-west (such as to the north of Barnhill and Fryent).

3.114 Out of the 326 local authorities, Brent was ranked 39th in 2015, with 1st denoting the area with the highest level of deprivation. Brent’s wards can be broken into 173 lower super output areas (LSOAs), 36 of which are in the 20% most deprived nationally.

3.1.1 Population Projections

3.115 The Brent population is projected to increase substantially over the coming years. GLA forecasts suggest that the borough will experience a 27.8% increase in residents from 2011 to 2041 (approximately 87,000 people).

3.116 As detailed later in this section, demographics play a key part in determining how active boroughs are. Certain groups are far more likely to be active than others and boroughs with an ageing population are generally less active than those with a younger demographic. Figure 3.8 demonstrates the age groups that are most likely to increase as a result of these population projections.

Figure 3.8 Projected Population Changes in Brent, 2011-2041 – Age Breakdown

Age	Expected Population Increase 2011-2041	Expected % Increase
Under 16	12,501	19.6%
16-24	3,172	8.2%
25-34	654	1%
35-44	7,808	16.9%
45-54	9,736	24.9%
55-64	16,997	63%
65+	36,118	110%

Source: Greater London Authority, published 2018

3.117 Whilst Figure 3.3 demonstrates that Brent currently has a relatively young population, the projection figures in Figure 3.9 suggest that there will be a considerable shift over the coming decades with large increases in the proportions of people over the age of 55 living in the borough. This has significant implications for providers of health services in the borough and demonstrate the importance of a sport and leisure offer that is accessible to and meets the needs of older people.

3.1.2 Borough Profile Summary

3.118 Brent is one of the most diverse boroughs in the country but it is also a borough with high levels of deprivation. Whilst there is currently a relatively young population residing here, population projections suggest this is likely to change dramatically over the coming decades, with an increase in older people likely to exacerbate existing pressures on health services. An active population is a healthier population and it is therefore essential that the sport and leisure offer in the borough is adaptable and able to reflect the changing nature of the local demographic.

3.119 Participation in physical activity tends to mirror deprivation trends, with residents who have less access to disposable income often being less likely to live active lifestyles.

3.120 Section 3.2 explores further the sporting and recreational habits of Brent residents.

3.2 Activity

3.2.1 Sport England's Active Lives Survey

3.21 Sport England's Active Lives Survey is a relatively new dataset that has replaced the previous Active People Survey and it provides an assessment of levels of physical activity across the country at a local authority, regional and national level. At present, only 2 years of full data are available but the annual survey results can be used to identify general patterns and trends in participation. The following analysis utilises data from the two surveys that have been carried out. Due to the presently small body of information, comparison of performance over time is problematic. This data is best viewed as an indicative direction of travel rather than a definitive portrayal of activity habits.

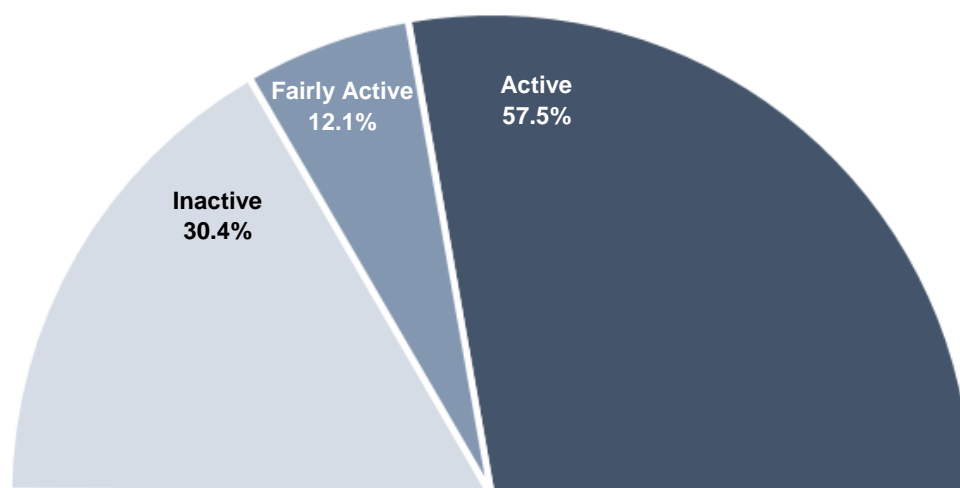
3.22 This section considers existing sport and physical activity participation rates in Brent to assess likely demand for enhanced quality, quantity and accessibility of sports facilities in the borough and help identify the types of facilities and opportunities that should be provided in order to meet local needs. For comparison, it also provides regional and national data along with data for areas which are statistically similar to Brent demographically (Croydon, Ealing, Haringey and Waltham Forest). It should be noted that, whilst the survey highlights indicative levels of activity in a given area, this does not necessarily translate into facility demand and the data should be used alongside information presented later in this assessment that was collected through consultation, site audits and facilities modelling to fully understand the wider picture regarding provision.

- 3.23 The following definitions for different levels of activity are used by Sport England;
- *Inactive*: a person doing less than 30 minutes of moderate intensity activity per week
 - *Fairly active*: a person doing between 30-149 minutes of moderate intensity activity per week
 - *Active*: a person doing 150+ minutes of moderate intensity activity per week

3.24 Moderate intensity activity is defined as activity which causes an individual to raise their breathing rate.

3.25 Figures 3.9 and 3.10 display the most recently published Active Lives data.

Figure 3.9 Activity Rates in Brent



Source: Active Lives Survey, Sport England, May 2017-18

Figure 3.10 Activity Rates – Comparison Analysis

	Inactive		Fairly Active		Active	
	2017	2018	2017	2018	2017	2018
Brent	33.1%	30.4%	10%	12.1%	56.8%	57.5%
Croydon	25%	24.4%	13.7%	11.8%	61.3%	63.8%
Ealing	29%	26.3%	14.4%	14.2%	56.6%	59.5%
Haringey	20.6%	21.9%	14.2%	12.8%	65.2%	65.3%
Waltham Forest	24.1%	25.9%	13.6%	10.5%	62.3%	63.6%
London	24.3%	24.1%	12.5%	12.3%	63.3%	63.6%
England	25.6%	25.2%	12.4%	12.5%	62%	62.3%

Source: Active Lives Survey, Sport England, May 2017-18

3.26 Brent has low activity rates and high levels of inactivity. 3 in 10 Brent adults are classified as *Inactive* in the latest data release, considerably higher than the national average of 25.7%. Whilst more than half of the population are *Active*, this is still below the national rate of 62% and is lower than the rates of all of its statistically comparable neighbours.

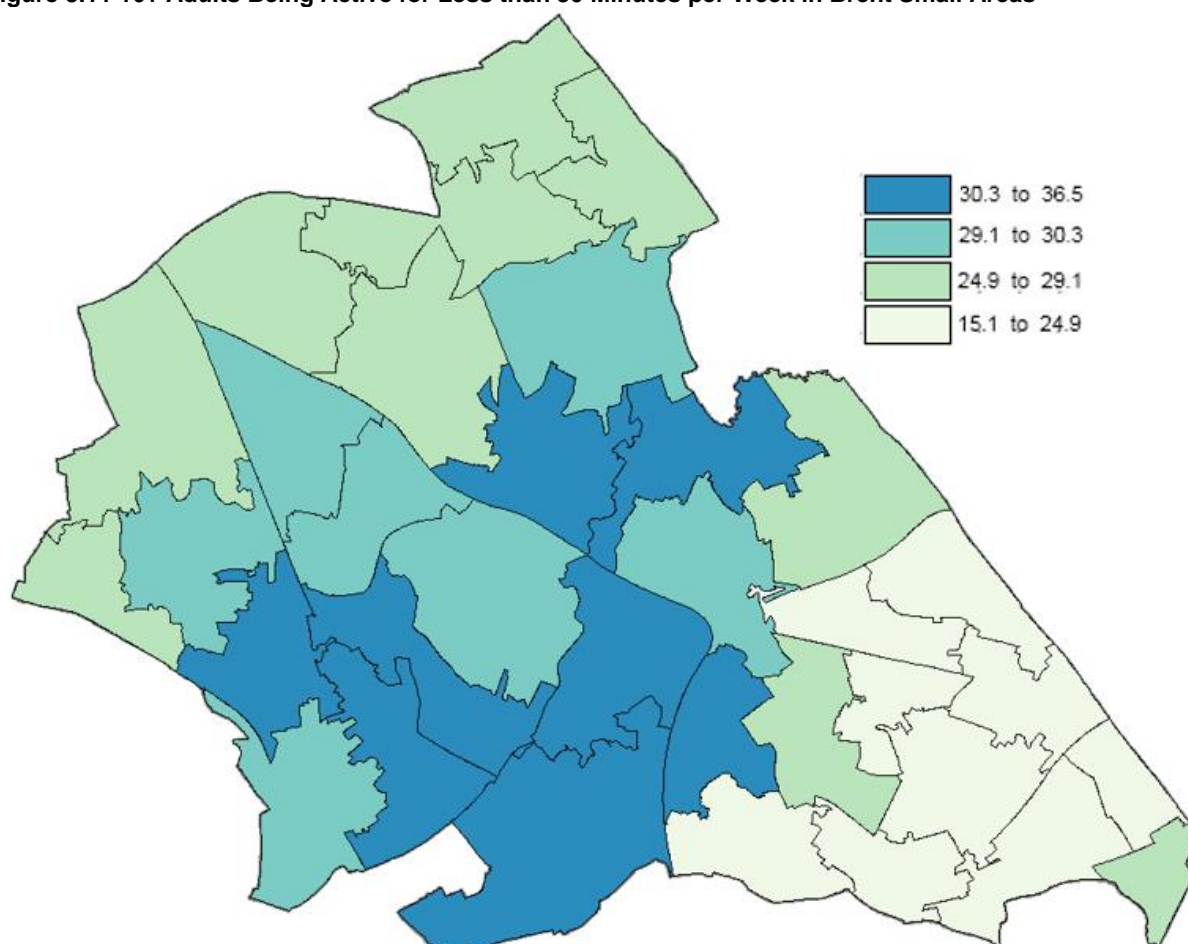
3.27 More positively, *Inactivity* rates in Brent have actually improved over the last 12 months. Whilst this follows the general trend across the country and the region, rates in Brent are decreasing at a faster rate. Similarly, whilst *Activity* rates are lower than may be expected, they have also improved over the last 12 months.

3.28 Out of 326 Local Authorities that are measured in England, Brent ranked 269th for the proportion of *Active* people and 283rd for the proportion of *Inactive* people, meaning the borough is in the lowest performing quartile of the country according to both measures.

3.2.2 Sport England's Small Area Estimates

3.29 Whilst information relating to borough participation levels is helpful in gaining an overall picture of participation habits, these trends aren't necessarily uniform across the borough. Sport England's Small Area Estimates (provided at middle layer super output area) give us an idea of how these habits vary within Brent. Figure 3.11 demonstrates the levels of variance.

Figure 3.11 16+ Adults Being Active for Less than 30 Minutes per Week in Brent Small Areas



Contains OS data © Crown copyright and database right 2017
Source: Sport England Active Places Small Area Estimates 2017

3.210 Understanding where people are currently active is critical when planning for future provision. As evidenced in Figure 3.11, inactivity levels vary throughout the borough but there are some collections of areas where trends seem to be prevalent. The areas of high inactivity are located in and around the Stonebridge, Alperton, Welsh Harp, Barnhill and Wembley Central wards. The more active areas are clustered around the south-east of the borough in Queens Park, Brondesbury Park, Kensal Green and Mapesbury.

3.2.3 Borough Activity Summary

3.211 Brent is a borough of low activity and high inactivity. Compared to the rest of the country and other boroughs in London there is a considerably lower proportion of adults in Brent who are doing 150 minutes of weekly moderate intensity activity and far too many who are doing less than 30 minutes. This, in combination with data that demonstrates the

population in the borough is projected to get older in the coming decades, puts emphasis on the importance of having a facility offer that meets the needs of groups who are less likely to be active.

3.212 Sport England are currently piloting new approaches to tackling inactivity in 12 areas across the country. £100m of National Lottery funding is being invested to create innovative solutions that will make it easier for people in different communities to access sport and physical activity. The results of these pilots will be shared across the sector.

3.213 Section 3.3 looks at health levels in the borough.

3.3 Health - Prevalence of Obesity and Diseases Linked to Inactivity

3.31 There is strong scientific evidence that being physically active can help people live healthier, happier lives by improving mood and mental health, reducing the risk of chronic diseases, some cancers, falls in the elderly, stress, depression and dementia and also helping to maintain healthy weight and reducing the risks of early death.

3.32 This section looks at key health indicators in Brent and the impact of inactivity on public finances in the borough.

3.3.1 Obesity

3.33 Whilst it is still open to debate regarding the causal links between obesity and inactivity, the World Health Organisation state that sedentary lifestyles lead to double the risk of an individual being obese². Having a strong and accessible sport and physical activity facility offer is essential to providing residents with the opportunity to be active in a way that meets the varied needs of a diverse population.

3.34 Figure 3.12 provides a time series of adult obesity in Brent, including comparable regional and national data alongside that of both physical and statistical neighbours.

Figure 3.12 Excess weight in adults

Area	2015/16	2016/17
Brent	57.1%	58.1%
Croydon	65.4%	59%
Ealing	56.6%	56.9%
Haringey	53.8%	49.9%
Waltham Forest	54.1%	55.6%
London	55.2%	55.2%
England	61.3%	61.3%

Source: Public Health England, based on Active Lives Survey, 2017

3.35 Whilst the proportion of adults with excess weight has risen in Brent over the last 12 months, it is still considerably lower when compared to the rest of the country. However, rates of excess weight are still higher than the London average and most of the borough's statistical neighbours.

3.36 Child obesity is measured at two school development stages; at Reception age and in Year 6. Figure 3.13 provides the data relating to this.

Figure 3.13 Prevalence of Overweight, including Obese amongst Children

Area	2015/16		2016/17	
	Reception	Year 6	Reception	Year 6
Brent	21.7%	39.6%	27.6%	43.9%
Croydon	21.5%	38.9%	23.7%	37.7%

² <http://www.who.int/mediacentre/news/releases/release23/en/>

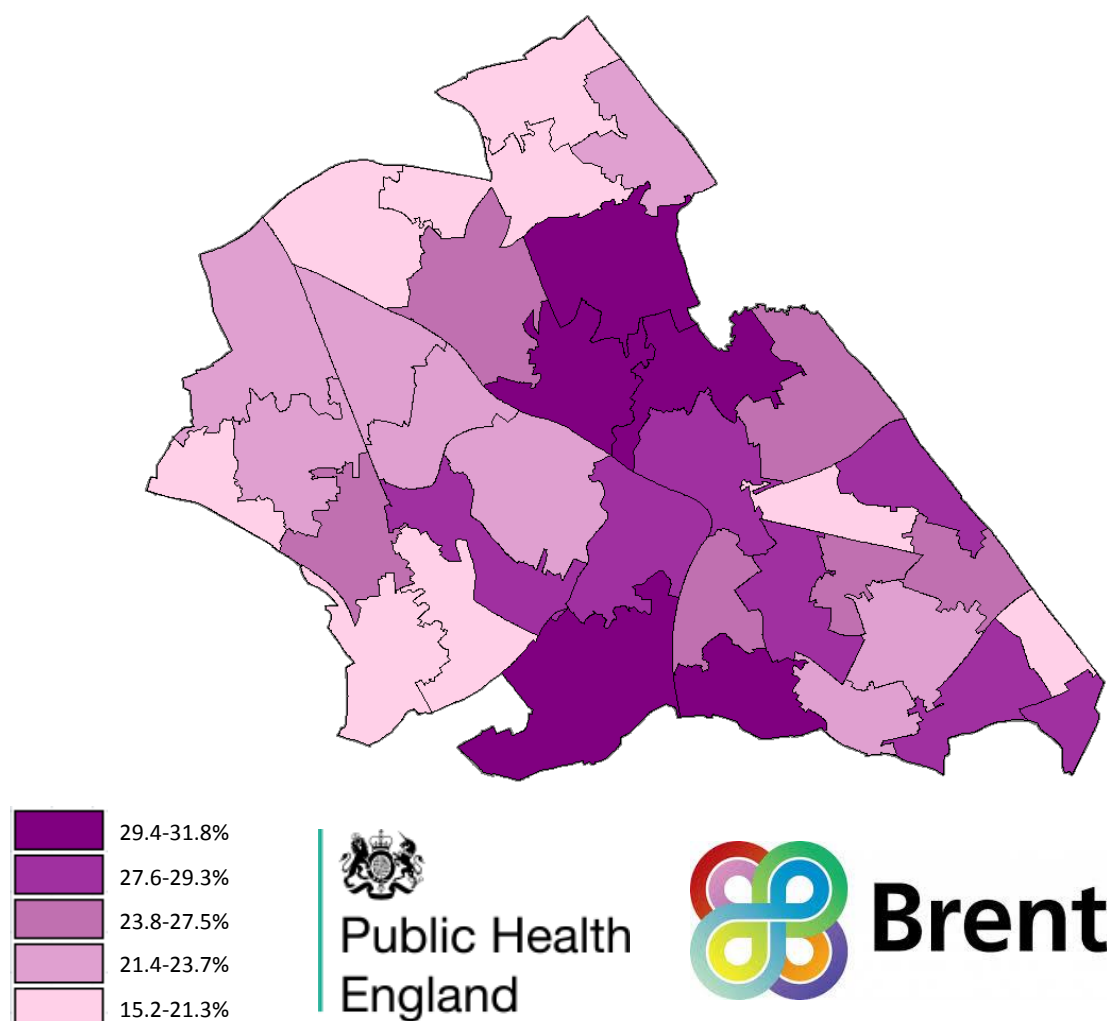
Ealing	22.6%	38.6%	18.8%	38.2%
Haringey	23.6%	38.4%	21.6%	37.5%
Waltham Forest	23.7%	40.2%	21.5%	39.4%
London	22%	38.1%	22.3%	38.5%
England	22.1%	34.2%	22.6%	34.2%

Source: National Child Measurement Programme, NHS Digital, 2017

3.37 Child obesity rates are high in Brent. There was a large increase in rates of obesity and excess weight over the last year that means Brent is now considerably above the national average across both the Reception age and Year 6 measures.

3.38 Figure 3.14 demonstrates how levels of child obesity amongst the Year 6 cohort vary across the borough.

Figure 3.14 Year 6 Children who are Obese in Brent Small Areas



Contains OS data © Crown copyright and database right 2017
Source: National Child Measurement Programme, Public Health England, 2017

3.39 The areas in Brent most affected by high levels of child obesity, are located in Welsh Harp, Barnhill, Stonebridge and Harlesden. This is largely reflective of activity data, with those areas of higher activity rates more likely to have a lower proportion of year 6 children who are obese.

3.3.1 Diseases Linked to Inactivity

3.310 The prevalence rates of certain diseases linked to inactivity is particularly relevant to a discussion on provision for sports facilities. An improved and targeted facility offer can have

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the impact of reducing inactivity, thereby positively contributing, over time, to a fall in the prevalence rates of these conditions. Figure 3.15 gives an indication of the rates for these diseases in Brent and comparable areas.

Figure 3.15 Prevalence Rates for Diseases Linked to Inactivity

Area	Cardiovascular Disease Mortality Rate	Cancer Mortality Rate	Prevalence of Diabetes	Prevalence of Depression
Brent	94.0	118.8	11.5%	5.8%
Croydon	77.2	122.5	10.5%	6%
Ealing	79.8	123.7	10.7%	5.1%
Haringey	84.6	127.3	9.1%	6.5%
Waltham Forest	88.8	135.7	10.2%	6.4%
London	74.9	126.8	8.9%	6.6%
England	73.5	136.8	8.5%	9.1%

Sources: Under 75 Mortality Rate per 100,000, Cardiovascular Disease, PHE, 2014-16; Under 75 Mortality Rate, Cancer per 100,000, PHE, 2014-16; Estimated 16+ Prevalence of Diabetes (Diagnosed and undiagnosed), PHE, 2016-17; 18+ Prevalence of Depression, PHE, 2016-17

3.311 Whilst Brent has considerably higher rates of cardiovascular disease mortalities than the national and London averages, cancer mortalities and the prevalence of depression are lower than might be expected in a London borough. Diabetes, however, is an issue in Brent, with more than 1 in 10 adults thought to be affected.

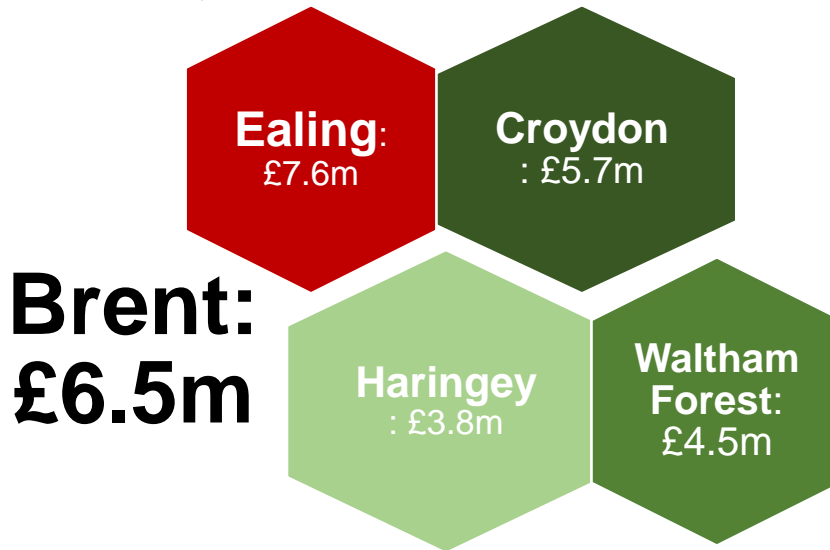
3.312 The role of physical activity as a preventative measure in tackling prevalence rates of certain diseases is well documented. The NHS reports that people who are physically active on a regular basis have a 35% reduced risk of coronary heart disease and stroke, a 50% lower risk of diabetes and colon cancer and a 30% lower risk of early death. Providing a facility offer that suits the needs of the local population and encourages them to be active can lead to a healthier population that can also have a positive impact on the local economy.

3.4 Cost of Inactivity and the Economic Value of Sport in Brent

3.41 The British Heart Foundation Health Promotion Research Group estimate that physical inactivity costs the national economy £7.4bn³ annually in healthcare, premature deaths and sickness absence. This translates locally to costs of £6.5m in Brent. For comparison, Figure 3.16 shows the equivalent amount for the borough’s statistical neighbours.

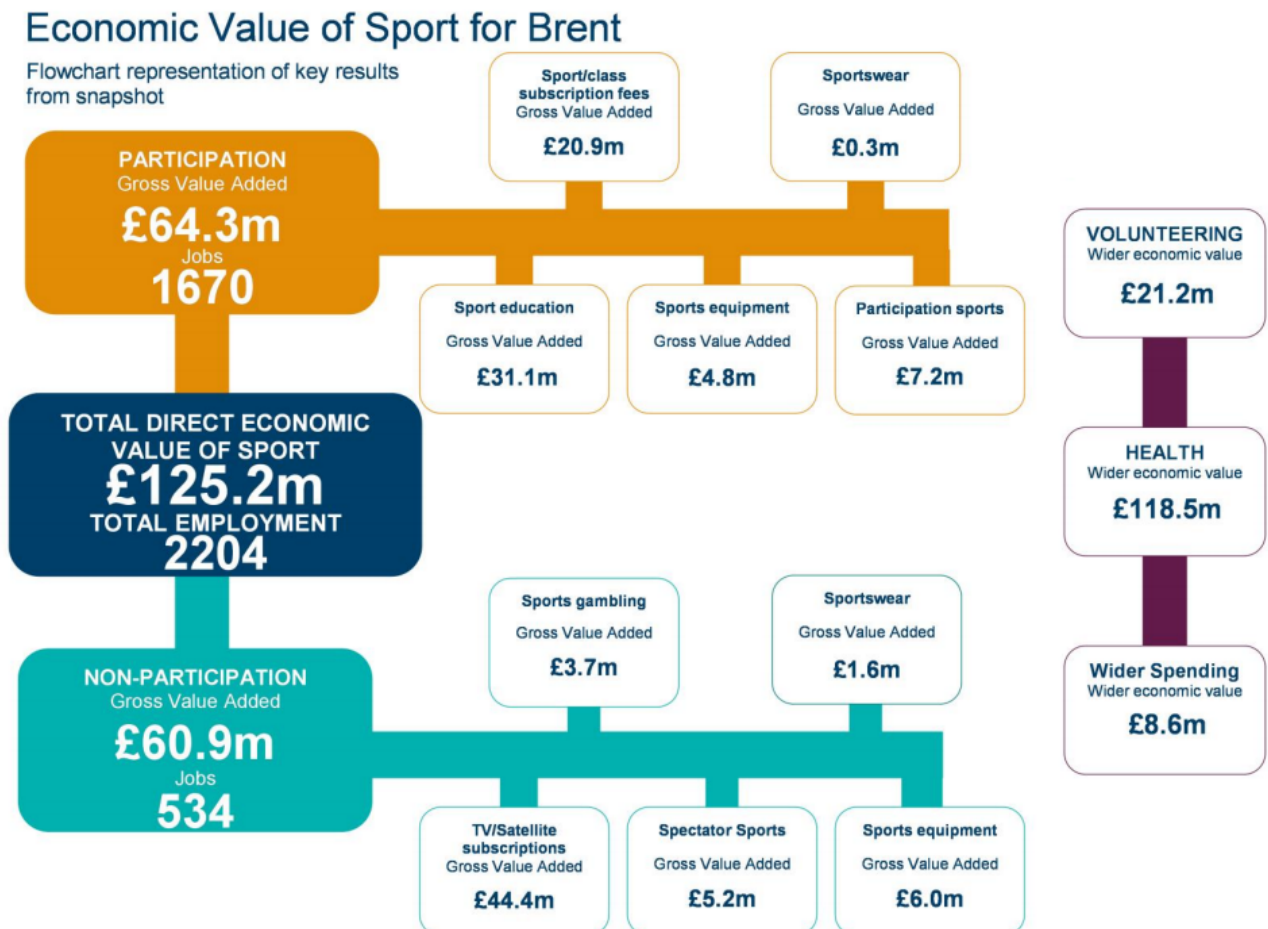
³ <https://www.sportengland.org/our-work/health-and-inactivity/why-tackling-inactivity-matters/#>

Figure 3.16 Cost of Inactivity



3.42 The overall economic value of sport to Brent has been estimated by Sport England at £125.2m. Figure 3.17 is taken from Sport England’s model published in 2013.

Figure 3.17 Economic Value of Sport in Brent



Source: Sport England Economic Value of Sport Model, 2013.

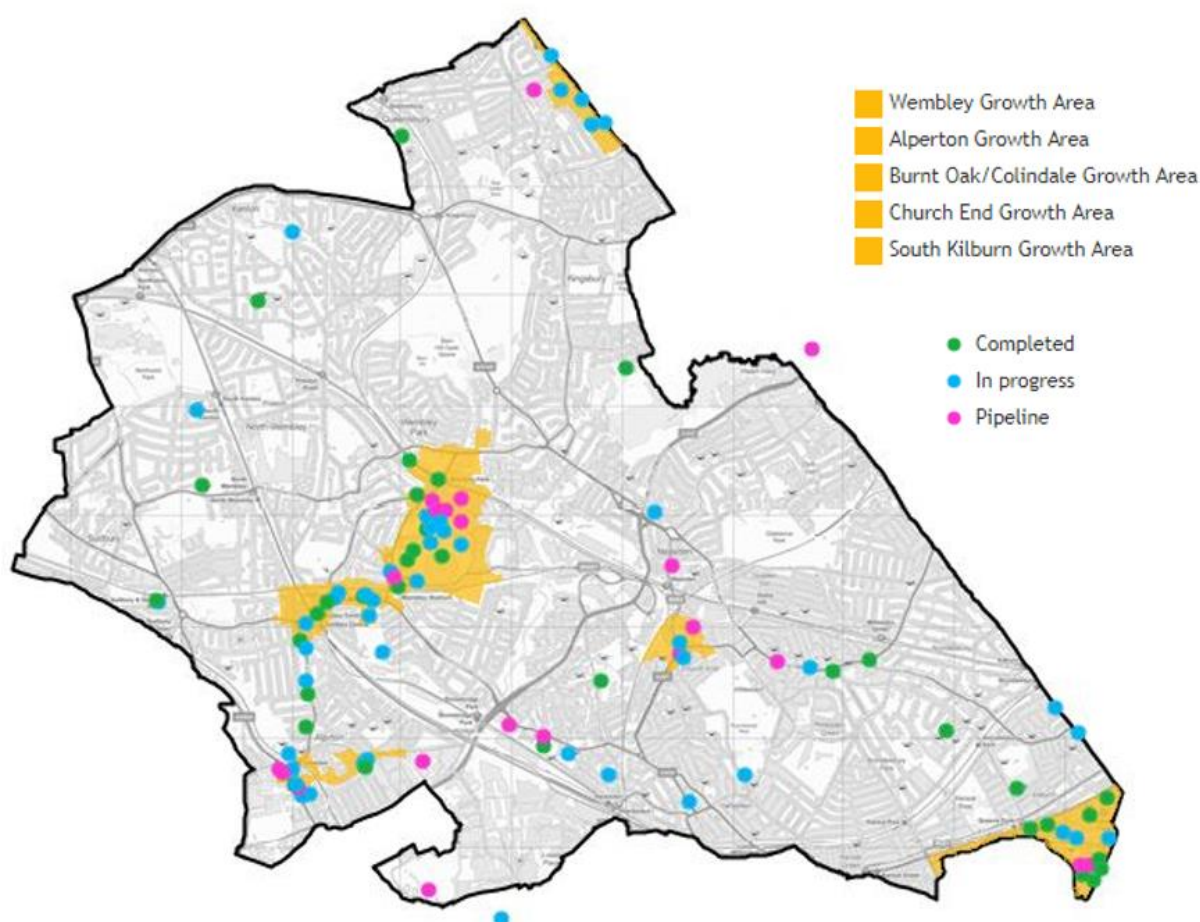
3.43 £64.3m of Gross Value Added in Brent can be attributed directly to people being active. This compares well with statistically comparable boroughs such as Haringey (£60.9m) and Ealing (£63.9m). Additionally, 2,204 people in the borough are employed as a result of sport and physical activity, with 1,670 of those positions linked directly to people participating and being active. This demonstrates the benefits of the strong offer that currently exists in the borough and indicates additional economic benefits that further strengthening the offer can bring to Brent.

3.5 Regeneration Plans in Brent

3.51 The impending renewal of the borough’s Local Plan will determine development opportunities in Brent for the coming years. Brent currently has a number of regeneration projects either completed, ongoing or in the pipeline across the borough, mainly based around the five regeneration areas of Wembley, Alperton, Burnt Oak and Colindale, Church End and South Kilburn.

3.52 Figure 3.18, taken from Brent Council’s online database, demonstrates the geographical spread of these areas.

Figure 3.18 Growth Areas in Brent



Source: Taken from <https://www.brent.gov.uk/your-community/regeneration/>

3.53 Each regeneration area has outline plans relating to housing and employment as summarised below;

- **Wembley** – one of the largest regeneration projects in the country; plans to accommodate 11,500 new homes and 10,000 new jobs

- **Alperton** – this area has been identified as a suitable location for the construction of new homes to meet the needs of population growth; 3,500 new builds are planned along with business and employment opportunities
- **Burnt Oak / Colindale** – located on the boundary between Brent and Barnet, 12,500 new homes will be built (10,000 of which will be in Barnet). The Burnt Oak, Colindale and The Hyde Placemaking Plan sets out a vision which aims to maximise opportunities along the Edgware Road including a more consistent public realm, new schools and improved open space.
- **Church End** – this is one of the priority areas in the borough where around 8ha of brownfield land will provide space for 800 new homes by 2026. There is a recognition that this development will need to be supported by additional infrastructure for education, recreation and play.
- **South Kilburn** – the regeneration of South Kilburn will take place in a number of distinct phases over 15 years. It aims to transform the area into a sustainable and mixed neighbourhood to create a sense of place and belonging. The masterplan aims to deliver 2,400 high quality homes, a larger urban park and public realm, a new primary school and health facilities along with new retail opportunities.

3.5.2 Bridge Park Community Leisure Centre

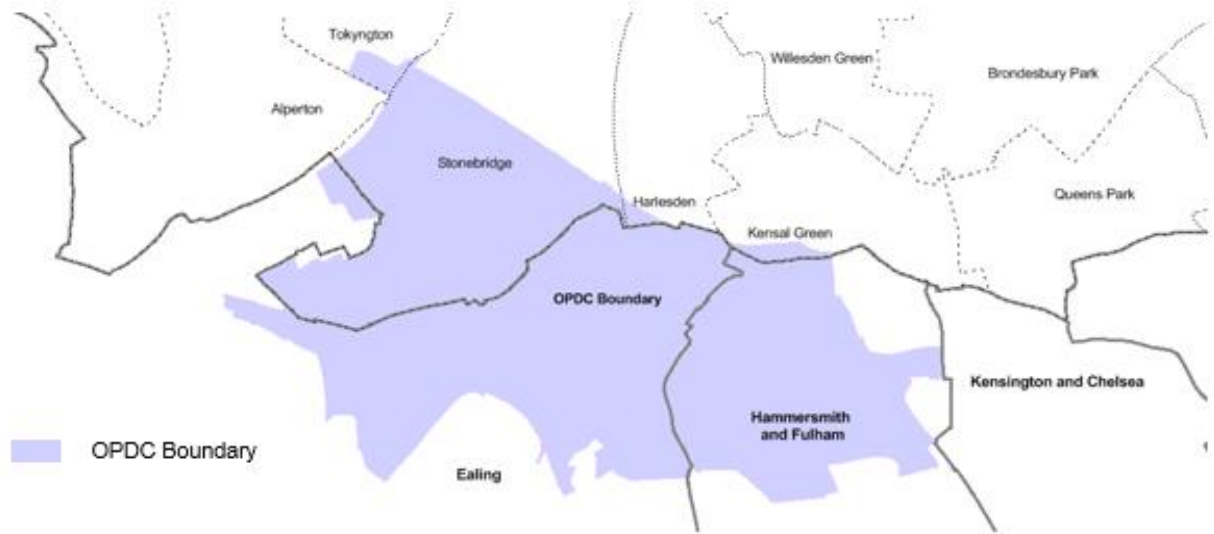
3.54 The key project, from the perspective of sport and leisure, is the proposed redevelopment of Bridge Park Community Leisure Centre. The existing centre on Harrow Road, whilst popular with the local community and well-used, is in poor condition. The large 5-court sports hall, whilst still operational, is in need of new flooring and general refurbishment and the health and fitness suite is not of the standard expected for a modern day leisure facility. Maintenance costs are incrementally increasing to the point where the centre is no longer fit for purpose.

3.55 It is proposed that the site and the adjacent Unisys land will be developed for new homes, businesses and a new leisure centre with improved facilities including a 6-lane swimming pool, 4-court sports hall and health and fitness suite. Further consultation will take place before the development of a proposed new facility.

3.5.3 Old Oak and Park Royal Development

3.56 This is a major redevelopment scheme that crosses Local Authority boundaries including parts of the south of Brent, from Stonebridge Park in the west to Willesden Junction in the east as shown in Figure 3.19.

Figure 3.19 Old Oak and Park Royal Development Area



3.57 Whilst much of the impact of the project will fall within Hammersmith and Fulham, the scale of the plans that are (at time of publication) under consultation are likely to have an effect on a considerable portion of the Brent population. By the mid-2020s Old Oak will consist of at least 24,000 new homes, served by a new town centre and transport hub where HS2 will meet Crossrail. Of the housing growth, only 1,000 are estimated to be in Brent, however a needs assessment that was carried out in 2014 into social infrastructure requirements in light of projected increases in population identified a need for 19 courts and 650m² of water space for 60,000 new residents. OPDC, the development company that are managing the scheme on behalf of the Mayor of London, have thus planned for two new leisure centres in the development area and have identified two potential areas that could accommodate facilities in Old Oak North and Old Oak South, as demonstrated in Figure 3.20.

Figure 3.20 Old Oak and Park Royal: Proposed Social Infrastructure

Policy TCC4: map of proposed social infrastructure



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Source: Old Oak and Park Royal Development Corporation -

https://www.london.gov.uk/sites/default/files/exhibition_boards_town_centre_and_community_uses.pdf

3.58 Outline plans for the new leisure centre in Old Oak North include a pool and OPDC are working towards identifying a site within the next 5 years. A new facility in this part of the development area has the potential to have an impact on exported demand in Willesden Green, Harlesden and Stonebridge.

3.6 Conclusion

3.61 The borough's impending renewal of the Local Plan has come at a timely juncture for physical activity and sport. Levels of physical activity are low, inactivity is considerably higher than the national average and levels of health, amongst diseases commonly linked to inactivity, are comparatively poor.

3.62 The population in Brent is projected to shift to an older demographic in the next 20 years, bringing additional challenges to public services.

3.63 Opportunities come in the form of regeneration plans for some of the most deprived parts of the borough. With land identified for a large amount of new housing stock, it is crucial that leisure provision is in place to meet the needs of an evolving population. As referenced, physical activity and leisure have been integrated into these schemes and this assessment evidences the type and scale of facility provision for physical activity and leisure that will be required within these area regeneration schemes.

3.64 This assessment provides an exciting opportunity for the local authority to improve their participation levels in conjunction with improvements to the existing facilities or subsequent recommendations for new provision.

Section 4 Strategy and Policy



Section 4: Strategy and Policy

4.01 In order to ensure that this Needs Assessment takes account of relevant local, regional and national policies and priorities, the Consultant Team reviewed a range of strategies, policies and plans. The focus of this element of the methodology is to identify specific corporate priorities for Brent which both influence and can be influenced by indoor sports facility provision. The strategy and policy review which follows in this section also identifies how Brent's indoor facility stock contributes to regional and national policy agendas.

4.1 National Strategy

4.11 The following strategies provide national level strategic guidance and direction in relation to the development of sport, physical activity and healthy lifestyle initiatives. The improvement of the existing sport and leisure facilities in Brent will contribute towards a number of national policy objectives as summarised below:

4.1.1 Sporting Future: A New Strategy for an Active Nation – December 2015⁴

4.12 The Government's *Sporting Future* Strategy is based around a framework which sets out how success will be judged by the impact on the set outcomes that define why Government invests in sport. There are five specific areas where sport can make a substantial contribution, and Government funding will go to organisations that can best demonstrate that they will make positive contributions and deliver some or all of the five outcomes of this strategy, listed below:

- Physical Wellbeing
- Mental Wellbeing
- Individual Development
- Social and Community Development
- Economic Development

4.13 The strategy is moving away from the focus on the number of people participating at any moment in time and shifting emphasis to the broader outcomes that sport can deliver, such as the impact sport can have on physical and mental health, building social capital, educational attainment, employability and economic growth. Although still a part of the strategy, there is a shift in focus away from participating in sport and winning medals, and instead recognising how sport makes a difference through broader means which will help the sector to deliver the five outcomes more effectively.

4.1.2 Sport England Strategy: Towards an Active Nation - 2016-2021⁵

4.14 Through their strategy *Towards an Active Nation*, Sport England will invest over £1 billion of public funding between 2016 and 2021, with the overall vision that everyone in England regardless of age, background or level of ability feels able to engage in sport and physical activity. The new strategy will also align itself to deliver against the 5 health, social and economic outcomes set out in *Sporting Future*, which aims to look beyond participation to how sport changes lives and becomes a force for social good. In order to put the new strategy into practice, Sport England will focus on behaviour change. **Figure 4.1** identifies the 5 key stages of behaviour to define the main features of their fundable programmes. To fully implement their new strategy, achieve their overall vision, and impact positively on the outcomes identified within *Sporting Future*, Sport England have also created 7 new investment programmes, these are listed below along with how these align with provision for facilities in Brent.

1. **Tackling Inactivity** – Levels of inactivity are high in Brent with a third of the adult population failing to do at least 30 minutes of moderate intensity activity on a weekly

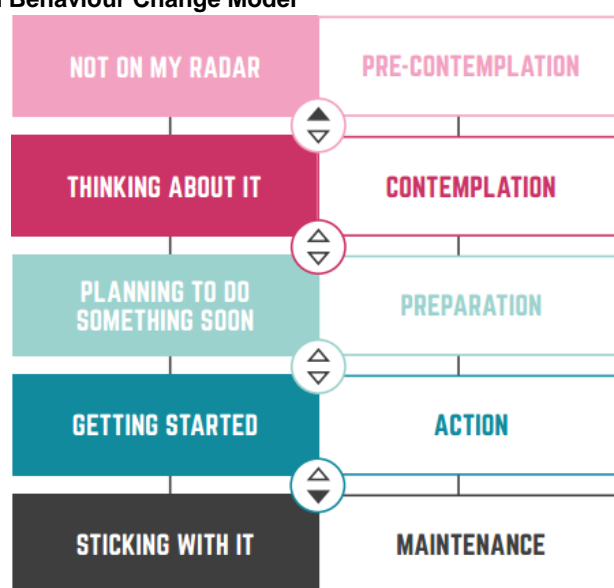
⁴ <https://www.gov.uk/government/publications/sporting-future-a-new-strategy-for-an-active-nation>

⁵ <https://www.sportengland.org/media/10629/sport-england-towards-an-active-nation.pdf>

basis. This piece of work can contribute towards tackling inactivity in the borough by enabling the local authority to understand existing stock and how it applies to current and changing levels of the local population.

2. **Children and Young People (5+)** – 20% of the Brent population is under the age of 14 and future provision will need to reflect the needs and wants of children and young people.
3. **Volunteering** – regeneration plans and the provision of new facilities will lead to the creation of additional teams to cater for latent demand. This, in turn, will lead to an increase in demand for volunteers.
4. **Taking sport and activity into the mass market** – providing additional good quality facilities and additional sporting opportunities can encourage those in Brent who are wanting to participate but who are yet to convert these intentions into actions, to become active.
5. **Supporting sport’s core market** – supporting existing and new clubs with a strong facility offer is key to this piece of work.
6. **Local delivery** – investment into the borough would increase opportunities to participate in sport and could help to improve the health profiles of the evolving local population.
7. **Facilities** - In line with both Sport England’s facility investment programme and the Government’s *Sporting Future* Strategy, a new facilities offer will support and improve local provision.

Figure 4.1 Sport England Behaviour Change Model



People can move back and forth through these

Source: *Towards an Active Nation: Strategy 2016-2021*, Sport England

4.1.3 HM Government Childhood Obesity Strategy, 2016⁶

4.15 Produced by Government with the aim of significantly reducing England’s rate of childhood obesity within a 10 year period, this paper proposed 14 actions which looked to respect both consumer choice and economic realities. These were;

- Soft drinks industry levy – Introducing a levy on producers and importers across the UK.
- 20% decrease in sugar – Reduce levels of sugar intake by children.
- Supporting innovation – Encourage businesses to make their products healthier.
- Developing a framework – Update the nutrient profile model to inform families.

⁶ <https://www.gov.uk/government/publications/childhood-obesity-a-plan-for-action>

- Making healthier options available in the public sector.
- Provide support – Continue to help low income families access healthy food.
- Physical activity – Help children to do at least 60mins of physical activity each day.
- Quality sport and physical activity for schools – NGBs offer programmes to primary schools.
- Healthy rating scheme – Introduce a voluntary healthy rating scheme in primary schools.
- Healthier school food – Update the school food standards in light of Government dietary recommendations.
- Clearer food labelling – Update labels to be clearer about sugars.
- Supporting early years settings – Children’s Food Trust to develop revised menus for early years settings by December 2016.
- New technology – Develop new apps that support and inform about healthier choices.
- Health professional to support families – Enlist the help of professionals to support families.

4.16 An indoor facilities offer that is accessible and appealing to young people is key to combating child obesity. As referenced in **Section 3**, rates of child obesity are considerably higher than the national average in Brent.

4.1.4 ‘Everybody Active, Every Day - An evidence-based approach to physical activity 2014’ – Public Health England⁷

4.17 *Everybody active, Every Day* is a Public Health England document put together to help address the problem of increasing inactivity in England and drive a step change in the public’s health with an aim of increasing both mental and physical health and wellbeing. The document states that around one in two women and a third of men in England are damaging their health through a lack of physical activity. *Everybody Active, Every Day* suggests that this is unsustainable and costing the UK an estimated £7.4bn a year and if current trends continue, the increasing costs of health and social care will destabilise public services and take a toll on quality of life for individuals and communities. The document puts forward regular physical activity and an active lifestyle as a means of preventing many life threatening disease such as cancer and diabetes, and conditions like obesity, hypertension and depression.

4.18 The document also makes some recommendations on how infrastructure, including sport and leisure facilities, can best assist in increasing physical activity through thoughtful urban design, understanding land use patterns, and creating transportation systems that promote walking and cycling which will help to create active, healthier, and more liveable communities.

4.19 Public Health England suggest that maximising the potential of the assets that already exist such as common land, woodland, streets, parks, leisure facilities, community halls, and workspaces, and thinking differently about how we commission and plan public services relating to physical activity is essential for ensuring that physical activity interventions are successful. It is important for Brent that any developments in provision of sport and leisure facilities reflects this aim of providing quality facilities that maximise their potential for community use.

4.2 Regional Strategy

4.2.1 The London Plan – Greater London Authority⁸

⁷ <https://www.gov.uk/government/publications/everybody-active-every-day-a-framework-to-embed-physical-activity-into-daily-life>

⁸ <https://www.london.gov.uk/what-we-do/planning/london-plan>

4.21 The London Plan is the Spatial Development Strategy produced by the Mayor of London, currently in the process of being updated following consultation in 2018, that sets the strategic plan for development in London over the next 20-25 years. The Local Plan is required to be in general conformity with the London Plan. The London Plan is also part of the statutory development plan for the borough and has to be taken into account in the determination of planning applications.

4.22 The London Plan sets out a significant number of requirements in relation to Local Plan preparation which must be addressed in the development of the policy options. The Mayor also establishes a strategic approach in relation to key policy areas leaving limited scope for alternative policy options at the local level.

4.23 *Revised Early Minor Alterations* (REMA) to the London Plan (2011) were adopted in October 2013 to ensure that it is consistent with the NPPF. The Mayor also published significant *Further Alterations The London Plan* (FALP) for consultation in January 2014 that responded to changes in future projections of growth in London that have been informed by the 2011 Census and other evidence.

4.2.2 Blueprint for a Physically Active City – London Sport⁹

4.24 This document sets out a collective ambition for London to become the most physically active city in the world. Five priority areas are put forward;

- Make it easier for Londoners to find the right activity for them, remain in it, and achieve their potential
- Get more resource by making best use of current investment and securing more
- Support grassroots organisations by making structures simpler and more effective
- Create a bigger and better workforce to support activity
- Harness the power of elite sport to create sustained grassroots activity, and inspire the next generation of talent.

4.25 This *Needs Assessment* has the potential to contribute towards the first four of these priorities. A facility offer that is fit for purpose and reflective of the needs of the Brent population can enable people to participate in the ways that they want to, lever increased investment into the borough, support local clubs and community groups and can help to grow the leisure workforce in Brent.

4.2.3 Sport for All of Us: Mayor of London Strategy for Sport

4.26 The Mayor's strategy, in draft format at time of publication and due to be adopted in 2019, has a vision whereby London is;

- A city where everyone gets involved
- The most active city anywhere
- The sporting capital of the world

4.27 It contains an ambition to set up a new sports programme called *Sport Unites* which will bring together big sporting events and community sport, encouraging community cohesion by bringing Londoners from all ages and backgrounds to work together and making it easier and more affordable for residents in the capital to be active.

4.28 As referenced previously in **Section 3**, Brent is an area with high levels of diversity and low levels of activity, and if the principles of this strategy are retained following consultation, the borough would benefit greatly from any programmes and investment that results.

⁹ <https://londonsport.org/blueprint-physically-active-city-london/>

4.3 Local Strategies

4.31 Local strategies outlining priorities for Brent which the development of improved facilities for sport and physical activity in the borough can contribute towards are referenced in the section which follows.

4.3.1 Brent Borough Plan – 2016-2019¹⁰

4.32 The Borough Plan, currently in the process of being reviewed with consultation due to take place towards the end of 2018, has the vision of *making Brent a great place to live and work, where people feel they have the opportunities to change their lives for the better*. It has the following priorities;

- Better Locally
 - o Building resilience and promoting citizenship, fairness and responsibility among local people and strengthening the sense of community among the people who live and work here
 - o Promoting cohesion and integration in our communities
 - o Making sure that everyone has a fair say in how services are delivered
 - o Making sure that inequalities in the borough are tackled by a stronger focus on local needs
 - o Building partnerships between local service providers and between local services and residents
- Better Place
 - o Making sure that Brent is an attractive place to live with a pleasant environment, clean streets, well cared for parks and green spaces
 - o Continuing to reduce crime
 - o Increasing the supply of affordable, good quality housing
 - o Supporting good quality accessible arts and leisure facilities
- Better Lives
 - o Making sure people have the best possible life chances
 - o Supporting local enterprise and generating jobs for local people
 - o Making sure schools are among the best and that young people can achieve their potential
 - o Enabling people to live healthier lives and reducing health inequalities
 - o Supporting vulnerable people and families

4.33 A strong built leisure offer in the borough can help to contribute strongly to the delivery of this plan. A strong network of community facilities where people can socialise and be active can promote cohesion, increase the sense of community and promote a good relationship between local services and residents. The understanding of gaps in provision, as identified in this assessment, can increase residents' accessibility to leisure services enabling people to be more active and thus live healthier lives.

4.3.2 Fit for Life: A Physical Activity Strategy for Brent 2016-2021¹¹

4.34 This strategy, the timely release of which coincides directly with the current Sport England funding period, has a strong focus on tackling inactivity in the borough and has the following vision;

¹⁰ <https://www.brent.gov.uk/boroughplan>

¹¹ <https://www.brent.gov.uk/your-council/about-brent-council/council-structure-and-how-we-work/strategies-and-plans/a-physical-activity-strategy-for-brent-2016-21/>

By 2021 more people in Brent will be more active and there will be improved health and wellbeing throughout the borough. This will be achieved by establishing physical activity as a fundamental and enjoyable part of people's lives.

- 4.35 The strategy pledges to work towards three objectives;
1. To increase participation in physical activity through the development of a core offer that is accessible to everyone – this includes the promotion of activities that are accessible to all, delivered by a variety of different agencies.
 2. To develop sustainable and long term community approaches to encourage more people to adopt healthy lifestyles – this acknowledged that resources are scarce and promoted the need to provide exit routes that allow funded projects to continue longer term.
 3. To achieve permanent behaviour change by helping people to build physical activity into the fabric of their everyday lives

4.36 This *Needs Assessment* aligns strongly with *Fit for Life*. A strong, affordable and accessible facility offer can provide the infrastructure to enable these objectives to be realised by giving local people a chance to be active in a way that suits their needs.

4.4 Conclusion

4.41 The development of this *Indoor Sports and Leisure Facilities Needs Assessment* for Brent provides an exciting opportunity for the local authority to complement existing physical activity ambitions with a strategy for indoor provision, providing a full assessment of the current facility stock in relation to the identified needs of the local community, partners and stakeholders.

4.42 The proposed priorities and actions contained in **Section 6** will contribute to the strategic priorities of key agencies, helping to ensure that indoor facilities in Brent provide the best possible option with regards to meeting local needs and demands as well as helping to secure the long term viability of provision.

4.43 The wider value of being active is recognised across a range of policy areas for Brent, London and nationally, including planning, community development and health. The assessment will put forward options for the best way to provide opportunities and activities which support actions within these policy areas at a local level and has the potential to support work to bring about a sustained increase in participation by residents of the borough.

Section 5 Consultation and Engagement



Section 5: Consultation and Engagement

5.01 The assessment has, thus far, presented information about the changing nature of the Brent population, high rates of inactivity, poor levels of health in relation to diseases linked to inactivity and the strategic need for continued investment in and provision of facilities that support sport, recreation and physical activity in the borough.

5.02 A thorough consultation exercise has been carried out as part of this *Needs Assessment*. This process is critical to help gather information and then check, challenge and validate the supply audit and picture of demand. Ahead of the detailed analysis of provision and the supply and demand of facilities, consultation was carried out with strategic partners, local sport and community organisations and National Governing Bodies for Sport. The consultation process detailed within this report focuses on general sports provision.

5.03 Consultation is key to further building a local picture of need and priority for sport and to formulate Brent Council's emerging planning policies.

5.04 This section of the report provides a summary of the findings from this process and highlights the emerging findings related to demand and supply and the provision of facilities for sport and physical activity in Brent.

5.1 Consultation with Key Brent Stakeholders

Figure 5.1 Brent Council Stakeholder Consultation Summary

Stakeholder	Key Priorities	Future Involvement / Concerns
Brent Culture	<ul style="list-style-type: none"> Harlesden and Stonebridge are clear priorities economically, but places in the north such as Queensbury have a high prevalence of diabetes and need support from the local authority. Affordability is a big issue in the borough. There are a lot of inactive people living in Brent and there is a lot of deprivation. To solve the inactivity issue, there needs to be an offer for people from lower income backgrounds. It's crucial that people in the borough are more aware of the opportunities to be active in Brent. There should be a portal that lists all of the available facilities, costed or free of charge, where people can take part in physical activity. This is a very diverse borough and some cultures do not know how active they need to be. The new facility at Bridge Park has been under discussion for a long time. It is unlikely that the scheme will come to fruition before 2021 – it will now have a 6-lane pool with housing on top of the building. There's a big gap in the north of the borough, with no facilities that combine swimming and sports halls. Areas such as Kingsbury, Burnt Oak and Colindale need to be considered more. There is not enough community use of schools at present. 	<p>Discussions around Bridge Park Leisure Centre are ongoing. The addition of a 6-lane swimming pool to the proposed facility mix has been very popular with local residents.</p> <p>The council has a coordination responsibility. Trying to get the people who own or run facilities to cooperate in terms of data and information, so they can be promoted by the council, is crucial.</p> <p>The council is developing housing all across the borough. As part of that, there is a commitment for cultural and creative space but, at present, there is not enough celebration of, and support for, sports clubs. D1 spaces in the planning schemes could be earmarked to help these organisations. Brent has a legacy commitment for creative affordable spaces for business start-ups and sport should be a part of that.</p>
Brent Planning	<ul style="list-style-type: none"> There are currently 5 key growth areas of Wembley, Alperton, Burnt Oak and Colindale, Church End and South Kilburn. With growth, there'll be additional housing and extra demand on services. The last Local Plan identified a need for 2 new pools, both of which have been delivered in that period with another in the pipeline at Bridge Park. The North Circular orbital road splits the borough in two and there is little sports provision north of this line. There is a possibility that Burnt Oak and Colindale 	<p>Part of the council's role is to build homes and places. Part of <i>Place</i> is enabling people to be healthy and active. The Local plan should allow the council to plan that type of activity.</p> <p>For the future, the council is looking at sites in Staples Corner, Neasden and Northwick Park as potential growth areas. The <i>Needs Assessment</i> is crucial to help guide the site allocations for the Local</p>

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Stakeholder	Key Priorities	Future Involvement / Concerns
	<p>could accommodate new developments but a lot will depend on how much of the population these areas will serve.</p> <ul style="list-style-type: none"> • Additional community use agreements with education establishments should be prioritised in the coming years. It would be ideal for every resident in Brent to live within walking distance of a facility. • Wembley is likely to be the area for most growth along with Alperton and Kilburn. Some of the masterplans have infrastructure built into it – Alperton will have a civic area with a gym and Wembley will have a gym and 2 acre park. • There is a lack of provision in the north of the borough. Many people living there go to Harrow to be active. 	<p>Plan. There is a clear need to prioritise what infrastructure the council invest in.</p> <p>Neighbourhood Community Infrastructure Levy funding is available to community groups in the borough. Sports clubs would certainly be encouraged to submit applications. There is no cap to the funding.</p>
Brent Sport and Leisure	<ul style="list-style-type: none"> • There is not enough capacity to meet sports hall demand at present. • The lack of courts for people to book is currently a barrier to activity. At peak hours, all the centres are fully booked so there are limited opportunities to be active in the borough. • Bridge Park is a priority. The current site is past its sell by date and was never a purpose built leisure facility. Operationally, it is no longer viable. 	<p>Sport and leisure will be represented in all future capital works in the borough. It's important that a future offer doesn't ignore sport and leisure at the expense of housing.</p>
Brent Regeneration	<ul style="list-style-type: none"> • There is currently more provision in the south than the north but a lot of the future growth will be in the south and that part of the borough can sustain greater density of development. • The priorities are the current growth areas, in the order of Wembley, Alperton, South Kilburn, Church End and Burnt Oak and Colindale. • In terms of physical activity and sport, the priority will be facilities that are accessible and inclusive – Brent has a diverse population that needs to be engaged with. • Bridge Park is clearly important but there are also aspirations for something new at Vale Farm. 	<p>The sustainability of future facilities needs to be on the agenda. The council might be able to secure new capital assets from redevelopment, but there's a need to know how the revenue position will be maintained. The council will be looking for credible sustainable facilities with a decent strategy for revenue. In the past there was a view that facilities could be secured through the planning system but life cycle costing needs to be considered.</p>
Brent Public Health	<ul style="list-style-type: none"> • Priority locations tend to be in the south of the borough as this is where the highest levels of deprivation can be found. • A big problem is that too many people are inactive. The council aim to get people more active through a soft-sell approach. This means encouraging people doing nothing to do something across the population as a whole. • Access to schools in the borough should be a priority. There's a full range of facilities, some of which are very good and some are poor, but the biggest challenge is getting access for the community at an affordable rate. There needs to be some sort of policy written into community agreements that ensures affordable use. 	<p>Apart from Bridge Park, there are no known plans regarding future sites for community health that crossover with sport and leisure.</p>
Brent Education	<ul style="list-style-type: none"> • Priority projects in the borough are the new halls at Stonebridge Primary School, Byron Court Primary School and Uxendon Manor Primary School. • Brent's leisure facilities have suffered from underinvestment for some time now. There needs to be more 4 court halls and people in the borough who want to get active need more support. • There needs to be more community use agreements but also more dialogue with schools; it is likely that there are schools where out-of-hours community use is taking place without the knowledge of Brent Council. 	<p>All schools have regular condition surveys that pick up any major issues regarding refurbishment or maintenance needs. The council will retain an ongoing dialogue with schools regarding their facility needs. The council has an objective and responsibility to maximise assets and be more business orientated.</p>

Stakeholder	Key Priorities	Future Involvement / Concerns
Brent Property	<ul style="list-style-type: none"> Whilst all of the designated regeneration areas are clear priorities for the council, from the perspective of property, South Kilburn, Wembley High Road and Northwick Park are particularly significant due to them being largely council-led with less private ownership. The disposal of the council's asset at Bridge Park is significant, as is the major development that will replace it. 	It's recognised that the borough is under-provision in terms of swimming pools. This is why Bridge Park is such an important project.

5.1.1 Conclusion – Key Stakeholders

- The growth areas of Wembley, Alperton, Burnt Oak and Colindale, Church End and South Kilburn are clear priority areas moving forward, however the emerging areas of Staples Corner, Neasden and Northwick Park are also likely to accommodate growth in coming years which could have an impact on the need for future leisure provision.
- The need for a new swimming pool in the borough is well-recognised and the planned demolition and subsequent new-build at Bridge Park Community Leisure Centre is a priority project for the borough.
- The borough is beset with health inequalities. Poor activity levels are recognised as a key issue and part of a potential solution. Making sport and recreation more accessible and affordable by enabling residents to have the opportunity to use facilities that are nearby, such as local schools, is recognised as a key priority.

5.2 Consultation with Strategic Partners

Figure 5.2 Strategic Partner Consultation Summary

Stakeholder	Key Priorities	Future Involvement
London Sport	<ul style="list-style-type: none"> Stonebridge is a big area of focus because of high levels of child obesity in the area, however it's important to point out that inactivity is high throughout the borough. A key priority is to activate more informal spaces; it's important to make the most of community spaces. Children need to be more active and the council's offer has to be tailored to the high levels of diversity in Brent. All communities in the borough need to feel they have a stake in facilities and that the provision is for them. 	London Sport will continue to work with the local authority to reduce inactivity and child obesity in the borough via a dedicated relationship manager. They have a set of bespoke objectives to work towards that they agree with each London borough. In Brent, they will support the implementation of strategies and work towards reducing child obesity.
Sport England	<ul style="list-style-type: none"> In London, it's well established that supply doesn't meet demand – this is also evident from the PPS and FPM runs. There's a clear need for pool space in Brent, as is the case with most London boroughs. The emphasis, from a national perspective, is to encourage behaviour change that enables inactive people to be active with a specific focus on currently underrepresented groups. In terms of Brent, there's less provision in the north of the borough and there's often a very close link between inactivity and lack of facilities. Working across borough boundaries should be a priority for Brent. There is a lot of good work going on in Camden and Ealing to reduce inactivity and Brent can benefit from this. 	Sport England's Strategic Facilities Fund is in place to support the sector to deliver local outcomes that are essential to local communities. It's a £40m fund that welcomes applications for between £500,000 and £2m. Sport England are also working with London Sport to get them more involved with facilities and planning work in London boroughs. There is currently a vacuum that they're actively looking to fill.
Stakeholder	Key Priorities	Future Involvement
Metropolitan Housing	<ul style="list-style-type: none"> Metropolitan have a large proportion of their housing in the Chalkhill area, next to Wembley Park. 2,456 people live in their homes but their opportunities to be active are scarce. 	There are no current plans for new sports provision at any of Metropolitan's sites.

	<ul style="list-style-type: none"> • Cost is acting as a barrier to residents taking part in physical activity; facilities are currently too expensive, both to use on a pay-and-play basis or to block book. • Metropolitan have been able to negotiate discounted deals with local leisure centres however this rate is still often too expensive for their residents who are often vulnerable people. 	
StreetGames	<ul style="list-style-type: none"> • StreetGames tend to support organisations based in the most deprived parts of Brent. There are a lot of good quality facilities in the borough but also a lot of inactive people, and the biggest issue is that those in lower socio-economic groups can't afford to use them, or are intimidated by traditional sport and physical activity venues. • There needs to be better access for community groups at existing facilities in the borough. • Community access at schools in the borough is very limited for the groups that StreetGames works with. 	StreetGames will continue to work with local organisations to change lives and communities in the most deprived parts of Brent by increasing access to physical activity and sport.

5.2.1 Conclusion – Strategic Partners

- Ensuring that residents in the borough have appropriate opportunities to be active is crucial. Brent, a borough with high levels of diversity and areas of severe deprivation, is home to a large number of what Sport England would refer to as *underrepresented groups* – cohorts who do not usually participate in sport or physical activity for a variety of reasons.
- Given the high levels of inactivity in the borough, it's paramount that Brent Council and partners engage with these groups and encourage them to use local facilities by ensuring pricing policies are structured to reflect their circumstances. As noted in **Section 3**, a more active borough is a more prosperous one.

5.2 Consultation with Neighbouring Local Authorities

Figure 5.3 Neighbouring Local Authority Consultation Summary

Stakeholder	Strategies and Growth Areas	Sites with Implications for Brent Residents	Future Developments
LB Ealing	<p>The council has a Facilities Strategy that has just had the PPS included. Due to expire in 2031, it is a live document with an annually updated action plan.</p> <p>Key delivery projects are the two Parklife developments in the borough at Rectory Park and Gunnersbury Park – the latter will have a 5-court sports hall and will open in June 2019.</p> <p>The borough is a Local Delivery Pilot area and works closely with Sport England to reduce inactivity.</p>	<p>In terms of sites that Brent residents may use, Gurnell Leisure Centre (with a 50m pool) has users from across West London. Additionally, William Perkin High School (relatively new high school north of the A40) draws people from across the border.</p> <p>There is also a private trampoline park in Acton called Oxygen.</p>	<p>Gurnell Leisure Centre is due to close for redevelopment in September 2019. This will displace a lot of provision in the borough. The new facility will have a wider range of facilities including a 10-lane 50m pool (currently 6-lane) as well as a recreation pool, soft play area, café, 3 studios and a large gym.</p> <p>Over the next 4 years there will be 3 new high schools opening, all of which will have sports facilities with community use agreements in place. None are particularly close to the borough boundary however one will be located just south of Hangar Lane gyratory which could encourage users from Brent.</p>
LB Barnet	<p>The council have recently undergone an Indoor Sport and Recreation Facilities study that is currently being reviewed.</p> <p>The key growth areas in the borough are Colindale, Mill</p>	<p>Barnet Copthall Leisure Centre and Hendon Leisure Centre are the two most significant sites with regard to usage by Brent residents. Barnet Burnt Oak is less likely to be used because the Edgware Road acts as a real</p>	<p>The council is undertaking a master planning exercise for West Hendon playing fields which is expected to include a small dry side facility to accommodate a mix of opportunities on site.</p>

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Stakeholder	Strategies and Growth Areas	Sites with Implications for Brent Residents	Future Developments
	Hill East, West Hendon and Brent Cross/Cricklewood.	boundary and people living in the north of Brent are more likely to travel to Harrow Leisure Centre.	Existing modelling for pools outlines that there is under provision and there are opportunities to satisfy the level of demand for water in the south region of the borough. This could be considered through the Brent Cross regeneration scheme which includes the development of Hendon Leisure Centre.
LB Camden	Camden is currently undertaking a discovery exercise which will inform how their leisure centres are operated in the future.	Swiss Cottage Leisure Centre is the nearest facility to the border with Brent and is likely to receive some exported demand. It has a 200 station gym, 8-lane 25m pool and 4-court hall along with other facilities.	There are no plans to close any centres for refurbishment or redevelopment. There is a single new sports facility planned to be built in the south-east of the borough over the next 2 years.
LB Harrow	The council has a Facilities Strategy that will shortly be going to cabinet in November 2018 to be adopted for the period of 2018-2026. Harrow Town Centre is a growth area, as is Wealdstone.	There are very limited facilities in Harrow. Their strategy identified that a lot of demand is exported to other boroughs, including Brent. Harrow Leisure Centre is the main facility, located in Wealdstone.	Options for the regeneration of the Byron Quarter site where Harrow Leisure Centre is located are being reviewed and includes options for the re-provision of Harrow Leisure Centre and an enlarged gymnastics centre as part of the overall regeneration of the site. There is no timeframe for this, currently
LB Hammersmith and Fulham	The council has recently adopted their Local Plan and have plans to commission an Indoor Sports Facilities Strategy shortly. The borough has 4 regeneration areas; White City, Hammersmith, Fulham and South Fulham Riverside.	There are no significant sites particularly close to the border that Brent residents are likely to be using given the existing provision in the south of Brent.	There are plans for a new leisure facility in White City; there is an identified need for a sports hall here..
LB Kensington and Chelsea	There is a big regeneration area in Upper Kensal. This is a canal based site with 4,000 homes planned over the coming years.	Kensington Leisure Centre is used by Brent residents because of the squash courts at the site. The facility also has a large hall and swimming pool.	There are no plans for new facilities, nor to redevelop existing leisure provision in the borough at present.
The City of Westminster	The council doesn't currently have an up-to-date indoor facilities strategy. They are about to consult on the draft of their Local Plan with the NW Economic Development Area of most significance to Brent and this piece of work – this area spans from Paddington to Westbourne and Queens Park.	The most important site is Moberly Sports Centre – a facility that is actually located in Brent but right on the border so it serves residents from both boroughs and is owned by the f Westminster City Council. 71 homes are due to be built there in the next year as part of the next phase.	Jubilee Sports Centre is currently closed while the facilities are redeveloped. The new facility will have a 3-court sports hall and a studio. There will no longer be a swimming pool at the site.

5.3.1 Conclusion – Neighbouring Local Authorities

- There are plans across a number of neighbouring Local Authorities that could have a considerable impact on levels of demand for facilities in Brent. The temporary closure of Gurnell Leisure Centre, with its 50m pool, and the removal of wet provision from the facility mix at Jubilee Leisure Centre means displaced demand could lead to further pressure on water space at Vale Farm Sports Centre and Moberly Sports Centre. However, conversely, the identification of opportunities to satisfy demand for water space in the south of Barnet could alleviate some of the existing unmet demand in Brent.

5.4 Consultation with National Governing Bodies for Sport

5.41 A series of interviews were requested with all the relevant National Governing Bodies of sports (NGBs) to gather their views on the current and future provision of indoor leisure facilities in the borough and to ascertain whether Brent has been identified as an area for development for their sport.

5.42 Figure 5.4 summarises the key facility priorities for each NGB, the NGB's opinion on current provision within the borough, the NGBs future facility needs and whether or not the NGB can contribute funding to facility developments for their sport.

Figure 5.4 National Governing Body for Sport Consultation Summary

NGB	Priority Borough for your sport?	Current Provision	Quantity rating? (1-5)	Quality rating? (1-5)	Future Facility Needs	Funding Available
Archery GB	No	Archery GB does not have any registered clubs in Brent	N/A	N/A	None	No
Badminton England	NGB is looking to focus on working with School Games Organisers in Brent to increase provision in primary schools. These facilities may not always be suitable, and therefore the NGB are keen to explore the use of alternatives.	The main facilities that affiliated clubs currently use are - Vale Farm Sports Centre - JFS School - Oakington Manor Primary School	N/A	N/A	The NGB is looking to support the growth and expansion of Brent Junior Badminton Club at Vale Farm Sports Centre. There are also three No Strings sessions at Vale Farm Sports Centre that are at capacity. They are exploring options of working with primary schools to increase badminton provision amongst 5-11 year olds.	No
Basketball England	No response					
Boccia England	No response					
British Fencing	As a small NGB, they do not have priority areas. Work is informed via insight but most of their development is outside of London	No existing programmes in Brent. There is, however, a purpose built facility in Hendon where the NGB are based.	N/A	N/A	There is a general lack of suitable facilities across London. Halls aren't equipped with the necessary markings for pistes. Most clubs will use a normal sports hall but there is only one club, London Fencing Club, in surrounding boroughs and the NGB do not think there is local demand for further provision.	No
British Gymnastics	There is no geographic focus to the NGBs Facility Strategy. Focus is based on need, suitability and partners' ability to support a project to completion.	There are two clubs in the borough. Bridge Park have 32 members and MG Gymstars have 719. The latter use Vale Farm and are employed by Everyone Active as a gymnastics deliverer. There is a large demand for more gymnastics with large waiting lists at both clubs.	N/A	N/A	A key part of the NGBs strategy is to support clubs moving into their own dedicated facility. There is limited provision of access to facilities in Brent with clubs' waiting lists restricting access to gymnastics activities due to the lack of time within both dedicated	There is no capital investment available. The NGB is in discussions with Sporting Assets over a new funding

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NGB	Priority Borough for your sport?	Current Provision	Quantity rating? (1-5)	Quality rating? (1-5)	Future Facility Needs	Funding Available
					and non-dedicated facilities.	stream for 2019.
British Judo	No response					
British Taekwondo	No response					
British Weightlifting	Not specifically but British Weightlifting are always looking to increase the number of Weightlifting clubs across the country and increase participation within sport.	<p>Current clubs in Brent work within Sports centres and facilities that have suitable flooring and ceiling height.</p> <p>There is currently one club in Brent (West London Lifters, based at Willesden Sports Centre) and they are looking to grow the sport in the area.</p>	2	1 – The club pays £360 to rent the indoor athletics track. This isn't cost effective	More, or improved, sports centres. The sport needs an area with a permanent platform and secure storage for weights and bars. Up until now the club in the borough have solely been responsible for the purchasing of equipment and storage.	Yes – small amounts are available
British Wheelchair Basketball	No response					
British Wrestling	No response					
EMD UK	No regional or local representation	N/A	N/A	N/A	N/A	N/A
England Boxing	There are no priority boroughs.	There are 3 clubs in the borough. Stonebridge BC are due to move to a new facility on Wembley High Road imminently, Cricklewood BC are based at The Railway Club on Edgware Road and Neasden IQ are based at Kingfisher Community Centre. There is also a boxing training facility at Moberly Sports Centre	4	4	Stonebridge BC require a long term facility solution. The new facility is likely to only be available for a maximum of 2 years. Cricklewood BC are in need of support to further develop their facility. It is small with no changing or toilet space. Similarly, Kingfisher Community Centre is run down and too small to allow Neasden IQ to grow further.	No
England Cricket Board (ECB)	Yes. The cricket playing BAME population is high in Brent. Given the projected increases in population, demand is likely to increase.	Middlesex Cricket Programmes include school engagement, Super 1 Hub (disability scheme) based at Willesden Sports Centre, Street Cricket and club development support for South Hampstead CC and Wembley CC. There are 2 Brent centres for the All Stars programme. Indoor facilities that are currently used are; Claremont High School, Preston Manor, Capital City Academy,	N/A	N/A	Middlesex Cricket and the ECB aim to consult closely with the Local Authority whenever there is the possibility of new or refurbished sports hall developments in the borough.	Any funding for indoor sport will be related to the level of priority towards the objectives of the ECB and Middlesex Cricket.

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

NGB	Priority Borough for your sport?	Current Provision	Quantity rating? (1-5)	Quality rating? (1-5)	Future Facility Needs	Funding Available
		Willesden Sports Centre and Alperton Community School				
England Handball	As a small NGB they do not really have priority boroughs but London as a whole is a critical area. Brent didn't have any school competitions last year but this year that has changed which shows some positive developments.	As stated above, secondary schools in the area have entered school competitions for the first time. This is organised and delivered through the London Youth Games. The NGB is not aware of any facilities in Brent being used for Handball.	N/A	N/A	As an indoor sport they are always looking for new facilities so would be keen to work with any current or new (in development) facilities to see if the sport can use it in the future.	No
England Netball	No	The NGB has no programmes currently running in Brent. There are two affiliated clubs – London Netball Academy and New Life Netball Club, both operating out of Preston Manor High School.	N/A	N/A	The priority is the continued usage of Preston Manor High School for clubs in the borough. Clubs have had bad experiences using school sites in Brent because of their high levels of security which, whilst understandable, adds a challenge by removing simplicity and reducing accessibility.	No
England Squash	Yes. There has been investment made into the local County Association and Regional Forum, who have in turn worked closely with the club and leisure centre in Wembley. This makes Brent a key area for future delivery. Brent should be considered as priority in order to develop Squash.	There is a good current spread of facilities across the surrounding area, however Brent itself has a limited number of facilities and requires more squash investment. The population of the borough mean that there needs to be a large spread of courts to meet local need. As such, losing any sites would have a hugely detrimental impact on the sport. There is one club (Wembley and Sudbury Tennis, Squash and Social Club).	No comment	No comment	There are 4 courts, which does not meet the NGB target of one court per 12,617 people. This is significantly impacting the sport in the area with other London boroughs such as Hounslow having a much greater level of provision. The NGBs flagship programme <i>Squash 101</i> , which aims to get more participants engaged in the sport can be delivered in the area. The NGB are offering community programmes and support locally through partner organisations, such as the Regional Forum.	No
English Indoor Bowling Association	No	There is one club within the LA area (Century Bowling) and four Clubs in adjoining LA areas within a 30 minute drive-time. Century are working with the NGB's Sport England funded	5	4 – club is looking to improve the lighting	The NGB considers that future demand can be met by the five indoor clubs, notwithstanding the fact that the older population will increase over next 10 years. There are no plans for	No

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

NGB	Priority Borough for your sport?	Current Provision	Quantity rating? (1-5)	Quality rating? (1-5)	Future Facility Needs	Funding Available
		development arm (Bowls Development Alliance) as part of the <i>Club Development Programme</i> . Neighbouring clubs are Glebelands, Bounds Green, Paddington and Herga.			improved or new facilities	
Football Foundation	Yes	The Football Foundation are developing Football Facilities Plans for all Local Authorities. Part of this will include the status of indoor provision and future need. It will enable investment to be targeted.	N/A	N/A	The upcoming report on the borough will identify all assets and opportunities over the next ten years and will be available by the end of 2018.	Yes. There are a number of funding streams provided by Football Foundation
Goalball UK	No	Goalball currently has no club activity in Brent.	N/A	N/A	Any potential usage in the future would not be sufficient to dictate the need for a new build at this stage. In general, the biggest challenge when looking for venues is that they are accessible by train and then walking distance from the station. Adding taxis or buses to a journey can be a big enough logistical or cost barrier to not participate.	No
Great Britain Wheelchair Rugby	No response					
Swim England	All areas of England are a priority in terms of <i>Learn to Swim</i> and competition framework commitment.	The clubs use all the community facilities in the Borough as much as they are allowed to, namely; - Willesden SC - Vale Farm SC - Wembley LC Brent Dolphins are the main swimming club using Brent swimming facilities. Two disabled swimming clubs (Urchins and Guppy) use Willesden Sports centre.	4 for each leisure centre	4 for each leisure centre	Brent has one of the worst pool shortfalls in England. Although it is appreciated that London has a unique demographic, this still does not account for such a massive deficit. Whilst Moberly and Willesden Sports Centres are relatively new builds at 2018 and 2006 respectively, the Vale farm Sports Centre is now 37 years old and a replacement strategy needs to be considered that should upgrade the main swimming pool to a 25m x 8-lane pool with a larger learner pool	No

NGB	Priority Borough for your sport?	Current Provision	Quantity rating? (1-5)	Quality rating? (1-5)	Future Facility Needs	Funding Available
					with moveable floor. This would go some way to enhance the provision. Alternatively an additional 25m x 8-lane pool could be considered.	
Table Tennis England	Brent is a priority in the sense that there are table tennis clubs operating that the NGB are working with.	The main sites that are used are; Preston Manor High School JFS School Kingsbury High School Woodfield High School Crest Academy Capital City Academy Queens Park Community School Willesden Sports Centre	3	3	The key for the future is to support clubs to remain in their existing facilities, ensure facilities are suitable and ensure they are affordable.	No. They can only support clubs in terms of bid writing and sourcing funding streams.
Volleyball England	No response					

5.4.1 Conclusion – National Governing Bodies

- Many National Governing Bodies do not operate at a local level and focus their resources in other ways. However there are 6 NGBs (or associated organisations) who consider Brent to be a priority sport – Badminton, Cricket, Football, Swimming, Squash and Table Tennis. Additionally, Weight lifting, whilst not prioritising Brent, have a good understanding of the borough due to the strength of West London Lifters who operate out of Willesden Sports Centre.
- Whilst Cricket and Football aren't traditionally considered to be indoor sports, they're relevant for inclusion in this consultation. They're two of the most popular participation sports in the country and clubs in Brent regularly use indoor facilities for training purposes.
- England Squash are particularly concerned by levels of provision in the borough. They have a target of one court per 12,617 residents and Brent falls well under this mark (see further analysis in Section 6). There are 4 courts in the borough and any loss of provision would be devastating for the sport.
- Outside of the main leisure centres, Preston Manor High School is a site that is regularly referenced as being used by NGB registered clubs.

5.5 Consultation with Clubs

5.51 In order to develop an understanding of the facility needs and demands for sports clubs within Brent, an online survey was distributed to clubs and community groups in the borough to gather their views on the current and future provision of indoor facilities in the borough and to understand their needs and priorities. 22 responses were received and based on the responses this represents nearly 2,800 individual members. The clubs that completed the survey are displayed in Figure 5.5 (note, not all clubs provided their name). A number of attempts were made to contact some of the known larger clubs that operate in Brent and neighbouring boroughs including All Stars Boxing Club, MG Gymstars Gymnastics Club and London Trampoline Academy however responses to the survey were not forthcoming.

Figure 5.5 Respondents to Club and Community Survey

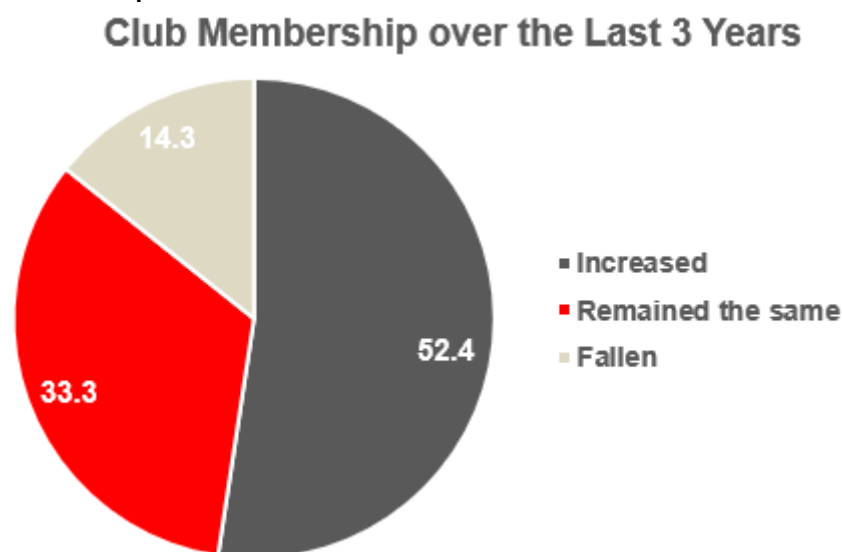
Club Name	Sport
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Brent Badminton Club	Badminton
Brent Dolphins	Swimming
AA Heart Club	Exercise, Movement and Dance
Brent Heart of Gold Support	Exercise, Movement and Dance
Mashufaa	Martial Arts
Century Bowling and Sports Club	Bowling
Abbey Shorinji Kempo club	Martial Arts
Samantha Warrington Yoga	Exercise, Movement and Dance
London Netball Academy	Netball
Willesden 2011 Judo Club	Martial Arts
Budget Boxing and Boxercise	Boxing / Exercise, Movement and Dance
Cricklewood Wanderers FC	Football
Sport at the Heart	Exercise, Movement and Dance
Catalyst Gateway/CHL	Exercise, Movement and Dance
West London Lifters	Weightlifting
Wembley & Sudbury Tennis, Squash & Social Club	Tennis / Squash
Cricklewood Boxing Club	Boxing

5.5.1 Club Membership

5.52 Respondents were asked about the status of membership over the past three years to gauge how healthy playing operations are amongst community groups in the borough. Figure 5.6 demonstrates that over half of respondents stated that membership had increased whilst a third reported a fall. 81% of clubs offered drop-in sessions for new members.

Figure 5.6 Club Membership



5.53 Of those that reported an increase, various reasons were given. These included constant engagement with the local community, successfully securing funding to deliver additional sessions, a new community centre opening that has given them a base and one club are the only boxing club in the area and, thus, they continue to draw in young people on a regular basis.

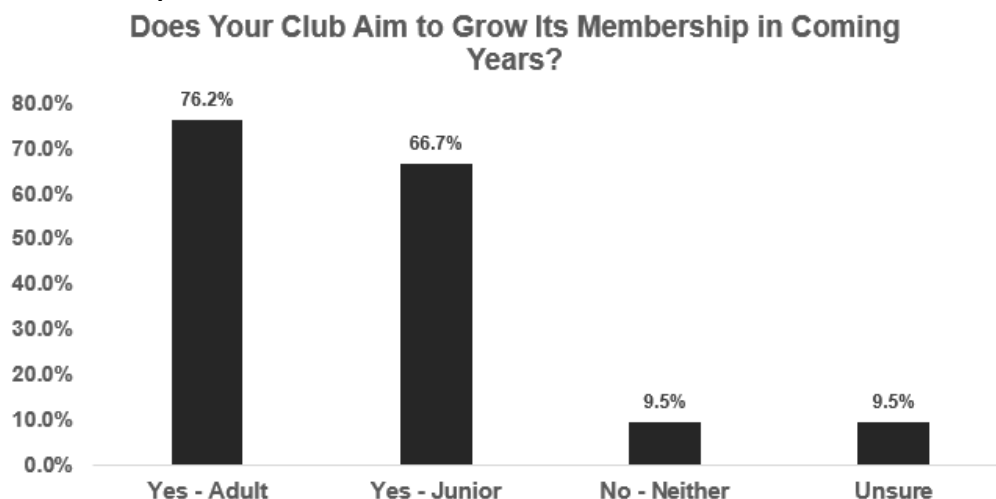
5.54 Respondents that reported a decrease also had mixed reasons as to why, including a general inability to market themselves to new members, the niche nature of what some groups offer which, in turn, holds them back (such as exercise for cardiac rehabilitation patients) and limited funds and space.

5.5.2 Membership Growth Plans

5.55 Respondents were asked whether or not they were aiming to grow membership in the coming years. Results are displayed in Figure 5.7 and show a clear majority have ambitions

to grow their clubs by increasing levels of membership amongst both adult and, where relevant, junior sections, suggesting a possible increase in demand for facilities in the borough and, along with the recent increases demonstrated in Figure 5.6, providing evidence of the strength and resilience of clubs in the borough.

Figure 5.7 Membership Growth

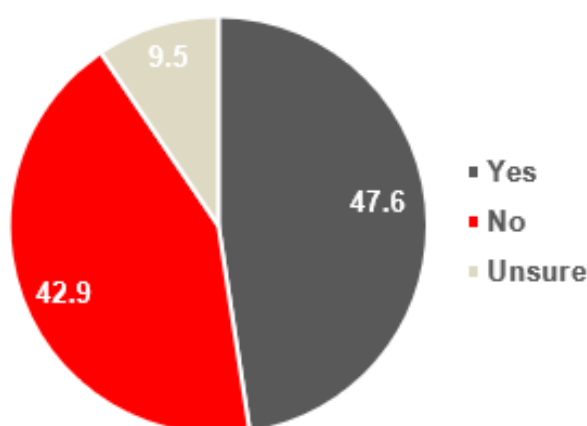


5.5.3 Meeting Club Demands

5.56 Clubs were asked how many hours, per week, of training, competition and drop-in sessions they provided. As may be expected, answers varied from 1 (for certain exercise groups) to 105 (for a boxing club who are open all day). More pertinently, a follow up question explored whether or not this number was sufficient to meet demand for the club’s activities. Figure 5.8 demonstrates that the responses were mixed. Whilst the majority of respondents are able to provide an offer that meets the demand, 42.9% reported that their current offer isn’t sufficient.

Figure 5.8 Meeting Club Demands

Do the Hours Offered Meet Demand?



5.57 Of those that answered *No*, a variety of reasons were provided to give context to the response. This included extra competitive sessions that were required to improve performance, more training days, the requirement of more coaches and the need for more facility space.

5.5.4 Facility Priorities

5.58 Respondents were asked what their facility priorities were for the coming years, the results of which are displayed in Figure 5.9 (respondents were able to select all that applied). Hiring additional facilities for drop-in sessions was regarded as the key priority by most, with 47.6% selecting this option. However, a requirement of more facility time for training along with the development of new facilities were also selected by more than 4 in 10 respondents. Significantly, almost half of respondents selected *Other* reasons and these varied in nature. This included a general desire to increase classes, improve the club’s offer to schools, invest in bike stands and pram parks and general maintenance of the existing facilities.

Figure 5.9 Facility Priorities



5.5.5 Quality and Quantity of Facilities

5.59 Respondents were asked to give the facilities they use a score from 1-5 for both quantity and quality. The majority of respondents (55.6%) rated the quality of facilities in the borough as *Average* whilst most people surveyed said the quantity of provision was *Good*. There was no pattern or trend regarding types of clubs that rated quality or provision as poor, however 6 separate respondents provided comments concerning the lack of available sports halls in the borough, suggesting there is a need for more peak hour provision in Brent.

5.510 Brent Dolphins, the biggest indoor club in the borough, use the pools at Vale Farm, Wembley and Willesden, and this still isn’t sufficient for the activities of their 500+ membership.

5.5.6 Investment Needs

5.511 A series of questions were put to respondents to ascertain their views on whether or not different types of facilities and ancillary facilities needed to improve in Brent in terms of both quantity and quality. The results are displayed in Figure 5.10. Almost a third of respondents at clubs in the borough stated that there needed to be improvements in the quality of the changing rooms. More than 4 in 10 respondents stated that an increase in Dance or Exercise Studios and Sports Halls were needed in Brent. This is consistent with earlier findings regarding clubs struggling to accommodate their peak hour activities at halls in the borough.

Figure 5.10 Investment Requirements

Facility Type	Improve Quality	Increase Quantity	Neither	Do Not Know
Changing rooms	31.6%	15.8%	21.1%	31.6%
Dance or exercise studio	10.5%	42.1%	21.1%	26.3%
Gym / Health and fitness suite	15.8%	26.3%	31.6%	26.3%
Gymnastics centre	5.9%	29.4%	11.8%	52.9%
Indoor bowls	5.9%	11.8%	11.8%	70.6%

Martial arts studio / Dojo	16.7%	33.3%	16.7%	33.3%
Steam / Sauna	22.2%	11.1%	27.8%	38.9%
Sports hall	16.7%	44.4%	16.7%	22.2%
Squash courts	5.6%	11.1%	22.2%	61.1%
Swimming pool	16.7%	27.8%	16.7%	38.9%

5.5.7 Clubs Consultation Conclusion

5.512 Whilst the number of responses to the Clubs and Community Groups survey was small, the insight gleaned is still helpful to the development of this assessment. Brent Dolphins are a strong club, using all of the public water space in the borough for different elements of their activities, however existing provision is not enough to satisfy the club's needs, with more time in the water needed to further develop the competitive side of their operations. Added to this, several clubs reported that there are simply not enough halls available during peak hours. Without facilities, clubs cannot exist and the analysis in **Section 6** examines the options available to remedy this situation.

5.6 Conclusion

5.61 Following the consultation process, a number of priorities have emerged;

- The regeneration growth areas of Wembley, Alperton, Church End, South Kilburn and Burnt Oak and Colindale are the priority areas for Brent Council. However, the emerging areas of Staples Corner, Neasden and Northwick Park are likely to be key development zones in the coming years. These areas will experience population growth and there is a recognised potential need for new recreation provision in these parts of Brent.
- Brent is a borough where a large number of residents fall into the category of *underrepresented groups*, labelled as such due to their reduced likelihood of taking part in physical activities. Any new facility developments need to be affordable and accessible to meet the needs of the local population.
- Regeneration plans across neighbouring boroughs could have varying levels of impact on provision in Brent and the council should look to keep a close relationship with colleagues in these 7 areas.
- A number of large National Governing Bodies for Sport, including football, cricket and badminton, regard Brent as a priority area for development.
- Clubs in Brent are generally looking to grow their membership in coming years but there are several examples of quantity and availability of sports hall provision in the borough being unable to satisfy clubs' demand.

5.62 The gathering of information, as presented in this section, is a crucial element in understanding the existing priorities in the borough for the wider council and partners along with capturing the concerns of clubs and community groups operating in Brent. This intelligence provided crucial context to the site audits and facility analyses documented in **Section 6**. The views on quantity, quality, accessibility and availability from the consultation process all help with understanding the key issues relating to supply and demand of facilities and opportunities within Brent. It is critical that the information and understanding gained from this consultation is looked alongside the supply and demand analysis in the next section.

Section 6
Facility Analysis



6. Facility Analysis

6.1 Introduction

6.11 **Section 2** demonstrates that this *Needs Assessment* has been prepared and carried out in accordance with Sport England's published guidance¹². The following section sets out the findings of the quantity, quality, accessibility and availability assessments undertaken by the Consultant Team for each sports facility type identified as within the scope of the assessment.

6.12 All audited information has been reviewed and updated through a process of consultation with facility operators, sports clubs, governing bodies and neighbouring local authority sports and leisure or planning officers. In addition, with regard to swimming pools and sports halls, Sport England provided specially commissioned Facilities Planning Model (FPM) reports for Brent.

6.13 The major sports facilities in neighbouring local authority areas that have been identified as likely to fall within the catchment area of residents of Brent are also identified in relation to the facility types in the assessment scope.

6.14 This section of the report summarises the current supply and demand factors and considers the potential impact of forecast population growth on future facility needs.

6.2 Facility Provision

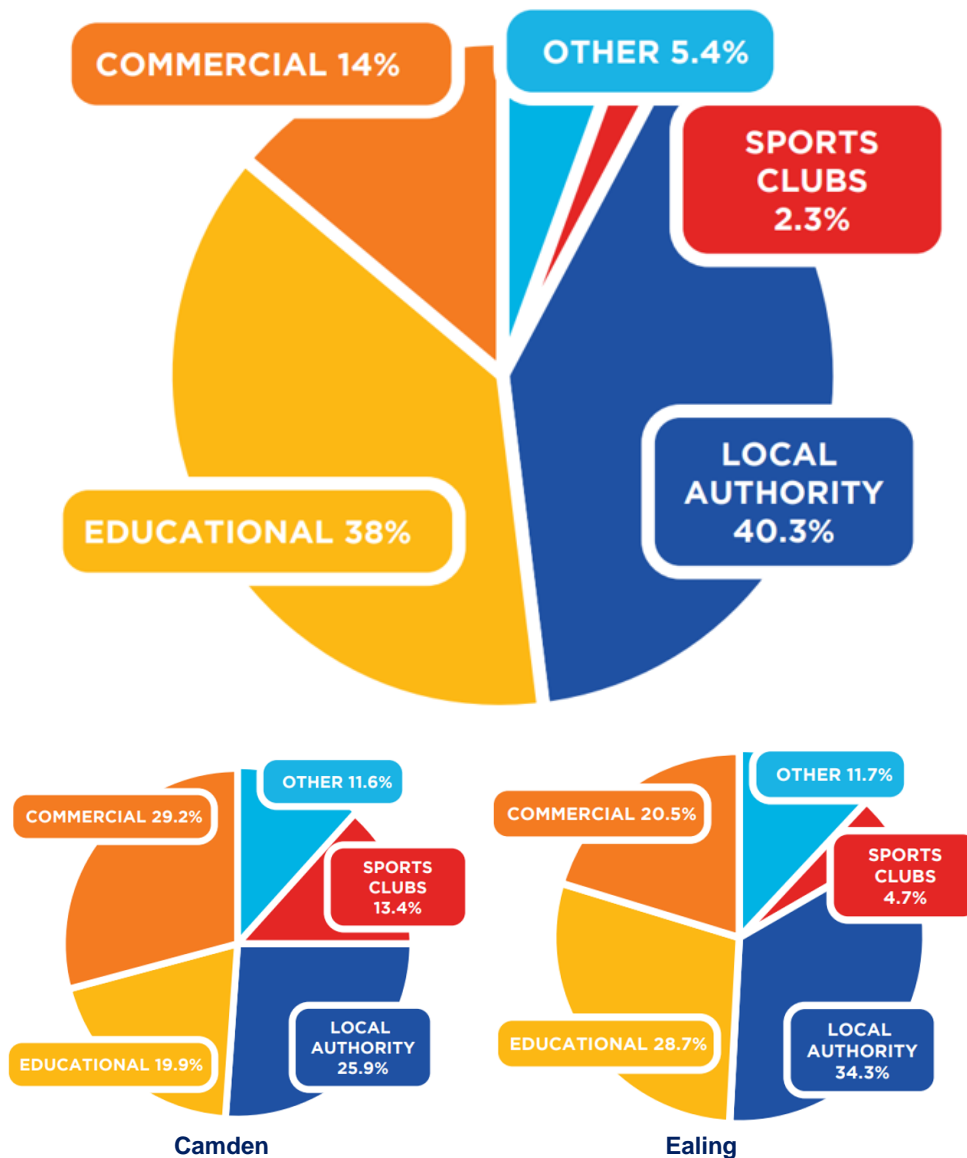
6.21 Understanding the ownership of sports facilities within Brent provides important context to the wider analysis and gives an indication of the potential level of influence that public bodies have over the existing stock and future recommendations.

6.22 Almost 8 in 10 sport and leisure facilities in Brent (78.3%) fall within the ownership of either the local authority or educational establishments. This is considerably higher than many of Brent's neighbouring boroughs such as Camden (45.8%) and Ealing (63%). Only Harrow (84.1%) has a higher rate. Conversely, commercial ownership accounts for only 14% of Brent's facilities.

6.23 Having large education sector ownership has important implications. As detailed later in this section, Sport England's FPM analyses have concluded that whilst there is a deficit in the supply of sports halls in the borough that are available for community use, this gap can be closed by engaging with schools in the borough whose halls are currently only available for students and pupils. Influencing schools is a key output of this strategy.

¹² Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities, July 2014. Available at <https://www.sportengland.org/media/3599/20140722-anog-published.pdf>

Figure 6.1 Brent Facility Ownership Overview



Source: London Sport – Physical Activity and Sport Borough Profile 2016

6.3 Swimming Pools

6.31 The summary below provides the *quantitative, qualitative and accessibility assessments* for swimming pool provision within Brent together with the main findings from the site audits undertaken and associated availability of supply. Recommended strategic priorities for community accessible swimming pools in Brent are set out at the conclusion of this sub-section.

6.3.1 Supply

6.32 Figure 6.2 shows the swimming pool sites in Brent that were included in Sport England’s Facilities Planning Model (FPM) run. The FPM assessment includes indoor swimming pools from all providers that are a minimum 160m² of water (20m x 4 lane pool) and have some type of community use in the weekly period (weekday lunch times up to 1.5 hours, weekday evenings up to 6 hours per evening and weekend days up to 7–7.5 hours each weekend day).

6.33 There are 6 sites across Brent which offer swimming pools which meet the criteria for inclusion within this needs. Learner/teaching/training pools and leisure pools located at sites which also offer a main pool which meets the inclusion criteria have also been included within the supply and demand analysis, as per Sport England's FPM modelling. The 6 sites under review provide a combined total of 9 individual swimming pools. 6 of these are main 20m/160m² pools and 3 are learner/teaching/training pools. 4 of the sites under review offer six lane pools.

Figure 6.2 20m+/160m² Community Accessible Swimming Pools in Brent

Facility Name	Number of Pools	Water Space (m ²)	Pool Type	Access Type	Ownership Type	Management Type	Year Built
Manor Health and Leisure Club	1	216	Main/General	Private Membership	Commercial	Commercial	2006
Moberly Sports Centre	2	313 91	Main/General Learner	Pay and Play	Local Authority	Commercial	2018
Nuffield Health (Brondesbury Park)	1	160	Main/General	Registered Membership	Commercial	Commercial	2002
Vale Farm Sports Centre	2	300 130	Main/General Learner	Pay and Play	Local Authority	Commercial	1981
Wembley Leisure Centre	1	325	Main/General	Pay and Play	Commercial	Trust	2016
Willesden Sports Centre	2	300 130	Main/General Learner	Pay and Play	Local Authority	Commercial	2006

Source: Sport England Facilities Planning Model Report – Pools, 2018. The original report includes The Village School in its analysis however this is referring to a pool that does not meet the criteria of the assessment. It is referenced in Figure 6.3.

6.3.2 Other Swimming Pools in Brent

6.34 A number of other sites in the borough have been identified that provide swimming facilities that do not meet the specification applied by Sport England for inclusion in its Facilities Planning Model (FPM). These pools either fall below the size threshold (20m length or 160m² water space) or offered minimal availability to the public at the time of the last 'run' of the FPM.

Figure 6.3 Other Swimming Pools in Brent

Facility Name	Number of Pools	Water Space (m ²)	Pool Type	Access Type	Ownership Type	Management Type	Year Built
Livingwell Health Club (Hilton, Wembley)	1	84m ²	Learner	Registered Membership Use	Commercial	Commercial	2012
North West London Jewish Day School	1	50m ²	Learner	Private	Voluntary Aided School	School / College / University	1986
Roe Green Junior and Infants School	1	168m ²	Learner	Private	Community School	School / College / University	Not known
Spirit Health Club (Holiday Inn, Wembley)	1	136m ²	Main	Registered Membership Use	Commercial	Commercial	1994
The Maqam Centre	1	90m ²	Main	Private	Sports Club / Community Association	Trust	2016
The Village School	1	100m ²	Learner	Pay and Play	Special School	School / College / University	2013
Uxendon Manor Primary School	1	126m ²	Learner	Private	Community School	School / College / University	Not known

Facility Name	Number of Pools	Water Space (m ²)	Pool Type	Access Type	Ownership Type	Management Type	Year Built
Wykeham School	1	30m ²	Learner	Private	Community School	School / College / University	1972

6.3.3 Supply and Demand Analysis

6.35 The key findings of the FPM analysis in relation to the current supply of and demand for swimming pools in Brent are discussed below.

Water Space per 1,000 Population

6.36 A comparative measure for assessing supply of pools on a consistent basis, is water space per 1,000 population. Across London, there are 11m² of water per 1,000 population (2017 statistics). In 2041 this reduces to 9m² of water, per 1,000 population. This illustrates the impact of the projected increase in demand from population growth on the supply base, with the water space per 1,000 population decreasing by 18% by 2041. The England wide findings are 12m² of water space per 1,000 population in 2017 and 11m² of water space per 1,000 population in 2041. The increase in demand from population growth and decrease in water space is greater in London than for England.

6.37 Brent has one of the lowest amounts of water space per 1,000 population across London comparing poorly to both the London average and the borough's neighbouring authorities as set out in Figure 6.4. The borough also compares poorly when water space is compared to activity levels.

Figure 6.4 Water Space and Activity Levels

Local Authority	Water Space per 1,000 (m ²)		Activity Levels
	2018	2041	
Brent	6.4	5.3	55.9%
Barnet	10.5	8.8	56.8%
Camden	14.6	12.5	72.1%
City of Westminster	15.3	13.1	66.5%
Ealing	10.1	8.5	53.8%
Hammersmith and Fulham	17.6	12.3	69.8%
Harrow	7.9	6.9	52.8%
Kensington and Chelsea	9.4	8.4	68.0%

Unmet Demand

6.38 Unmet demand for swimming is defined in two ways;

- Failure to meet demand because of lack of capacity in the catchment area of the pool's location (lack of capacity)
- Demand located outside the catchment area of a swimming pool and unable to access a pool (outside catchment)

6.39 Unmet demand in Brent is currently 11.6% of total demand and is projected to rise to 14.5% by 2041. This equates to 431m² of water rising to 614m². 72% of the current unmet demand in the borough is from *outside catchment*, suggesting there is a large proportion of the Brent population that live too far from a facility. However, this is forecast to drop to 57% in 2041 as the population in the borough increases.

6.310 Figures 6.5 and 6.6 show, geographically, where aggregated unmet demand is currently focused and how this is forecast to change in 2041. This assessment identifies the total unmet demand in one kilometre grid squares across Brent in square metres of water. It

aggregates the total unmet demand based on the catchment area of a pool for each of these one kilometre grid squares.

Figure 6.5 Aggregated Unmet Demand for Swimming Pools in Brent 2018

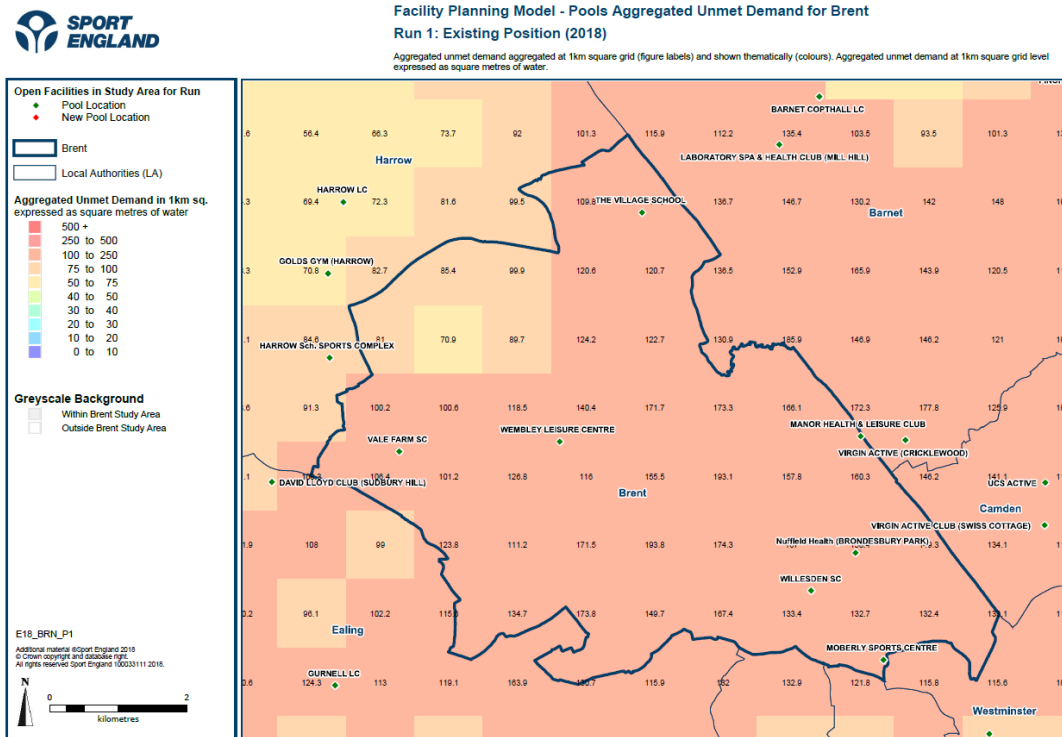
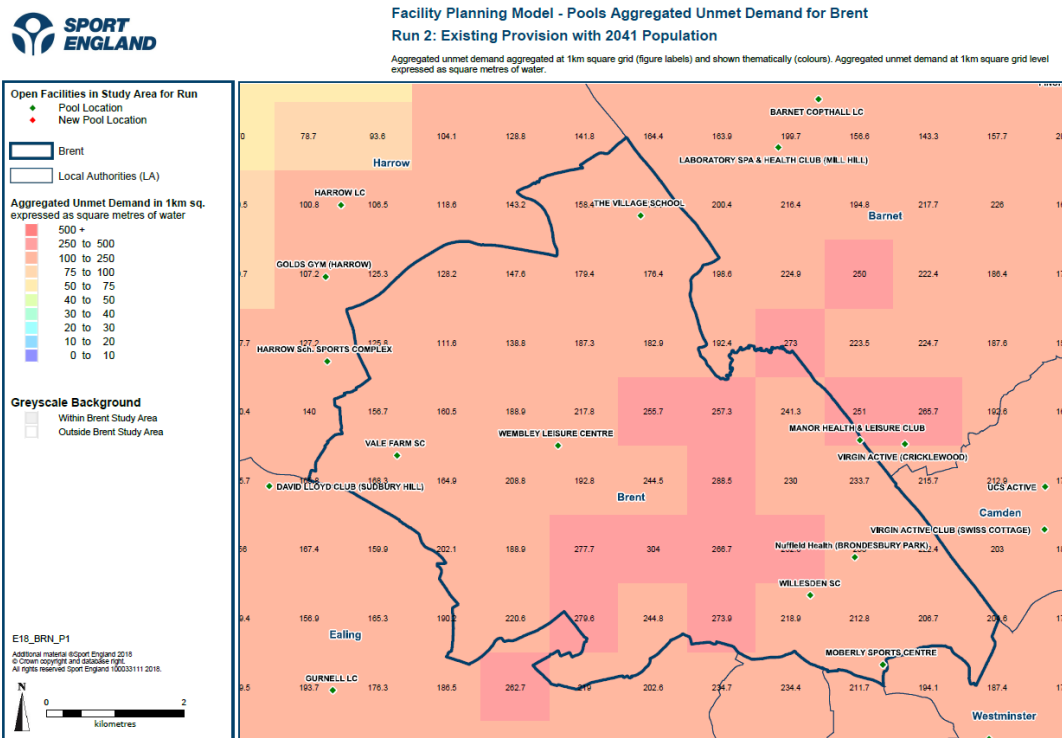


Figure 6.6 Aggregated Unmet Demand for Swimming Pools in Brent 2041

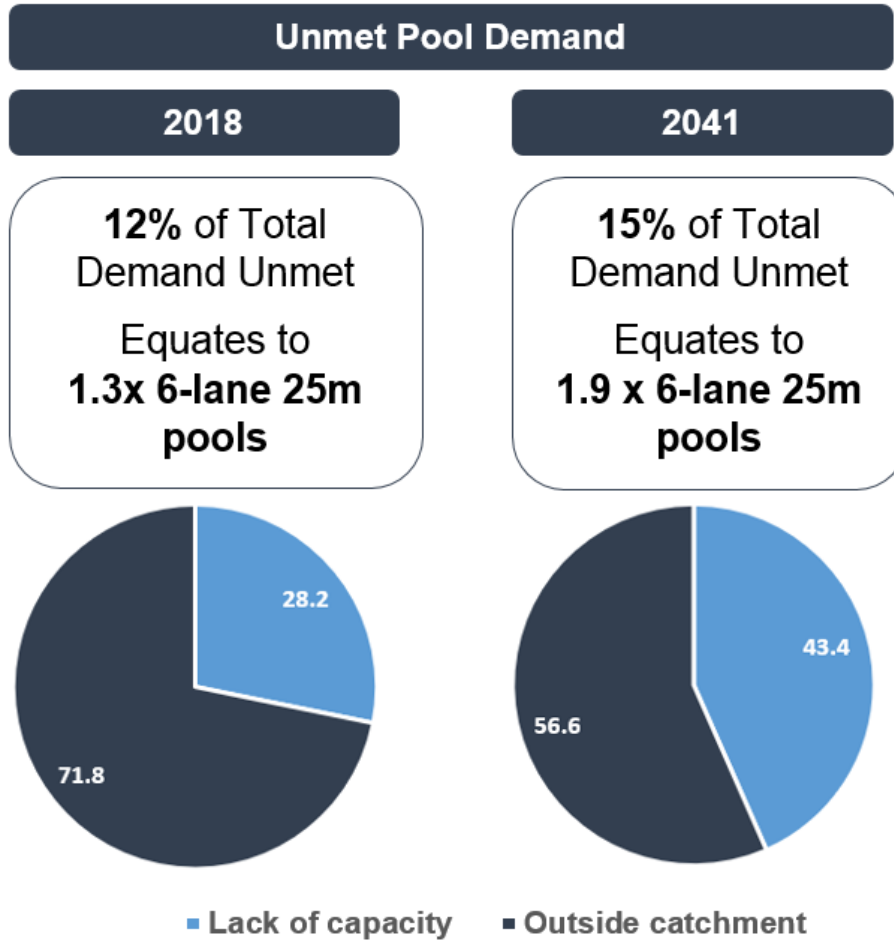


6.311 Aggregated unmet demand is forecast to increase to the area south of Wembley Leisure Centre to the Ealing borough boundary where there are currently no swimming pool

sites. If the Council wishes to consider the need for further swimming pool provision to address unmet demand, this is the most important area of the Borough.

6.312 Figure 6.7 demonstrates that the level of unmet demand for pools in Brent currently equates to 431m², rising to 614m² in 2041. The increase is a result of projected increases in both population and swimming demand during the time period. Car ownership is a big issue in the borough. As previously referenced, the majority of unmet demand is a result of Brent residents living outside the catchment area of provision – of this cohort, almost 7 in 10 do not have access to a car.

Figure 6.7 Unmet demand in Brent



Used Capacity

6.313 Used Capacity is a measure of availability, denoting how full swimming pools are estimated to be and is also a measure of the level of imported demand given the proximity of other local authorities, especially within London. The key findings of the FPM show that pools in Brent are operating at 88% capacity during peak periods. 70% used capacity is the guide used by Sport England to indicate when a pool is becoming ‘uncomfortably’ busy. Therefore, not only is the borough short on water space with high levels of unmet demand (both of which are having a potential impact of levels of activity), the use of the current pools denotes little in the way of additional capacity or space.

Exported Demand

6.314 Exported demand is a measure based on residents who have to travel outside the borough to use the nearest pool to where they live. This accounts for a lot of demand for

swimming amongst Brent residents. 50.8% of satisfied demand amongst people living in the borough is exported to neighbouring authorities and this is projected to increase to 55% in 2041 (assuming no change in provision). The majority of exported demand goes to Ealing (11%), Barnet (8.2%) and Harrow (7.9%).

Sports Facility Calculator (SFC)

6.315 Alongside the FPM analysis the Consultant Team has used the Sports Facility Calculator which provides a useful estimation of the likely facility needs of a particular population based on estimated demand for that facility type. Figure 6.9 shows the total additional demand for swimming pools generated by projected population growth in Brent in the period 2011-2041 based on the ONS projection of an additional 87,000 residents and the FPM’s projection of a 13.7% increase in demand during the period (rounded down to 10% for this analysis). It compares the number of facilities that the SFC estimates are required to meet projected levels of demand generated by the additional residents in Brent for that future population. The SFC however does not take into account the age and condition of existing facilities or the import and export of demand across borough boundaries.

Figure 6.8 Sports Facility Calculator: Demand for water space generated by Brent’s future population increase

Swimming Pools	Current	2041 Adjustment
Square metres	3,643m ²	5,067m ²
Lanes	69	95
Pools	17	24
Visits per week in the peak period	21,944	30,519

Source: Sport England Sports Facility Calculator

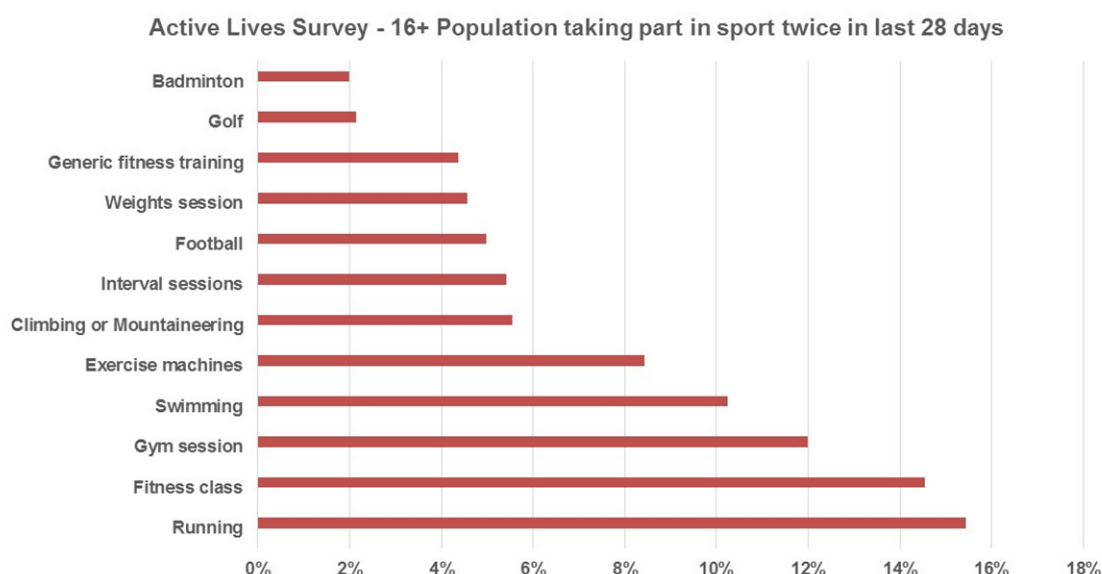
6.316 By 2041 the SFC projects that Brent’s population and the additional demand for swimming will generate demand for an additional 1,424m² of water space or just over 4 additional 25m pools on top of the current level of unmet demand. (The table indicates 7 pools as it measures 25m x 4 lanes)

6.317 Whilst the use of the SFC should be treated with caution, there is, as previously identified, a clear and current need for additional water space in Brent which is then further increased from the resultant population growth. The development of new swimming pool facilities within the borough is a clear priority.

6.3.4 Sport England’s Active People – Participation

6.318 In 2017, swimming was the 4th most popular activity for people to participate in at a national level, as shown in Figure 6.9. 10.2% took part in the sport at least twice over a period of 28 days. 30.4% reported taking part in the sport at least once in the last year.

Figure 6.9 Active Lives Survey – Most Popular Activities (National)



Source: Sport England Active Lives Survey 2016-17

6.3.5 Supply and Demand Analysis Summary

- The supply of water space per 1,000 residents in Brent is notably below the London average.
- Brent has one of the highest levels of unmet pool demand out of all London boroughs.
- The unmet demand is, in the majority of cases, due to the population of Brent being outside of the catchment of a pool.
- Low levels of car ownership in Brent is having a negative impact on both activity levels and satisfying demand for swimming in the borough.
- The Sport England FPM highlights the unmet demand is highest in the centre and south-east of Brent. In 2041, if there were to be no changes to supply, forecast changes in the population suggest the highest area of unmet demand would shift to the part of Brent that is south of Wembley Leisure Centre to the Ealing borough boundary.
- The SFC shows that projected population growth in Brent increases further the demand generated and will lead to the requirement for provision of additional swimming provision to be considered in the longer term on top of the current shortfall.

6.3.6 Qualitative Assessment

6.319 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.320 Whilst the stock of pools in Brent is lower than in neighbouring areas, residents in the borough benefit from a number of pools that have opened in recent years and are in excellent condition. The highest scoring swimming pool sites are Moberly Sports Centre (opened in 2018), Wembley Leisure Centre (opened in 2016) and Willesden Sports Centre (opened in 2006). The non-technical quality scores are summarised in Figure 6.10 and presented in more detail in the full Appendices.

Figure 6.10 Mean Quality Score and Availability – Swimming Pool Sites in Brent

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	Mean Quality Score	Community Availability Comments	Public Transport Access Level Score
Main Pools			
Livingwell Health Club (Wembley Hilton)	Not audited	Private facility. No community use	4
Manor Health Club	2	Private facility. No community use	5
Moberly Sports Centre	5	Pay and play facility. Limited capacity	4
Nuffield Health (Brondesbury Park)	2	Private facility. No community use	4
Spirit Health Club (Holiday Inn, Wembley)	2	Private facility. Limited community use at high cost	4
The Maqam Centre	3	Private facility. Very limited peak hour capacity	2
Vale Farm Sports Centre	3	Pay and play facility. Limited capacity	2
Wembley Leisure Centre	4	Pay and play facility. Limited capacity	5
Willesden Sports Centre	4	Pay and play facility. Limited capacity	2
Learner Pools			
Moberly Sports Centre	5	See above	4
Roe Green Junior and Infants School	2	No community use	1b
The Village School	4	Evening and weekend community use. No capacity	2
Uxendon Manor Primary School	1	No community use	0
Vale Farm Sports Centre	3	See above	2
Willesden Sports Centre	4	See above	2

6.321 The assessments reveal that whilst Brent has a low supply of swimming pools in comparison to surrounding areas, the quality of those facilities is relatively good. Potential improvements at individual swimming pool sites have been identified which could increase attractiveness to users and capacity for community use in the future. These are presented later in this section.

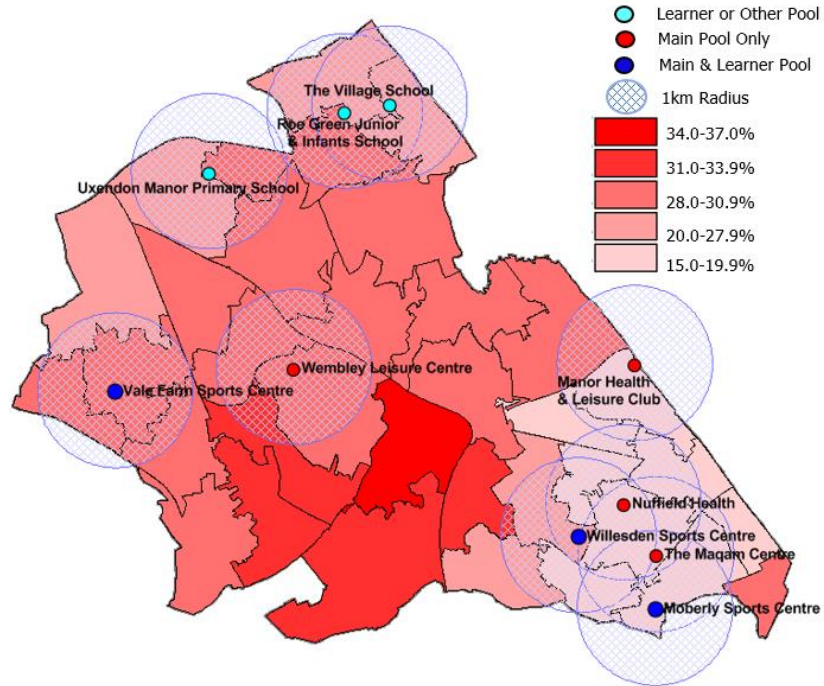
6.322 In terms of public transport accessibility, of the 12 separate sites, 50% score between 4 and 6, denoting that half of the sites have good access to frequent public transport services.

6.3.7 Accessibility Assessment

6.323 Figure 6.11 identifies 1km walk-to catchments for each of the swimming pool sites that were audited in Brent. The map also provides levels of inactivity across the borough. The map illustrates that, at present, large parts of the borough are located outside the walking catchment of a pool. As referenced previously, car ownership in the borough is comparatively low and the FPM data indicates that the vast majority of unmet demand in Brent is a result of residents living outside the catchment of a pool.

Figure 6.11 Map of Audited Pool Sites in Brent (1km walk-to catchments marked)

Brent Council: Swimming Facilities with Inactivity Rates

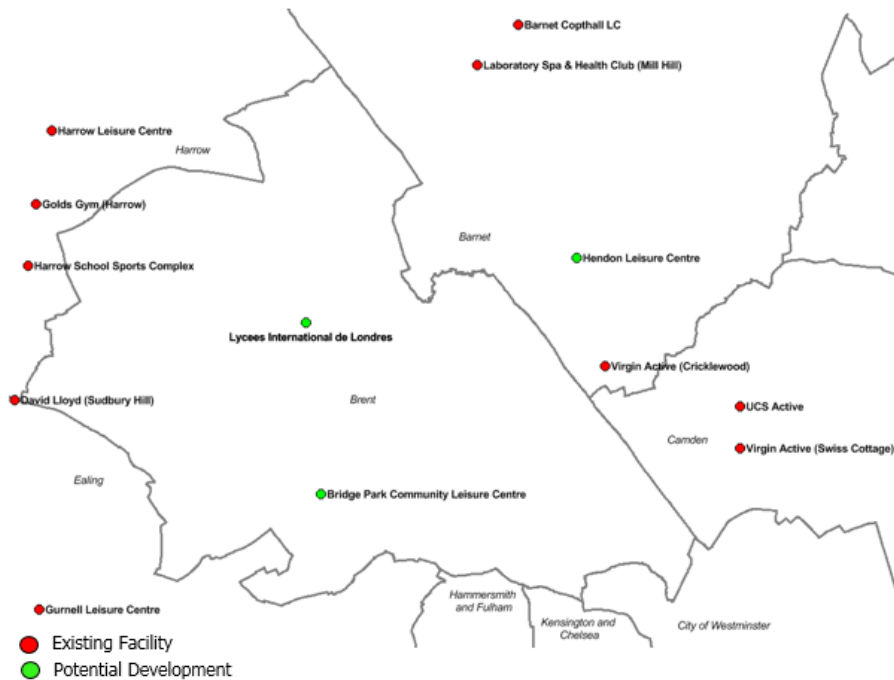


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6.324 However, to understand the full picture of pool provision in the borough, it's important to understand the impact of pools in neighbouring local authorities, along with planned developments, as displayed in Figure 6.12.

Figure 6.12 Map of Pools in Neighbouring Boroughs and Planned Developments

Pool Provision in Neighbouring Boroughs and Potential Developments



6.325 There are plans for two new pools in Brent;

www.continuumleisure.co.uk

- **Bridge Park Community Leisure Centre** – located in the south-west of the borough, there are plans to replace the existing aged facility at Bridge Park with a new build that combines residential space with leisure provision. The outline facility mix includes a 6-lane, 25m swimming pool. The proposed facility will be located in the area recommended by Sport England in their FPM report as the location most in need of a new facility to satisfy currently unmet demand.
- **Lycée International de Londres** – planning permission has been granted for a 5-lane swimming pool at the school on Forty Lane in the Tokyngton ward. The school is a short walk from Wembley Park underground station which gives excellent access to the rest of the borough. A condition of the planning permission is for the pool to be available for community use for a minimum of 30 hours per week.

6.326 The proposed additional pool provision has the potential to satisfy a large proportion of the unmet demand in the borough that currently stands at 431m².

6.3.8 Local Needs and Consultation

6.327 The key findings of the consultation process relevant to swimming pool provision in Brent are summarised below:

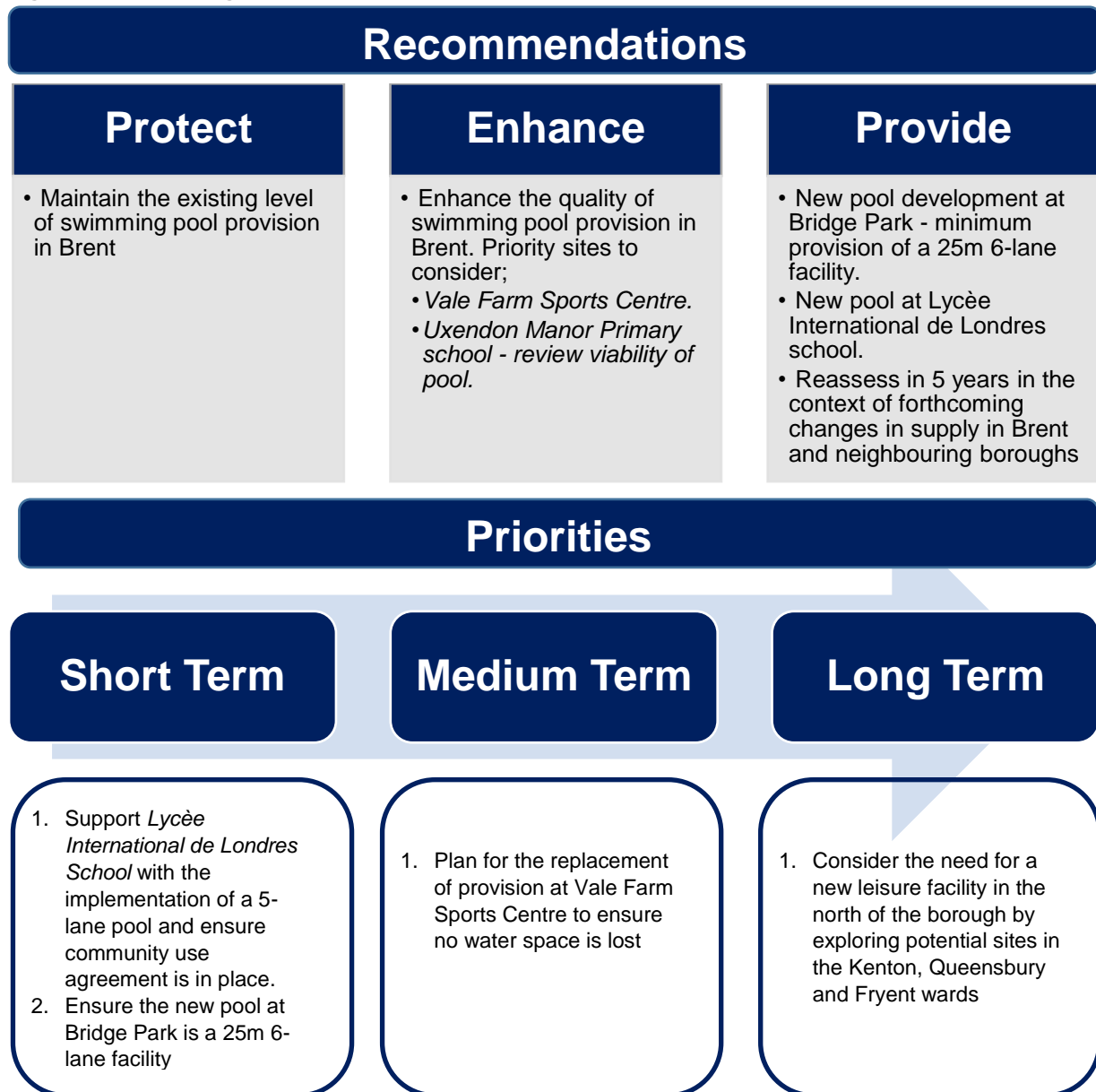
- o Swim England have identified Brent as a priority area. The NGB is concerned by the lack of water space in the borough and have identified the need for either increasing capacity at Vale farm Sports Centre with a 25m x 8-lane pool and a larger learner pool with moveable floor or, alternatively, an additional 25m x 8-lane pool elsewhere.
- o Brent Dolphins are the main swimming club in the area. They use Vale Farm, Wembley Leisure Centre and Willesden Sports Centre and consultation with the club identified that the amount of time they have at these pools is not sufficient to meet the demands of the club. Wembley is currently used two evenings per week for the competitive squad and the other pools are used for beginners' courses. They stated that there is a need for an 8-lane facility in the borough with starting blocks and officiating equipment which could be used, if necessary, as a competition venue.
- o Other clubs include Polish Swimming Club and Japanese Swimming Club, both of whom use the pool at Vale Farm. There are two disabled swimming clubs (Urchins and Guppy) that use Willesden Sports centre.
- o Vale Farm Sport Centre is now 37 years old and a replacement strategy needs to be considered. The facility is currently managed by Everyone Active with 4 years left to run on the contract. The contract manager estimates that the building, in its existing form, has between 5-10 years of usable life remaining and a new build will need to be considered.
- o Community consultation that was carried out for the proposed new Bridge Park Community Leisure Centre found that, from 516 respondents, 83% stated that they would use a pool and there were suggestions that a 4-lane facility would be inadequate.
- o The learner pool at Uxendon Manor Primary School is in poor condition and is located in a part of the borough that has poor access to water space. The facility is not currently available for community use but, with investment into refurbishment, has the potential to provide a good service for learn-to-swim and mother-toddler courses.
- o Two pools in neighbouring boroughs which are strategic to the borough due to their proximity and use by Brent residents, are scheduled to close for refurbishment in coming months which will displace provision and could lead to increased demand on water space within Brent. These are;
 - o **Gurnell Leisure Centre** – a large centre in Ealing with a 50m 6-lane main pool (750m²) and a 25m (212.5m²) leisure pool. The centre currently satisfies demand from Brent residents living in the south of the borough. The centre will close in September 2019 until late 2021. Following refurbishment, the capacity of the main pool will have increased to 10-lanes.
 - o **Harrow Leisure Centre** – an ageing facility in Harrow with a large 33m 8-lane main pool and 16mx14m learner pool. The centre satisfies demand from Brent residents

- living in the north and north-west of the borough. Options for the regeneration of the Byron Quarter site where the Harrow Leisure Centre is located are being reviewed and includes options for the re-provision of Harrow Leisure Centre and an enlarged gymnastics centre as part of the overall regeneration of the site. There is no timeframe for this, currently.
- There are outline plans in place for two new pools that will be located close to the border in neighbouring boroughs. These are;
 - **South Barnet** – The London Borough of Barnet have identified opportunities to alleviate demand for water space in the south of the borough and the redevelopment of this centre could be considered as part of the Brent Cross regeneration scheme.
 - **Old Oak North** – As part of the OPDC development plans, there is an identified need for 2 new swimming pools across the development area. A pool has been earmarked for the Old Oak North area, just south of Stonebridge, with a site to be decided within the next 5 years.
 - Additionally, in light of the recent opening of Moberly Sports Centre, a facility owned by Westminster City Council, the facility at **Jubilee Sports Centre** has closed for redevelopment and, when it reopens, there will no longer be wet provision as part of the facility mix.
 - Consultation with Brent councillors and officers identified a need to increase swimming provision in the north of the borough.

6.3.9 Priorities for Swimming Pools

6.328 The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology. Figure 6.13 sets out the swimming pool improvements and priorities for Brent.

Figure 6.13 Swimming Pool Improvement Recommendations and Priorities



Summary of Future Needs for Swimming

6.329 The priorities set out in Figure 6.13 will address the current unmet demand by improving access and capacity to swimming pool provision within the borough. The planned introduction of a new 6-lane facility at Bridge Park and a 5-lane pool at Lycée International de Londres will impact positively on unmet demand and reduce the current level of exported demand into Ealing. Whilst Brent is likely to continue to have a shortfall in water space per 1,000 population, supply from neighbouring boroughs, including increased pool capacity at Gurnell Leisure Centre, the potential introduction of pool provision as part of the Brent Cross regeneration scheme and a new facility in Old Oak North (as part of the OPDC development to the south of the borough) is likely to mitigate some of this deficit along with additional unmet demand that is forecast to 2041.

6.330 It is, however, crucial that the borough does not lose any of its existing provision. It is widely acknowledged that Vale Farm Sport Centre, located in the west of the borough between

Wembley Leisure Centre and the Harrow boundary, is coming to the end of its usable life as a sports facility and the water space that it provides must be protected or increased.

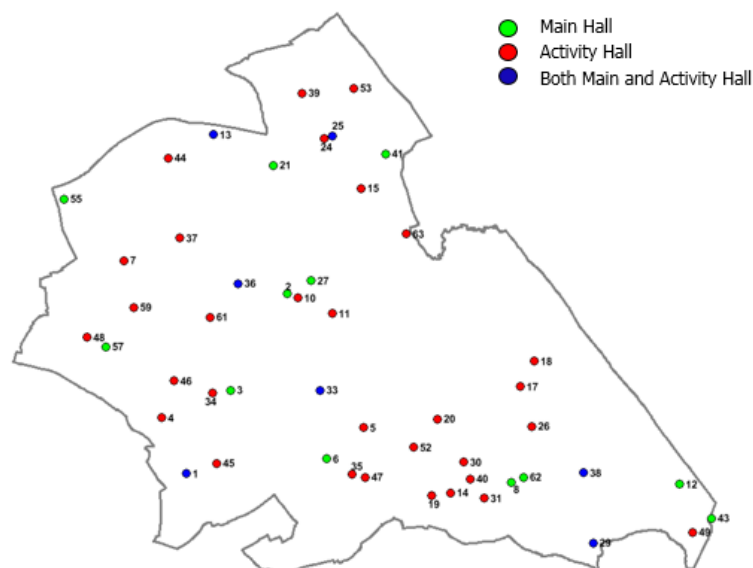
6.331 It is recommended that unmet demand is measured again within the next 5 years to ascertain the need for additional pool provision. The north of the borough currently has poor access to main swimming pools and the council may wish to consider the identification of potential sites should the subsequent analysis support the need.

6.4 Sports Halls

6.41 The following summary provides the *quantitative, qualitative and accessibility assessments* for sports hall provision within Brent together with the main findings from the site audits undertaken and associated availability of supply. Recommended strategic priorities for community accessible sports halls in Brent are set out at the conclusion of this sub-section. A map of the location of the distribution of all audited main halls and activity halls in the borough is shown in Figure 6.14.

Figure 6.14 Distribution of Audited Main and Activity Halls in Brent

Brent Council: Distribution of Main and Activity Halls



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1	Alperton Community School	31	Newman Catholic College
2	Ark Academy	33	Oakington Manor Primary School
3	Ark Elvin Academy	34	Patidar House Studios
4	Barham Primary School	35	Pavilion at Stonebridge Recreation Ground
5	Brentfield Primary School	36	Preston Manor High School
6	Bridge Park Community Leisure Centre	37	Preston Park Primary School
7	Byron Court Primary School	38	Queens Park Community School
8	Capital City Academy	39	Roe Green Junior and Infants School
10	Chalkhill Community Centre	40	Roundwood Youth Centre
11	Chalkhill Primary School	41	Shree Swaminarayan Mandir Kingsbury
12	Charteris Sports Centre	43	St Augustine's CE High School & Sixth Form
13	Claremont High School	44	St Gregory Catholic Science College
14	Convent of Jesus & Mary Language College	45	St James Church Centre
15	Frynt Primary School	46	St Johns Community Centre
17	Gladstone Park Primary School	47	Stonebridge Primary School
18	Gladstone Youth and Community Centre	48	Sudbury Primary School
19	Harlesden Ummah Community Centre	49	The Granville Centre
20	Jazari Community Centre	52	The Unity Centre
21	JFS School	53	The Village School
24	Kingsbury Green Primary School	55	University of Westminster (Harrow)
25	Kingsbury High School	57	Vale Farm Sports Centre
26	Library at Willesden Green	59	Wembley High Technology College
27	Lycée International de Londres	61	Wembley Primary School
29	Moberly Sports Centre	62	Willesden Sports Centre
30	Newfield Primary School	63	Woodfield School

6.4.1 Main Halls in Brent

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

6.42 Figure 6.15 shows the indoor main hall sites in Brent (larger than 3 badminton courts in line with the Sport England FPM analysis). There are 21 sites in the borough that meet the criteria for inclusion within this needs assessment. The sites total 93 courts. The FPM analysis also included the Activity Halls at Vale Farm Sports Centre, Preston Manor High School and The Crest Academy (listed in Figure 6.15) as the research takes into account activity halls when there is a qualifying main hall on the same site.

Figure 6.15 Main Halls in Brent

Facility Name	Number of Courts	Access Type	Ownership Type	Management Type	Year Built*
Alperton Community School (Lower site)	4	Sports Club / Community Association	Academies	School / College / University	2018
Ark Academy	4	Sports Club / Community Association	Academies	School / College / University	2010
Ark Elvin Academy	5	Sports Club / Community Association	Academies	School / College / University	2018
Bridge Park Community Leisure Centre	5	Pay and Play	Local Authority	Local Authority	1985 (2004)
Capital City Academy	6	Sports Club / Community Association	Academies	School / College / University	2003
Charteris Sports Centre	3	Sports Club / Community Association	Community School	Community Organisation	1980
Claremont High School	4	Sports Club / Community Association	Academies	School / College / University	2008
JFS School	6	Sports Club / Community Association	Voluntary Aided School	School / College / University	2002 (2018)
JFS School	4	Sports Club / Community Association	Voluntary Aided School	School / College / University	2002 (2010)
Kingsbury High School (Upper site)	4	Sports Club / Community Association	Academies	School / College / University	1978 (2003)
Lycée International de Londres**	4	Private use	Private school	School / College / University	Not known
Moberly Sports Centre	8	Pay and Play	Local Authority	Commercial	2018
Oakington Manor Primary School	4	Sports Club / Community Association	Academies	School / College / University	2004
Preston Manor High School	4	Sports Club / Community Association	Academies	School / College / University	2008
Queens Park Community School	4	Sports Club / Community Association	Academies	School / College / University	1950
Shree Swaminarayan Mandir Kingsbury	4	Sports Club / Community Association	Not known	Not known	Not known
St Augustine's Sports Centre***	4	Sports Club / Community Association	Voluntary Aided School	Trust	2010
The Crest Academy	4	Sports Club / Community Association	Academies	Trust	2014
University of Westminster (Harrow)	4	Registered Membership Use	Higher Education	School / College / University	1970
Vale Farm Sports Centre	5	Pay and Play	Local Authority	Commercial	1979
Willesden Sports Centre	4	Pay and Play	Local Authority	Commercial	2006

*Years in brackets denotes year when it was last refurbished. No brackets suggests the facility has not been refurbished since being built.

**Lycée International de Londres was not included in the FPM analysis due to the hall not being available for community use. It was included in this assessment due to the strategic potential of the site

***St Augustine's Sports Centre was not included in the FPM analysis but its location, right on the border of Brent, meant it was a site that was audited for this assessment.

6.4.2 Activity Halls in Brent

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6.43 Separate activity halls, identified as current or potential providers of community use either within schools or community facilities are listed in Figure 6.16. Activity halls, whilst not meeting the criteria for inclusion in the FPM analysis due to size or availability at their place of use, are crucial strategic sites that enable physical activity to take place in Brent.

Figure 6.16 Activity Halls in Brent

Facility Name	Size of Hall (m ²)	Access Type	Ownership Type	Management Type	Year Built*
Alperton Community School (Upper site)	306	Sports Club / Community Association	Academies	School / College / University	1922
Alperton Community School (Upper site)	180	Sports Club / Community Association	Academies	School / College / University	1922
Barham Primary School	324	Sports Club / Community Association	Community School	School / College / University	2003
Barham Primary School	154	Sports Club / Community Association	Community School	School / College / University	2003
Brentfield Primary School	216	No access	Community School	School / College / University	2007
Brentfield Primary School	224	Private use	Community School	School / College / University	1940
Byron Court Primary School	200	Sports Club / Community Association	Community School	School / College / University	Not known
Chalkhill Community Centre	120	Pay and Play	Other	Community Organisation	2008
Chalkhill Primary School	300	Sports Club / Community Association	Community School	School / College / University	2008
Claremont High School	306	Sports Club / Community Association	Academies	School / College / University	1955
Claremont High School	180	Sports Club / Community Association	Academies	School / College / University	1955
Convent of Jesus and Mary Language College	300	Private use	Academies	School / College / University	1955 (2006)
Convent of Jesus and Mary Language College	300	Private use	Academies	School / College / University	2007 (2015)
Fryent Primary School	625	Private use	Community School	School / College / University	2013
Gladstone Park Primary School	324	Sports Club / Community Association	Academies	School / College / University	Not known
Gladstone Park Primary School	147	Sports Club / Community Association	Academies	School / College / University	1945
Gladstone Community Centre	225	Pay and Play	Other	Community Organisation	Not known
Harlesden Ummah Community Centre	96	Sports Club / Community Association	Other	Community Organisation	2014
Jazari Community Centre	216	Sports Club / Community Association	Other	Community Organisation	2014
Kassinga House	400	Sports Club / Community Association	Commercial	Community Organisation	Not known
Kingsbury Green Primary School	500	Sports Club / Community Association	Community School	School / College / University	Not known
Kingsbury Green Primary School	180	Sports Club / Community Association	Community School	School / College / University	Not known
Kingsbury High School (Lower site)	252	Sports Club / Community Association	Academies	School / College / University	1950
Kingsbury High School (Lower site)	252	Sports Club / Community Association	Academies	School / College / University	1950
Library at Willesden Green	49	Pay and Play	Local Authority	Local Authority	Not known
Library at Willesden Green	63	Pay and Play	Local Authority	Local Authority	Not known
Moberly Sports Centre	625	Pay and Play	Local Authority	Commercial Management	2018
Moberly Sports Centre	500	Pay and Play	Local Authority	Commercial Management	2018
Newfield Primary School	280	Private use	Community School	School / College / University	Not known
Newman Catholic College	180	Sports Club / Community Association	Voluntary Aided School	School / College / University	1981

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Facility Name	Size of Hall (m ²)	Access Type	Ownership Type	Management Type	Year Built*
Newman Catholic College	306	Sports Club / Community Association	Voluntary Aided School	School / College / University	1981
Oakington Manor Primary School	360	Sports Club / Community Association	Academies	School / College / University	2004
Patidar House Studios	200	Sports Club / Community Association	Other	Community Organisation	Not known
Patidar House Studios	440	Sports Club / Community Association	Other	Community Organisation	Not known
Preston Manor High School	180	Sports Club / Community Association	Academies	School / College / University	1955
Preston Manor High School	Not Audited	Sports Club / Community Association	Academies	School / College / University	1955
Preston Park Primary School	200	Sports Club / Community Association	Community School	School / College / University	Not known
Preston Park Primary School	120	Sports Club / Community Association	Community School	School / College / University	Not known
Preston Park Primary School	180	Sports Club / Community Association	Community School	School / College / University	Not known
Queens Park Community School	180	Sports Club / Community Association	Academies	School / College / University	1950
Roe Green Junior and Infants School	76	Sports Club / Community Association	Community School	School / College / University	1933
Roe Green Junior and Infants School	180	Sports Club / Community Association	Community School	School / College / University	Not known
Roe Green Junior and Infants School – Strathcona	200	Private use	Community School	School / College / University	2014
Roundwood Youth Centre	225	Sports Club / Community Association	Local Authority	Community Organisation	2012
St Gregory Catholic Science College	300	Private use	Academies	School / College / University	1957
St Gregory Catholic Science College	180	Private use	Academies	School / College / University	1957
Stonebridge Primary School	240	Sports Club / Community Association	Community School	Community Organisation	Not known
Sudbury Primary School	250	Pay and Play	Academies	School / College / University	2011
Sudbury Primary School	150	Pay and Play	Academies	School / College / University	2011
The Basement; The Railway Club	225	Sports Club / Community Association	Other	Community Organisation	Not known
The Crest Academy	306 (Not Audited)	Sports Club / Community Association	Academies	Trust	2014
The Granville Centre	98	Sports Club / Community Association	Local Authority	Community Organisation	2018
The Granville Centre	75	Sports Club / Community Association	Local Authority	Community Organisation	2018
The Unity Centre	180	Sports Club / Community Association	Local Authority	Community Organisation	Not known
The Pavilion at Stonebridge	160	Sports Club / Community Association	Housing Association	Community Organisation	Not known
The Village School	100	Private use	Community Special School	School / College / University	2013
Wembley High Technology College	200	Pay and Play	Academies	School / College / University	1965 (2008)
Wembley Primary School	360	Sports Club / Community Association	Community School	School / College / University	2009
Wembley Primary School	250	Sports Club / Community Association	Community School	School / College / University	2018
Woodfield School	180	Sports Club / Community Association	Academies	School / College / University	1959
Woodfield School	180	Sports Club / Community Association	Academies	School / College / University	1959

*Years in brackets denotes year when it was last refurbished. No brackets suggests the facility has not been refurbished since being built.

Willesden Sports Centre – Specialist Indoor Athletics Track

6.44 There is an 8-lane, 60m indoor athletics track at Willesden Sports Centre that is used for a variety of activities including athletics, group fitness, dance, indoor football and weight lifting. The track has a dedicated spectator viewing area and, whilst not a traditional activity hall, is included in this section due to its multi-purpose nature. The track is a pay-and-play facility with very limited peak hour capacity. It was built in 2006 and the surface is showing signs of wear with faded lane markings.

6.4.3 Supply and Demand Analysis

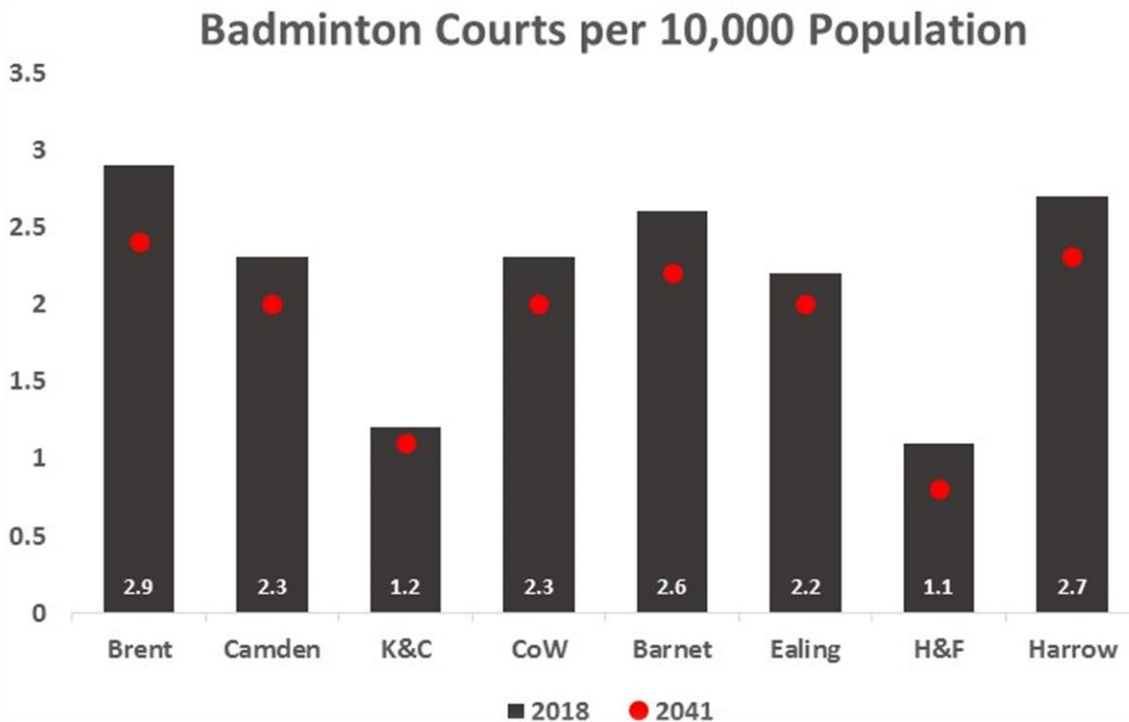
6.45 The key findings of the FPM analysis in relation to the current supply of and demand for sports halls in Brent are discussed below. This analysis applies to the main sports hall sites in the borough.

Sports Halls per 10,000 Population

6.46 There are 18 sites in Brent with 23 halls that were included in the FPM analysis. 12 of the sites are owned by education organisations with community access levels varying with each institution. 1 facility is owned by a Community Investment Company, one is owned by a religious organisation and the remaining 4 are owned by Brent Council.

6.47 Assessing the number of badminton courts per 10,000 population allows for a comparative analysis between local authority areas. Figure 6.17 provides a snapshot of supply in Brent and neighbouring areas. The data demonstrates that Brent has 2.9 courts per 10,000 residents, falling to 2.4 in 2041 assuming no changes in supply. This is a larger supply of courts in comparison to nearby areas and is in line with the London average (3 courts per 10,000).

Figure 6.17 Badminton Courts per 10,000 Population



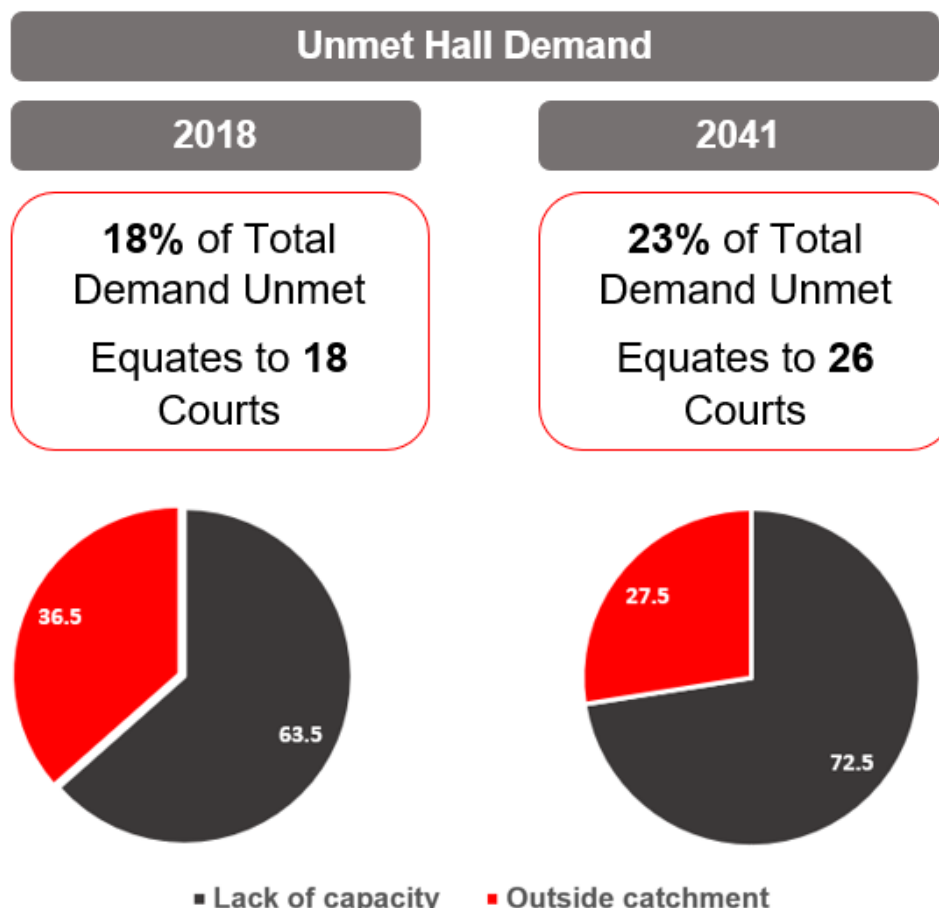
Unmet Demand for Sports Halls

6.48 Whilst supply in the borough is high in comparison to neighbouring authorities, the densely populated nature of London boroughs mean that unmet demand is inevitable. Measured in the same way as swimming pools, unmet demand comes from two sources;

- Failure to meet demand because of lack of capacity in the catchment area of the hall's location (lack of capacity)
- Demand located outside the catchment area of a sports hall and unable to access a hall (outside catchment)

6.49 Figure 6.18 summarises unmet demand for halls in Brent.

Figure 6.18 Unmet Demand for Sports Halls in Brent



6.410 The key finding from the FPM data is that the majority of unmet demand is a result of existing provision operating at capacity as opposed to residents living too far away from a sports hall – a ratio that is projected to rise over the next 20 years. However, the FPM data indicates that whilst there is a sufficient overall supply of sports halls in Brent, not enough are currently activated for community use. It is therefore recommended that Brent Council should focus efforts on engaging with schools in the borough to increase the number of peak time hours during which their facilities are available to the community. A list of strategic schools, based on areas of inactivity, known hotspots of unmet demand and identified available court capacity is provided later in this section.

Unmet Demand Spatial Impact

6.411 The following maps from Sport England's FPM analysis show the current and projected levels of aggregated unmet demand for sports halls with notable hotspots in the south-east of the borough in Figure 6.19 gradually spreading further west by 2041 (Figure 6.20) as population increases and additional demand for courts leading to wider unmet demand across most of the borough.

Figure 6.19 Unmet Hall Demand 2018

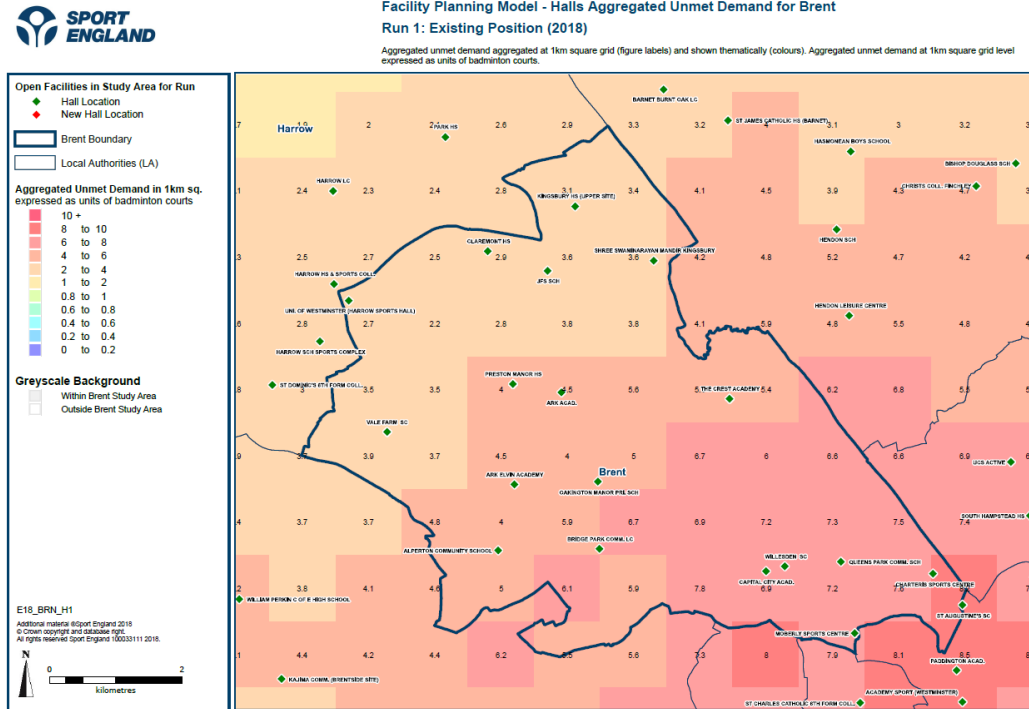
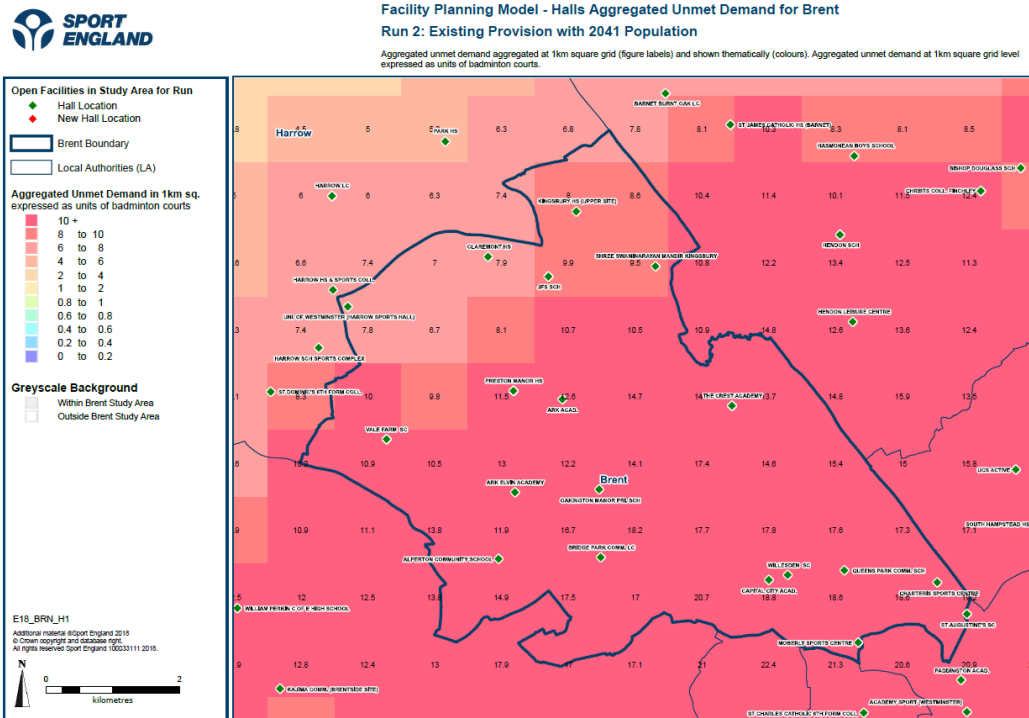


Figure 6.20 Unmet Hall Demand 2041 (no changes to supply)



6.412 The spatial analysis demonstrates a similar pattern of unmet demand for both pools and halls with an existing shortfall in the south-east of Brent that is projected to spread across to the west of the borough.

Exported Demand

6.413 34.4% of satisfied demand for sports halls amongst people living in the borough is exported to neighbouring authorities and this is projected to increase to 38.3% in 2041

(assuming no change in provision). The majority of exported demand goes to Harrow (10.1%) and Barnet (6.6%).

Sports Facility Calculator (SFC)

6.414 As with the pool analysis, the Consultant Team has used the Sports Facility Calculator to give a further estimation of the likely facility needs. Figure 6.21 shows the total additional demand for halls generated by projected population growth in Brent in the period 2011-2041 based on the ONS projection of an additional 87,000 residents and the FPM's projection of a 14% increase in demand during the period (rounded down to 10% for this analysis).

Figure 6.21 Sports Facility Calculator: Demand for Sports Halls generated by Brent's future population increase

Sports Halls	Current	2041 Adjustment
Courts	108	137
Halls	27	34
Visits per week in the peak period	23,608	29,849

Source: Sport England Sports Facility Calculator

6.415 By 2041 the SFC projects that Brent's population and the additional demand for sports halls will generate demand for an additional 29 courts or 7 additional halls on top of the current level of unmet demand.

6.4.4 Supply and Demand Analysis Summary

- o The supply of indoor sports halls per 10,000 residents in Brent is in line with the London average.
- o The level of unmet demand equates to 18 courts, rising to 26 in 2041. This unmet demand can be relieved by encouraging education establishments in key strategic parts of the borough to increase the availability of their facilities for community use.
- o The Sport England FPM highlights that unmet demand is greatest in the south-east areas of the borough at present. Further analysis (up to 2041) shows this spreads west across the south of the borough if there is no change in supply.
- o The SFC shows that projected population growth in Brent increases further the demand generated and will lead to the requirement for provision of additional sports hall provision to be considered in the longer term on top of the current shortfall.

6.4.5 Qualitative Assessment

6.416 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.417 Based on the non-technical quality assessments, the highest scoring sports hall sites were Alperton Community School (Lower site), Ark Elvin Academy, Capital City Academy and Moberly Sports Centre, all offering both very good quality facilities and busy community programmes for sport. Poor quality and poor scoring facilities were recorded at Kingsbury High School (Upper site), Lycée International de Londres, Queens Park Community School, St. Augustine's Sports Centre and University of Westminster (Harrow). These non-technical quality scores are summarised below in Figures 6.22 and 6.23.

Figure 6.22 Mean Quality Score and Availability – Main Sports Hall Sites in Brent

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	Mean Quality Score	Community Availability Comments	Public Transport Access Level Score
Alperton Community School (Lower site)	5	Evenings and weekend community use – available capacity	4
Ark Academy	4	Evenings and weekend community use – limited capacity	6a
Ark Elvin Academy	5	Evenings and weekend community use – available capacity	5
Bridge Park Community Leisure Centre	3	Pay and play facility. Very limited peak hour capacity	4
Capital City Academy	5	Evenings and weekend community use – available capacity	1b
Charteris Sports Centre	4	Evenings and weekend community use – limited capacity	5
Claremont High School	4	Evenings and weekend community use – limited capacity	1b
JFS School	4	Evenings and weekend community use – no capacity	2
JFS School	4	Evenings and weekend community use – no capacity	2
Kingsbury High School (Upper site)	2	Evenings and weekend community use – limited capacity	1b
Lycée International de Londres	2	Hall is accessible for community hire, however not available for sports clubs or sporting use	4
Moberly Sports Centre	5	Pay and play facility. Limited peak hour capacity	4
Oakington Manor Primary School	4	Evenings and weekend community use – available capacity	0
Preston Manor High School	4	Evenings and weekend community use – no capacity	2
Queens Park Community School	2	Evenings and weekend community use – available capacity	1b
Shree Swaminarayan Mandir Kingsbury	4	Evenings and weekend community use – limited capacity	2
St Augustine's Sports Centre	2	Evenings and weekend community use – available capacity	6a
The Crest Academy	No Audit	Evenings and weekend community use – limited capacity	2
The Crest Academy	No Audit	Evenings and weekend community use – limited capacity	2
University of Westminster (Harrow)	2	Evenings and weekend community use – limited capacity	5
Vale Farm Sports Centre	2	Pay and play facility. No peak hour capacity	2
Willesden Sports Centre	3	Pay and play facility. Very limited peak hour capacity	2

Figure 6.23 Mean Quality Score and Availability – Activity Hall Sites in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Access Level Score
Alperton Community School (Upper site)	2	Evenings and weekend community use – available capacity	3
Alperton Community School (Upper site)	2	Evenings and weekend community use – available capacity	3
Barham Primary School	4	Evenings and weekend community use – available capacity	3
Barham Primary School	3	Evenings and weekend community use – available capacity	3
Brentfield Primary School	3	Evenings and weekend community use – available capacity	2

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	Mean Quality Score	Community Availability Comments	Public Transport Access Level Score
Brentfield Primary School	2	Evenings and weekend community use – available capacity	2
Byron Court Primary School	2	Evenings and weekend community use – available capacity	2
Chalkhill Community Centre	3	Evenings and weekend community use – available capacity	5
Chalkhill Primary School	4	Evenings and weekend community use – available capacity	2
Charteris Sports Centre	4	Evenings and weekend community use – limited capacity	4
Claremont High School	2	Evenings and weekend community use – available capacity	1b
Claremont High School	3	Evenings and weekend community use – available capacity	1b
Convent of Jesus and Mary Language College	2	No community use	3
Convent of Jesus and Mary Language College	4	No community use	3
Fryent Primary School	4	No community use	2
Gladstone Park Primary School	4	Evenings and weekend community use – available capacity	2
Gladstone Park Primary School	2	Evenings and weekend community use – available capacity	2
Gladstone Youth and Community Centre	2	Evenings and weekend community use – available capacity	1b
Harlesden Ummah Community Centre	2	All day community use – no capacity	5
Jazari Community Centre	1	All day community use – no capacity	2
Kassinga House	1	All day community use – no capacity	5
Kingsbury Green Primary School	3	Evenings and weekend community use – available capacity	2
Kingsbury Green Primary School	2	Evenings and weekend community use – available capacity	2
Kingsbury High School (Lower site)	2	Evenings and weekend community use – available capacity	1a
Kingsbury High School (Lower site)	2	Evenings and weekend community use – available capacity	1a
Kingfisher Youth and Community Centre	2	All day community use – no capacity	2
Library at Willesden Green	3	Evenings and weekend community use – available capacity	5
Library at Willesden Green	2	Evenings and weekend community use – available capacity	5
Moberly Sports Centre	5	Pay and play facility. Limited peak hour capacity	4
Moberly Sports Centre	5	Pay and play facility. Limited peak hour capacity	4
Newfield Primary School	2	No community use	0
Newman Catholic College	2	Evenings and weekend community use – available capacity	2
Newman Catholic College	3	Evenings and weekend community use – available capacity	2
Oakington Manor Primary School	3	Evenings and weekend community use – available capacity	0
Patidar House Studios	4	All day community use – available peak hour capacity	6a
Patidar House Studios	3	All day community use – available peak hour capacity	6a
Pavilion at Stonebridge Recreation Ground	3	Evenings and weekend community use – available capacity	1b

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	Mean Quality Score	Community Availability Comments	Public Transport Access Level Score
Preston Manor High School	3	Evenings and weekend community use – no capacity	2
Preston Manor High School	No Audit	Evenings and weekend community use – available capacity	2
Preston Park Primary School	2	Evenings and weekend community use – available capacity	2
Preston Park Primary School	2	Evenings and weekend community use – available capacity	2
Preston Park Primary School	2	Evenings and weekend community use – available capacity	2
Queens Park Community School	2	Evenings and weekend community use – available capacity	1b
Roe Green Junior and Infants School	2	Evenings and weekend community use – available capacity	1b
Roe Green Junior and Infants School	3	Evenings and weekend community use – available capacity	1b
Roe Green Junior and Infants School – Strathcona	2	No community use	1b
Roundwood Youth Centre	3	All day community use – limited peak capacity	2
St Gregory Catholic Science College	2	No community use	0
St Gregory Catholic Science College	2	No community use	0
Stonebridge Primary School	2	Evenings and weekend community use – available capacity	2
Sudbury Primary School	3	Evenings and weekend community use – available capacity	2
Sudbury Primary School	2	Evenings and weekend community use – available capacity	2
The Crest Academy	No Audit	Evenings and weekend community use – limited capacity	2
The Granville Centre	3	Evenings and weekend community use – available capacity	6a
The Granville Centre	3	Evenings and weekend community use – available capacity	6a
The Railway Club; The Basement	3	All day community use – no capacity	3
The Unity Centre	3	Pay and play facility. No peak hour capacity	2
The Village School	3	No community use	2
Wembley High Technology College	2	No community use	2
Wembley Primary School	2	Evenings and weekend community use – available capacity	3
Wembley Primary School	3	Evenings and weekend community use – available capacity	3
Woodfield School	2	Evenings and weekend community use – available capacity	0
Woodfield School	2	Evenings and weekend community use – available capacity	0

6.418 There are a good number of overall sites across Brent which provide community access to sport clubs, however the standard of provision is low in a number of key locations in the borough. The available levels of capacity of some activity halls in Brent is positive in light of the projected increase of unmet demand in the coming years.

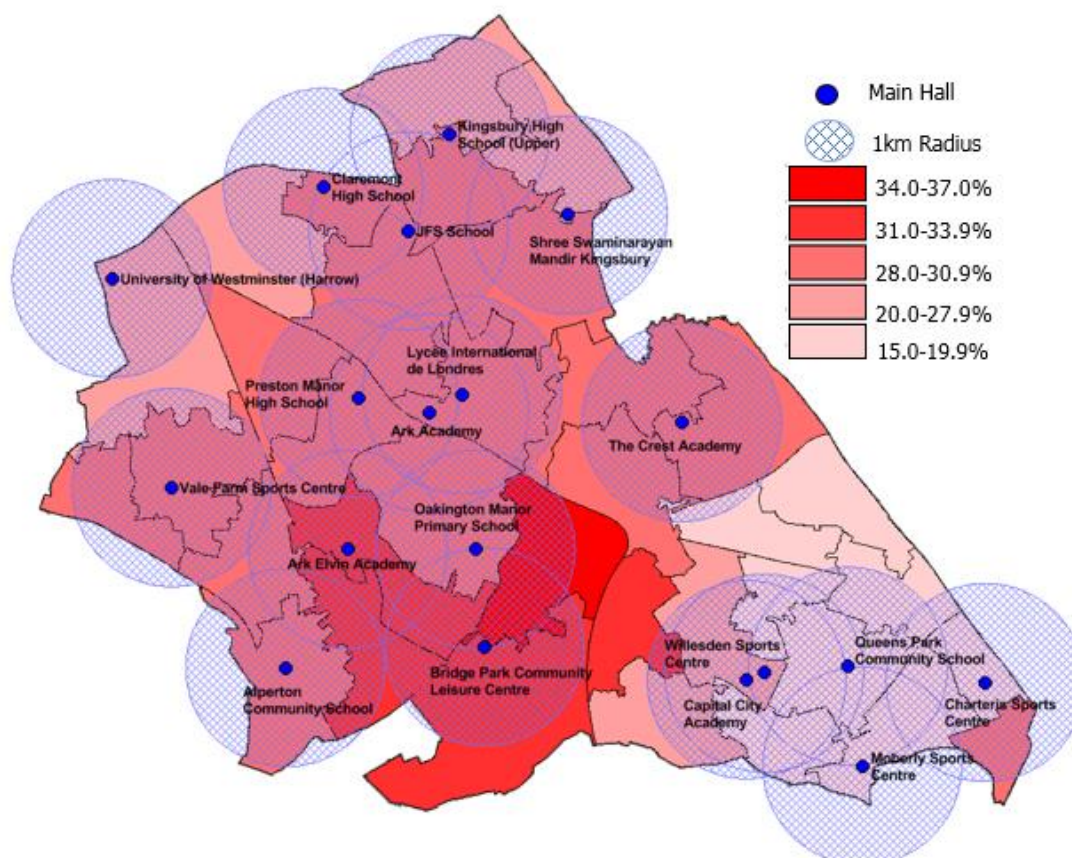
6.419 In terms of public transport accessibility, there are 60 separate sites with either activity or main halls that were audited. Of these, only 16 had a PTAL score of 4 or above, suggesting the majority of hall don't have good access to frequent public transport services.

6.4.6 Accessibility Assessment

6.420 Figure 6.24 identifies 1km walk-to catchments for each of the main hall sites that were audited in Brent along with levels of inactivity across the borough. The map illustrates that much of the borough is located within the walking catchment of a main hall. There are however, some parts of Brent, specifically in the south-east, that do not have the same levels of easy access.

Figure 6.24 Map of Audited Main Hall Sites in Brent (1km walk-to catchments marked)

Brent Council: Main Halls with Inactivity Rates



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6.421 There are plans for several new sports halls in Brent;

- **Byron Court Primary School** – a new 306.5m² hall is being built at the school. There is a planning condition in place for community use.
- **Stonebridge Primary School** - a new 320m² hall is being built at the school. There is no planning condition in place for community use, however consultation with the school confirms that they intend to let the space during evenings and weekends.
- **Uxendon Manor Primary School** - a new 308.2m² hall is being built at the school. There is a planning condition in place for community use.

6.422 The Sport England FPM analysis states that unmet demand for sports halls in Brent can be relieved through increased community use of existing school facilities, demonstrating the importance of educational establishments to activity levels in the borough. Based on information gathered from site audits that have been carried out, identification of areas of poor supply, identification of areas of inactivity and identification of facilities with the capacity for

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additional use, Figure 6.25 identifies the priority sites borough that, with engagement from Brent Council and other partners, have the potential to alleviate some of the unmet demand for halls and contribute to the drive to increase activity rates in the borough.

Figure 6.25 Priority Sites in Brent

Facility Name	Ownership Type	Current Community Use	Rationale and Support Required
Education Sites			
Alperton Community School	Academies	Available evenings and weekends	Brand new 4-court facility located in area of future unmet demand. Engage with and support school to ensure facilities are available for maximum community use. School may require assistance with marketing and management of bookings.
Barham Primary School	Community School	Available evenings and weekends	This school has a 2-court hall that is currently underused in an area that attracts residents from an inactive part of the borough and that covers a small part of Brent that's currently outside the walking catchment of a main hall. The school is open to more community use and needs support with marketing their provision.
Brentfield Primary School	Community School	No community use	Primary school is located in the most inactive part of the borough and within walking distance of a part of Brent that has no access to a main hall. This school currently does not offer community use but has two suitable halls, one with markings for 1-court. The school is open to making the facilities available for post-curriculum use and requires support with marketing and management of bookings.
Byron Court Primary School	Community School	Available evenings and weekends	Located in an area that sits outside the walking catchment of a main hall, the school is currently developing a new 2-court facility that will open in November 2018. It is recommended that Brent Council engage with the school to ensure the facility is available to the community for the maximum time possible.
Chalkhill Primary School	Community School	Available evenings and weekends	Sited within a part of the borough that would reach people who currently do not have access to a main hall, this school has an excellent 2-court hall that is available for community use but does not have any bookings. The school requires support in marketing the facility.
Claremont High School	Academies	Available evenings and weekends	Whilst this school has a main hall that is in good condition, demand for provision in the area means that the facility is operating at peak hour capacity and the local demand is of a level that could fill a second main hall.
Convent of Jesus and Mary Language College	Academies	No community use	This school has a 1-court sports hall built in 2005 that's in excellent condition but is currently not available for community use. The school's catchment covers a large part of Brent that currently doesn't have access to a main hall and includes one of the most inactive areas in the borough. The council and partners should engage with the school to encourage peak hour community access to the facility.
Fryent Primary School	Community School	No community use	There is a new 2-court sports hall at this site that's in excellent condition but is not currently available for community use. The school is located in an area that's within walking distance of residents who currently do not have access to a main hall and the council should attempt to engage with the school and influence them to open the hall to the general public during peak hours.

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Facility Name	Ownership Type	Current Community Use	Rationale and Support Required
Gladstone Park Primary School	Academies	Available evenings and weekends	This school has a 2-court hall that's in good condition and is located within the catchment of an existing area of unmet demand that does not have access to a main hall. The school welcomes community bookings and the council should work with the school to maximise marketing opportunities.
Kingsbury High School (both sites)	Academies	Available evenings and weekends	Spread across two sites within a short walk of each other, this school has a main hall and 2 activity halls that are in very poor condition. The main hall is a good provider of community sport but is in need of renovation with the changing rooms in a state of disrepair. The flooring in both activity halls is in need of replacement. It is recommended that the council encourages the academy to commission a full condition survey across all halls in order to apply for funding to improve the facilities. Any loss of provision at this site would have a detrimental impact on community sport in the north of the borough.
Newman Catholic College	Voluntary Aided School	Available evenings and weekends	Located on the boundary of an area of unmet demand, the school has a 2-court facility that is in poor condition and in need of renovation. The flooring needs to be replaced and there are no easily accessible changing facilities. The council should engage with the school and support them with sourcing funding to improve their offer. All facilities at the school are available for community use but the indoor halls currently have few bookings.
Queens Park Community School	Academies	Available evenings and weekends	The school is located in an area of high unmet demand. There are two halls on-site (1 main and 1 activity). Both halls are in poor condition and in need of renovation. The main hall, in particular, is in urgent need of a new roof and the changing facilities are old and in very poor condition. It is recommended that the council encourages the academy to commission a full condition survey in order to apply for funding to improve the facilities. The school's facilities are available for community use but only take a handful of bookings on a given month.
Stonebridge Primary School	Community School	Available evenings and weekends	The school, located in one of Brent's most inactive areas and within the catchment of a large number of residents who do not have access to a main hall, is currently building a new hall that will open in 2018. The council should work with the school to support them with the marketing of the new facility.
Community Sites			
Harlesden Ummah Community Centre	Private Landlord	Community facility	Outside the walking catchment of a main hall. The facility serves the local community but operates out of a small marquee and needs support to find a new facility.
Jazari Community Centre	Private Landlord	Community facility	Outside the walking catchment of a main hall. The facility serves the local community, operating out of small room that demand has outgrown and needs support to find a new facility.
Gladstone Community Centre	Registered Charity	Community facility	Good facility that provides a service in an area outside the walking catchment of existing main halls. Flooring needs replacing.

6.423 There is a strong case for increasing the community use of school facilities as documented in Sport England's **Use Your Schools** toolkit¹³. Providing opportunities for local

¹³ <https://www.sportengland.org/facilities-planning/use-our-school>

people to participate in sport can raise the profile of a school and demonstrate how seriously it takes its commitment to the local community. Additionally, it can have the effect of increasing pupil numbers by creating a positive perception amongst the local catchment. It can also help to develop crucial local partnerships that can assist a school in leveraging in additional funding and investment. Sport England have a range of resources, templates and guidance that can be tailored by schools to meet their specific needs.

Community Use Agreements

6.424 Community Use Agreements are valuable tools that Local Authorities can use to ensure educational establishments open up new or existing facilities for local residents to use during non-curriculum hours. They cover such matters as hours of availability, management arrangements and pricing and they are usually secured as a condition as part of planning permission being granted for developments. Sport England have developed a template¹⁴ for Local Authorities to use in these instances.

6.4.7 Local Needs and Consultation

6.425 The key findings of the consultation process relevant to sports hall provision in Brent are summarised below:

- Bridge Park Community Leisure Centre will be redeveloped in the next 5 years and the introduction of a 6-lane pool to the facility mix means the hall will be reduced from a 5-court to a 4-court facility. At present the facility is used by Meghpur Badminton, Bridge Park Badminton, BANG Edutainment (Badminton), County Badminton Club, Bridge Park Gymnastics Club, Southern Discomfort Roller Derby, Mashufaa Club (Martial arts), London Roller Girls, 2 group fitness clubs, Pride Judo Club and Maiwand Martial Arts.
- The sports hall at Willesden Sports Centre is used by large number of local clubs including Brent Blazers (Basketball), Club Brent (Disability Sports), Willesden Gymnastics Club, Willesden Volleyball Club and Queens Park Harriers Athletics.
- As referenced in the Swimming Pool section, provision at Vale Farm Sports Centre will need to be replaced within the next 10 years. Consultation has identified that the flooring in the main hall is in urgent need of being replaced. This facility is currently used by Kilburn Karate, Maiwand Martial Arts, Bangara Dance, Vale Farm Badminton Club, Brent Juniors Badminton Club, Sudbury Athletics Club, Pride Judo Club, MG Gym All Stars and a Trampoline Club.
- Clubs who responded to the survey that was distributed as part of this assessment reported difficulties in booking sports halls during peak periods in Brent, and more than 4 in 10 stated that there was a need for additional halls.
- Badminton England is aiming to work with School Games Organisers in Brent to increase provision in primary schools. These facilities may not always be suitable, and therefore the NGB are keen to explore the use of alternatives. The NGB is looking to support the growth and expansion of Brent Junior Badminton Club at Vale Farm Sports Centre.
- England Handball would be interested in working with any current or future facilities to see if the sport can use it in the future.

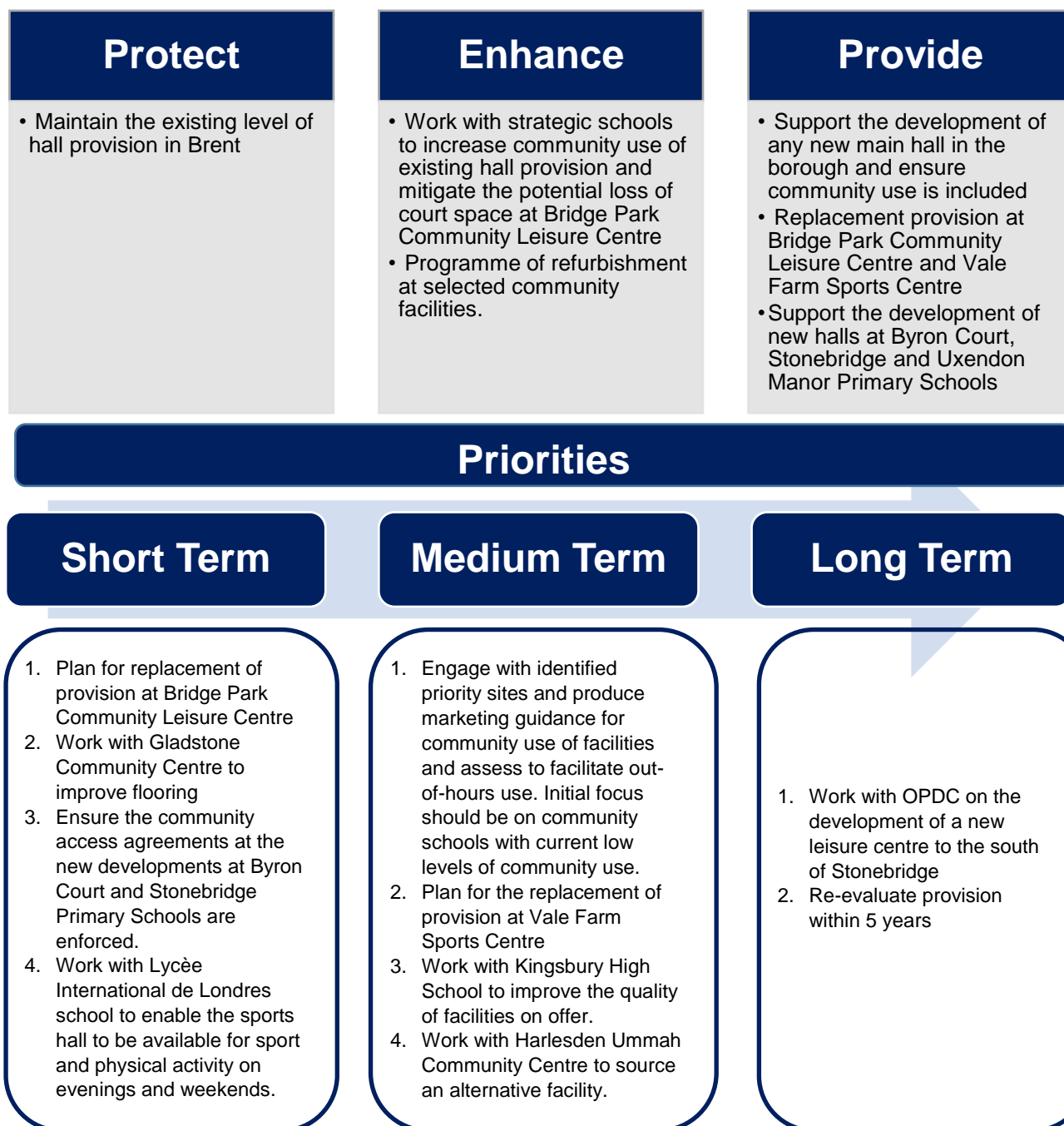
6.4.8 Priorities for Sports Halls

6.426 The priorities in Figure 6.26 are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology.

Figure 6.26 Sports Hall Improvement Recommendations and Priorities

Recommendations

¹⁴ <https://www.sportengland.org/facilities-planning/planning-for-sport/planning-tools-and-guidance/community-use-agreements/>
www.continuumleisure.co.uk



Summary of Future Needs for Sports Halls

6.427 The council should work towards remaining in line with the London average of at least 3 courts per 10,000. It is not envisaged that further provision will be required to meet current and future unmet demand in the borough. The priorities set out above, with focus on supporting existing development plans, replacing provision at Bridge Park and Vale Farm and working with schools that have been identified as being priority sites due to a combination of their facilities, reach and location, has the potential to address the current shortfall in provision by improving access and capacity to sports halls within the borough. Any new developments should look to increase on the current provision where viable and be located within reach of areas of unmet demand.

6.428 Projected population growth in Brent will impact on the current supply (and the projected increase in supply) and unmet demand. It is recommended that a regular review of this strategy is carried out every 3-5 years that includes an up-to-date Sport England FPM analysis.

Role of Community Halls Space in Brent for Sport and Physical Activity

6.429 A number of community halls provide essential spaces for sport and physical activity (see also Martial Arts later in this section). It is recommended that any future proposals which impact on the on-going provision of community halls which provide sport and physical activity are not lost within future development schemes and as a minimum they are considered to be replaced and the activity can continue to be provided.

6.5 Health and Fitness Suites

6.51 Health and Fitness suites were not audited as part of this assessment due to a similar piece of work being recently carried out in the borough. The following summary below provides the **quantitative and accessibility assessments** for health and fitness provision within Brent. The priorities to be adopted for health and fitness provision are then provided at the end of this assessment.

6.52 As per the methodology presented earlier, health and fitness suites offering 20+ stations have been included within the analysis.

6.5.1 Quantitative Assessment

6.53 Figure 6.27 provides a list of the health and fitness sites in Brent along with additional information.

Figure 6.27 Health and Fitness Suites in Brent (highlighted those below 20+ stations)

Facility Name	Stations	Access Type	Management Type	Year Built*
Ark Elvin Academy	20	Sports Club / Community Association	School / College / University	2018
Bridge Park Community Leisure Centre	40	Pay and Play	Local Authority	1985 (2006)
Charteris Sports Centre	30	Private Use	School / College / University	1983 (2005)
Convent of Jesus and Mary Language College	6	Private Use	School / College / University	1995 (2015)
Fit4Less (Cricklewood)	42	Registered Membership Use	Commercial	2013
Fit4Less (Kilburn)	49	Registered Membership Use	Commercial	2012 (2017)
Fit4Less (Wembley)	33	Registered Membership Use	Commercial	2015
Fitness First Health Club (Queens Park)	126	Registered Membership Use	Commercial	1998 (2014)
Genesis Gym and Fitness Studio	60	Registered Membership Use	Commercial	1998
JFS School	16	Private Use	School / College / University	2002
Kingsbury High School (Upper site)	10	Private Use	School / College / University	1991
Livingwell Health Club (Wembley)	26	Registered Membership Use	Commercial	2012
Manor Health and Leisure Club (Cricklewood)	270	Registered Membership Use	Commercial	2001 (2012)
Moberly Sports Centre	150	Pay and Play	Commercial	2018

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Facility Name	Stations	Access Type	Management Type	Year Built*
Newman Catholic College	7	Private Use	School / College / University	2008
Nuffield Health (Brondesbury Park)	75	Registered Membership Use	Commercial	2002 (2017)
Oakington Manor Primary School	11	Private Use	School / College / University	2004
Pure Gym (Wembley)	220	Pay and Play	Commercial	2009 (2015)
Snap Fitness (Kenton)	37	Registered Membership Use	Commercial	2014
Spirit Health Club (Wembley)	21	Registered Membership Use	Commercial	1994 (2007)
The Gym (Alperton)	117	Registered Membership Use	Commercial	2000 (2014)
The Gym (Kingsbury)	110	Registered Membership Use	Commercial	1998 (2014)
The Gym (Wembley)	170	Registered Membership Use	Commercial	2013
University of Westminster (Harrow)	19	Registered Membership Use	Commercial	1970 (2006)
Vale Farm Sports Centre	140	Pay and Play	Commercial	1979 (2018)
Wembley Leisure Centre	110	Pay and Play	Trust	2016
Willesden Sports Centre	130	Pay and Play	Commercial	2006 (2017)

*Years in brackets denotes year when it was last refurbished. No brackets suggests the facility has not been refurbished since being built.

Studios

6.54 Dedicated, purpose built studios in Brent are listed in Figure 6.28. Studios are key venues for exercise, group fitness, dance and other activities and people in the borough rely on the availability and maintenance of these facilities to meet their fitness needs.

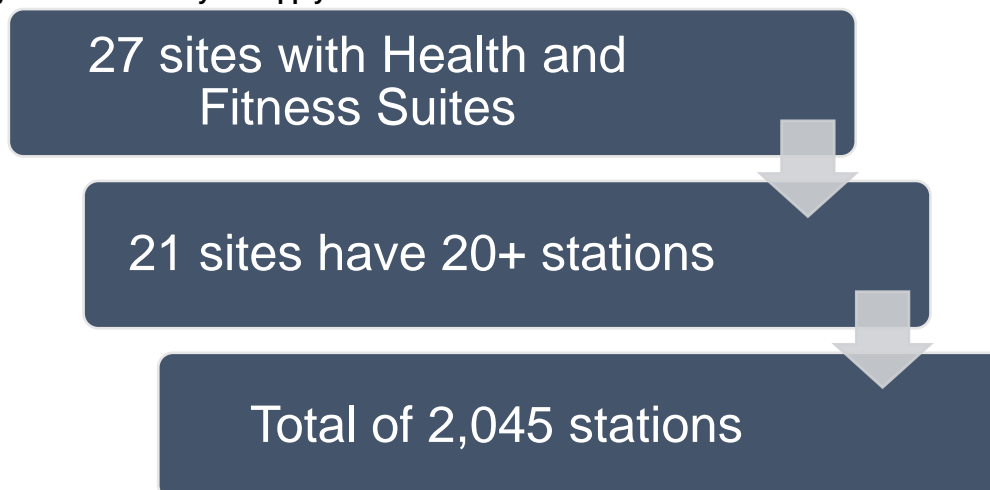
Figure 6.28 Studios in Brent

Facility Name	Size of Hall (m ²)	Access Type	Ownership Type	Management Type	Year Built*
Alperton Community School (Lower site)	180	Sports Club / Community Association	Academies	School / College / University	2018
Alperton Community School (Lower site)	180	Sports Club / Community Association	Academies	School / College / University	2018
Ark Academy	360	Sports Club / Community Association	Academies	School / College / University	2010
Bridge Park Community Leisure Centre	150	Pay and Play	Local Authority	Local Authority	1985 (2004)
Capital City Academy	144	Sports Club / Community Association	Academies	School / College / University	2003 (2013)
Chalkhill Community Centre	300	Pay and Play	Other	Community Organisation	2008
Charteris Sports Centre	150	Sports Club / Community Association	Community School	Community Organisation	1980
JFS School	135	Private Use	Voluntary Aided School	School / College / University	2002 (2018)
Library at Willesden Green	150	Pay and Play	Local Authority	Local Authority	2015
Moberly Sports Centre	150	Pay and Play	Local Authority	Commercial Management	2018
Moberly Sports Centre	400	Pay and Play	Local Authority	Commercial Management	2018
Patidar House Studios	100	Sports Club / Community Association	Other	Community Organisation	Not known
Patidar House Studios	56	Sports Club / Community Association	Other	Community Organisation	Not known
Roundwood Youth Centre	40	Sports Club / Community Association	Other	Community Organisation	2012
The Crest Academy	100	Private Use	Academies	Trust	2014
The Granville Centre	58	Sports Club / Community Association	Other	Community Organisation	2018
The Yellow	144	Sports Club / Community Association	Other	Community Organisation	2018
The Yellow	60	Sports Club / Community Association	Other	Community Organisation	2018
Vale Farm Sports Centre	160	Pay and Play	Local Authority	Commercial Management	1979 (2014)
Wembley Leisure Centre	96	Pay and Play	Local Authority	Trust	2016
Wembley Leisure Centre	40	Pay and Play	Local Authority	Trust	2016
Willesden Sports Centre	196	Pay and Play	Local Authority	Commercial Management	2006
Willesden Sports Centre	144	Pay and Play	Local Authority	Commercial Management	2006
Woodfield School	36	Sports Club / Community Association	Academies	School / College / University	2008

6.5.2 Supply and Demand Analysis

6.55 The key findings from Sport England's research tools in relation to the current supply of and demand for health and fitness facilities in Brent are summarised in Figure 6.29.

Figure 6.29 Summary of Supply and Demand of Health and Fitness Suites



- The largest health and fitness suites in Brent in terms of the number of stations provided are Manor Health and Leisure Club in Cricklewood (270 stations), Pure Gym in Wembley (220 stations), Moberly Sports Centre (150 stations) and Vale Farm Sports Centre (140 stations).
- 4 sites are within the control of Brent Council via their various provider contracts. 6 of the sites are school sites, however only one of these sites (Ark Elvin Academy) make the facility available for community use.
- Only 3 of the sites provide access to their health and fitness facilities on a pay and play basis. 6 are not open to public use – albeit 5 of those sites are the smaller school facilities at which the health and fitness offer is limited.
- Analysis using Sport England’s Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for health and fitness suites.

6.56 Figure 6.30 compares the total supply of community accessible health and fitness facilities (in stations) per 10,000 of the population in Brent with the supply in neighbouring boroughs. The supply for the other boroughs is based on Active Places entries. This analysis has been undertaken in the absence of FPM modelling for health and fitness facilities. This is based purely on supply without accounting for the age and condition or demand of existing facilities.

Figure 6.30 Supply of Health and Fitness Stations per 10,000 of the Population

Local Authority	Stations per 10,000	Activity Levels (150+ mins)
Brent	62.1	55.9%
Barnet	80.6	56.8%
Camden	125.1	72.1%
City of Westminster	170.8	66.5%
Ealing	79.0	53.8%
Hammersmith and Fulham	116.4	69.8%
Harrow	60.4	52.8%
Kensington and Chelsea	96.7	68.0%

6.57 The key findings of the health and fitness stations per 10,000 of the population analysis are summarised below:

- Only Harrow, out of Brent’s neighbouring local authorities, has a lower number of health and fitness stations per 10,000 population.

- o Camden and the City of Westminster have more than double the rate of stations than Brent.
- o The four boroughs with the lowest number of stations are also the four boroughs with the lowest activity rates.

6.5.3 Sport England’s Active People – Participation

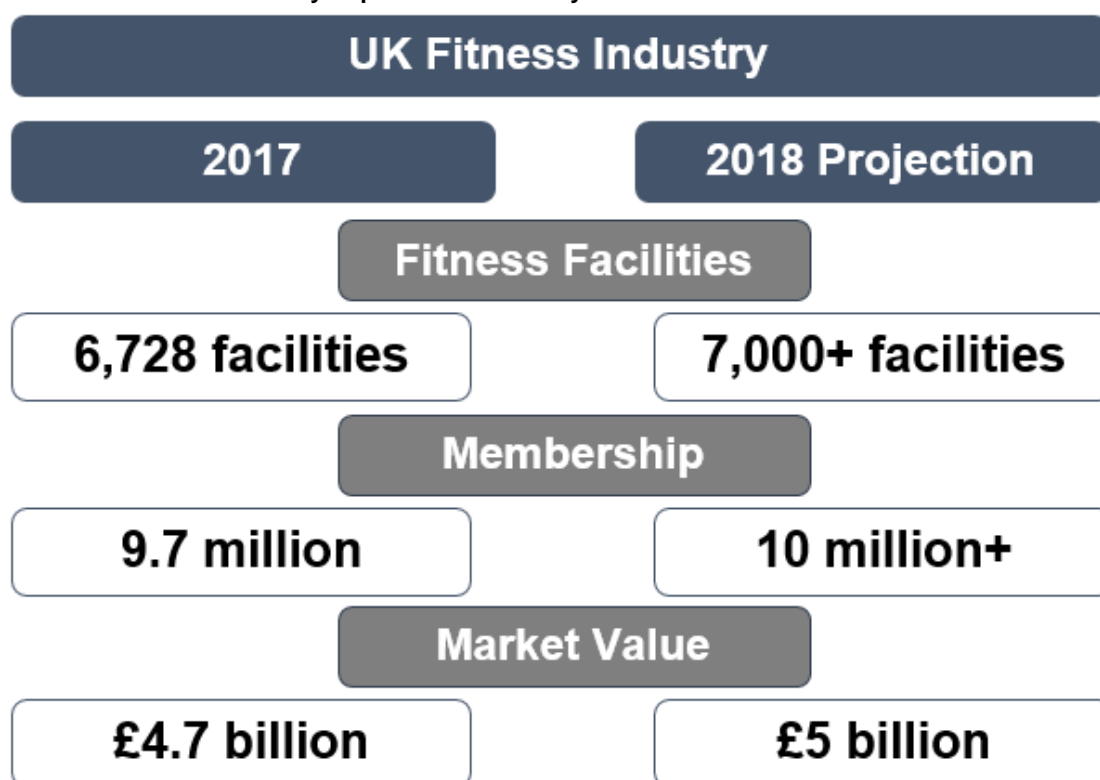
6.58 As demonstrated in Figure 6.9, the Active Lives Survey shows that use of exercise machines, gym sessions and fitness classes are all within the top 5 most popular ways that people like to be active, demonstrating the importance of an accessible health and fitness suite offer in Brent to enable residents in the borough to increase their activity rates.

6.59 Whilst the Active Lives Survey doesn’t currently provide a measure on latent demand, the preceding Active People Survey reported in 2015 that 66% of Brent residents would like to do more sport. This is important because the national average is 58%, suggesting that people in Brent are prevented from having the same opportunities to be active as those in other parts of the country.

6.5.4 Fitness Market Trends

6.510 According to the UK Fitness Industry Report for 2017, 1 in every 7 people in the UK is a member of a gym. The key facts from the report are summarised in Figure 6.31.

Figure 6.31 UK Fitness Industry Report 2017 Summary



Source: UK Fitness Industry Report, 2017

6.511 Whilst growth in the sector is predicted to continue over the next 5 years, much of this growth will be driven by the budget segment which is already represented in the borough with three Fit4Less facilities, a Pure Gym facility and three facilities operated by The Gym group.

6.512 The health and fitness market is continuing to evolve and change to meet market needs. At the time of this report the market in some places has moved away from heavily kitted out gyms with machines with the emphasis on training spaces and resistance activities.

6.513 The priority for the borough is to ensure that the pay-and-play health and fitness facilities under the influence of Brent Council provide a high quality experience at an affordable rate. In particular any future provision in the borough must be sensitive to the localised competition and pricing to attract the local market and in particular draw in users from the local population who are not currently active to bring exercise and activity into their daily lives.

6.5.5 Qualitative Assessment

6.514 Whilst not formally audited, health and fitness suites located in the borough's leisure centres at Bridge Park, Vale Farm, Wembley and Willesden were viewed as part of the site visits to see these facilities. With the exception of Bridge Park, these suites were of a high quality with a large and diverse offer. The facility at Bridge Park is in need of renovation, however the limited amount of equipment within the centre is of good quality.

6.515 Whilst there was no qualitative assessment of Health and Fitness Suites, Studios were assessed, the results of which are displayed in Figure 6.32. Based on the non-technical quality assessments, the highest scoring studios were at Alperton Community School and Moberly Sports Centre.

Figure 6.32 Mean Quality Score and Availability – Studios in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Alperton Community School (Lower site)	5	Evenings and weekend community use – available capacity	4
Alperton Community School (Lower site)	5	Evenings and weekend community use – available capacity	4
Ark Academy	4	Evenings and weekend community use – available capacity	6a
Bridge Park Community Leisure Centre	3	Pay and play facility. Very limited peak hour capacity	4
Capital City Academy	3	Evenings and weekend community use – available capacity	1b
Chalkhill Community Centre	3	Evenings and weekend community use – limited capacity	5
Charteris Sports Centre	3	Evenings and weekend community use – limited capacity	5
JFS School	4	No community use	2
Library at Willesden Green	4	Evenings and weekend community use – limited capacity	5
Moberly Sports Centre	5	Pay and play facility. Limited peak hour capacity	4
Moberly Sports Centre	5	Pay and play facility. Limited peak hour capacity	4
Patidar House Studios	3	Pay and play facility. Available peak hour capacity	6a
Patidar House Studios	2	Pay and play facility. Available peak hour capacity	6a
Roundwood Youth Centre	3	Pay and play facility. Available peak hour capacity	2
The Crest Academy	Not Audited	Evenings and weekend community use – limited capacity	2
The Granville Centre	2	Pay and play facility. Available peak hour capacity	6a
The Yellow	4	Pay and play facility. Available peak hour capacity	5
The Yellow	3	Pay and play facility. Available peak hour capacity	5
Vale Farm Sports Centre	3	Pay and play facility. Very limited peak hour capacity	2
Wembley Leisure Centre	4	Pay and play facility. Very limited peak hour capacity	5
Wembley Leisure Centre	3	Pay and play facility. Very limited peak hour capacity	5
Willesden Sports Centre	4	Pay and play facility. Very limited peak hour capacity	2
Willesden Sports Centre	4	Pay and play facility. Very limited peak hour capacity	2
Woodfield School	2	Evenings and weekend community use – available capacity	0

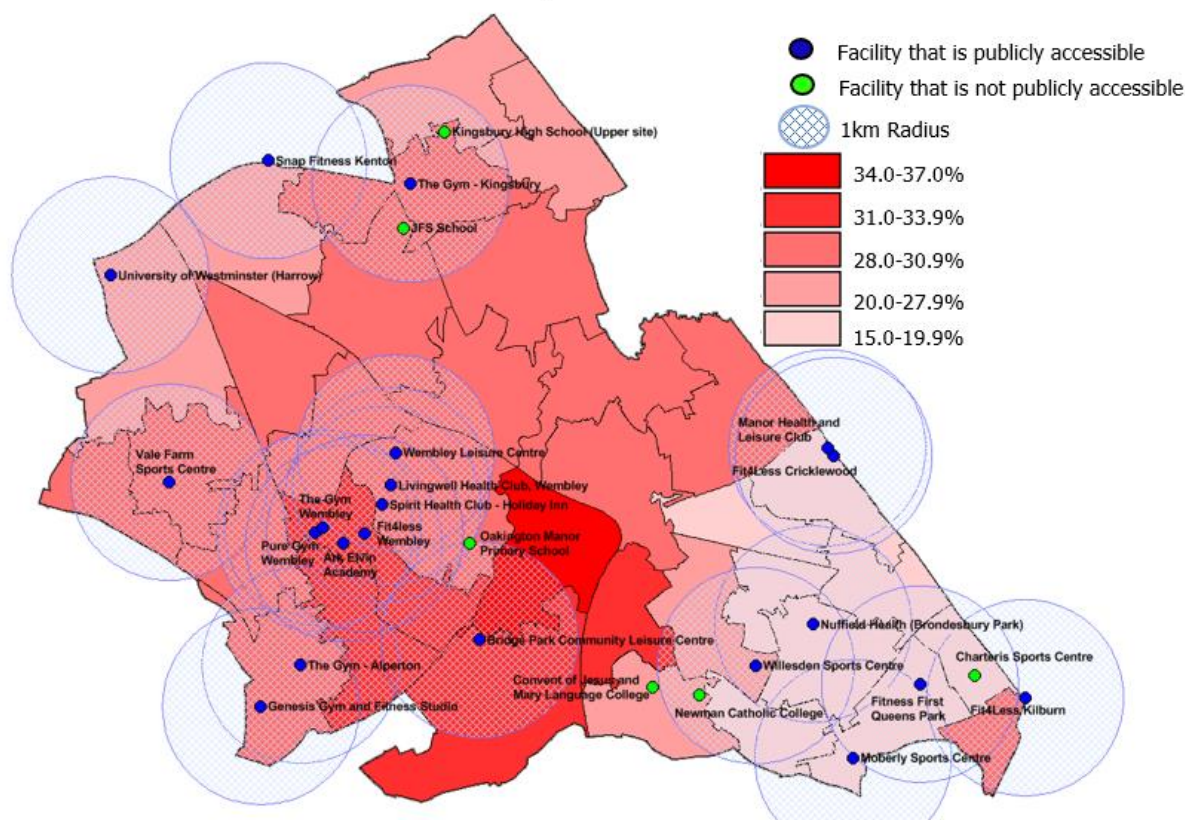
6.516 In terms of public transport accessibility, of the 19 separate sites with studios that were audited, 12 had a PTAL score of 4 or above, denoting more than half have good accessibility to frequent public transport.

6.5.6 Accessibility Assessment

6.517 Figure 6.33 identifies 1km walk-to catchments for each of the Health and Fitness Suites referenced in Figure 6.27, along with levels of inactivity across the borough. The map illustrates that large parts of the south of Brent are within the walking catchment of a health and fitness suite however a vast swathe of the central zone of the borough, including areas of the highest levels of inactivity sit outside this level of access.

Figure 6.33 Map of Health and Fitness Suites in Brent (1km walk-to catchments marked)

Brent Council: Health and Fitness Suites with Inactivity Rates



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6.5.7 Local Needs and Consultation

6.518 Whilst Health and Fitness Suites were not included as part of the site audits for this assessment, the suites at Bridge Park Community Leisure Centre, Moberly Sports Centre, Vale Farm Sports Centre, Wembley Leisure Centre and Willesden Sports Centre were all visited as part of the site audits at those centres. Additionally, Genesis Gym and Fitness Studio was visited due to it being a specialist weight lifting facility (described in more detail later in this section). The key findings of this process and information gleaned from other elements of this assessment are summarised below:

- o The health and fitness facilities under the management control of Brent Council via Everyone Active (Vale Farm), Better Leisure (Wembley) and 1Life (Willesden) are in excellent condition.
- o The suite at Vale Farm had 3,097 registered members in August 2018, an increase of 316 from the same point in 2017. The centre manager stated that the facility is busy but not operating at capacity (which was suggested to be 4,000).

- The facility at Bridge Park Community Leisure Centre is clearly in need of refurbishment, although the equipment is in reasonable condition. Management at the facility report that the suite is busy at peak periods but not currently operating at capacity, largely due to the overall poor condition of the centre. A new health and fitness suite with up to 100 stations is planned as part of the overall redevelopment of the current site. This is likely to result in a net increase in stations in the borough.
- The need for more health and fitness facilities was the 3rd highest facility-type after sports halls and studios (dance or martial arts) from the community club survey as detailed in Section 5 of this report.
- The Pavilion at Stonebridge Recreation Ground have outline plans to convert a storage space into a Health and Fitness Suite within the next 3 years. The space is approximately 100m² and, whilst located a short walk from Bridge Park Community Leisure Centre, the Jason Roberts Foundation (who lease and operate the site) regard the site as an alternative to a traditional fitness centre with a stronger focus on health and wellbeing.
- A new Snap Fitness facility will open in Neasden within the next 6 months.

Weight Lifting

6.519 Whilst commercial Health and Fitness Suites were not audited, **Genesis Gym and Fitness Studio** was visited by the consultant team due to its status as a dedicated weight lifting centre. This is facility located in a rented factory unit near Alperton station. It has between 80-100 stations and the vast majority of equipment is lifting equipment. They specialise in powerlifting and strongman and have rare monolith equipment that the majority of gyms do not accommodate. There is also an Olympic lifting platform to the rear of the main room. The facility isn't in good condition but it is packed with equipment and there are a steady stream of users all day. They have no development plans but investment is required in their changing space. There is no female changing area and the building is very old.

6.520 There is one club in the area that is known to the NGB, British Weight Lifting. West London Lifters operate out of Willesden Sports Centre and use the indoor athletics track for their activities but this isn't ideal. The club would like to have a more permanent weightlifting platform for more training and competition purposes and would like the centre to move some of the spectator benches to free up space for weightlifting platforms. They also have real issues regarding storage but they are unable to acquire funding and the leisure centre cannot provide the necessary space.

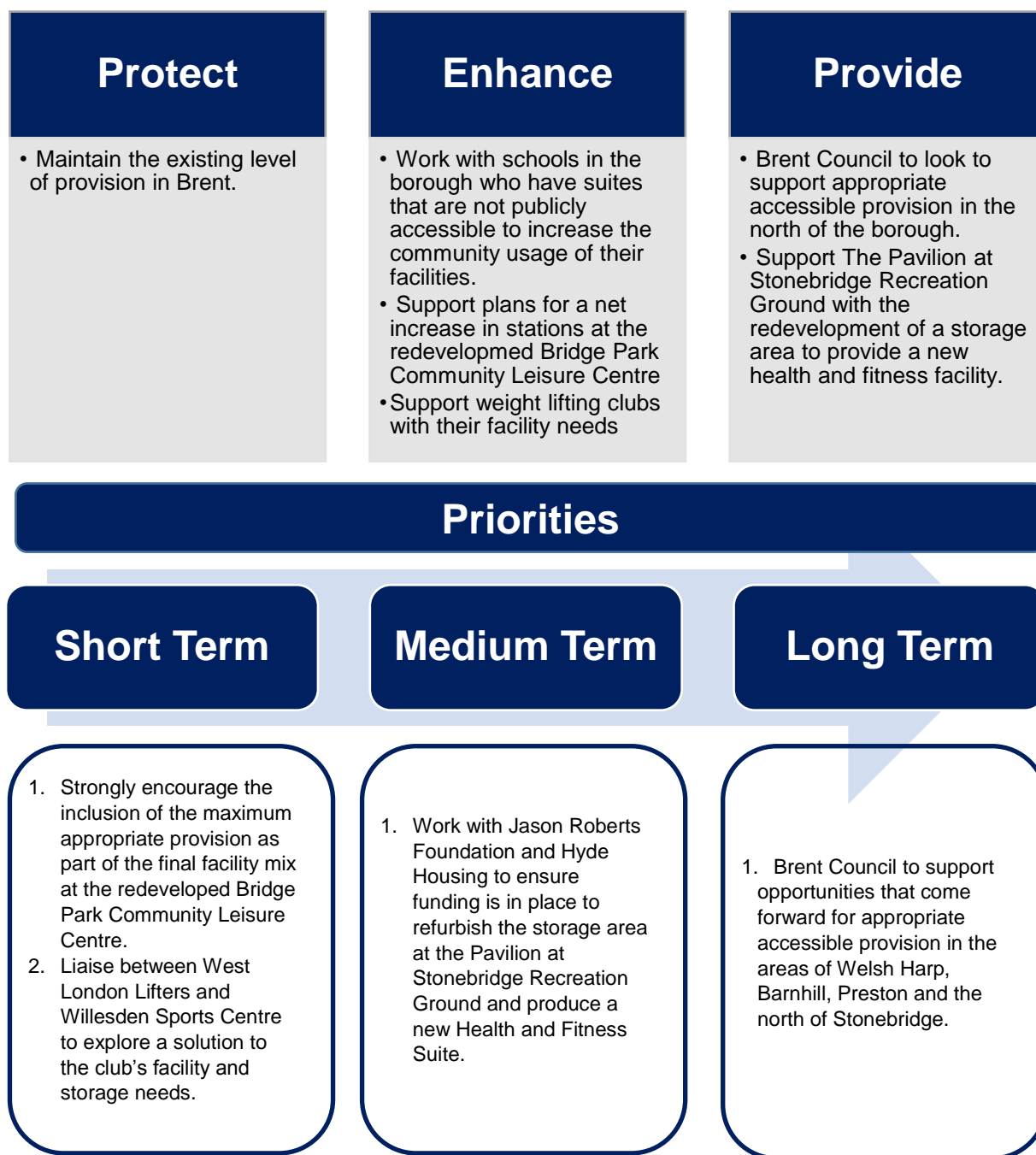
6.521 Recommendations for weight lifting in the borough have been incorporated into the priorities for health and fitness facilities in section 6.5.8.

6.5.8 Priorities for Health and Fitness Facilities

6.522 The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide. Figure 6.34 sets out the health and fitness improvements and priorities for Brent.

Figure 6.34 Health and Fitness Improvement Recommendations and Priorities

Recommendations



Summary of Future Needs for Health and Fitness Suites

6.523 The council should work towards increasing the number of stations in the borough. Increases in population in the borough along with the previously referenced low number of stations per 10,000 population relative to neighbouring boroughs means that it is important the council continues to offer high quality, affordable facilities which are accessible on a pay-and-play basis and encourages the development of new commercial facilities with specific consideration given to areas that are currently outside the walking catchment of a suite as displayed in Figure 6.33.

6.524 Given this needs assessment did not include a full audit of health and fitness suites in the borough, it is recommended that a future review, within the next 3 years, should include an in-depth analysis of supply and demand for this market in Brent.

6.6 Squash Courts

6.61 The summary below provides the **quantitative, qualitative and accessibility assessments** for squash court provision within Brent together with the main findings from the site audits undertaken and associated availability of supply. All publicly accessible squash courts listed on Sport England’s Active Places Power database have been included within the indoor facility audit and analysis.

6.6.1 Quantitative Assessment

6.62 Figure 6.35 provides a list of the squash court sites in Brent which are publicly accessible along with additional information. Recommended strategic priorities are set out at the conclusion of this sub-section.

6.63 There are 2 sites in the borough that meet the criteria for inclusion within this needs assessment.

Figure 6.35 Squash Court Provision in Brent

Facility Name	Number of Courts	Court Type	Access Type	Management Type	Year Built*
Vale Farm Sports Centre	2	Normal	Pay and Play	Commercial Management	1979 (2013)
Wembley and Sudbury Tennis, Squash and Social Club	2	Normal	Sports Club / Community Organisation	Sports Club / Community Organisation	1960

*Years in brackets denotes year when it was last refurbished. No brackets suggests the facility has not been refurbished since being built.

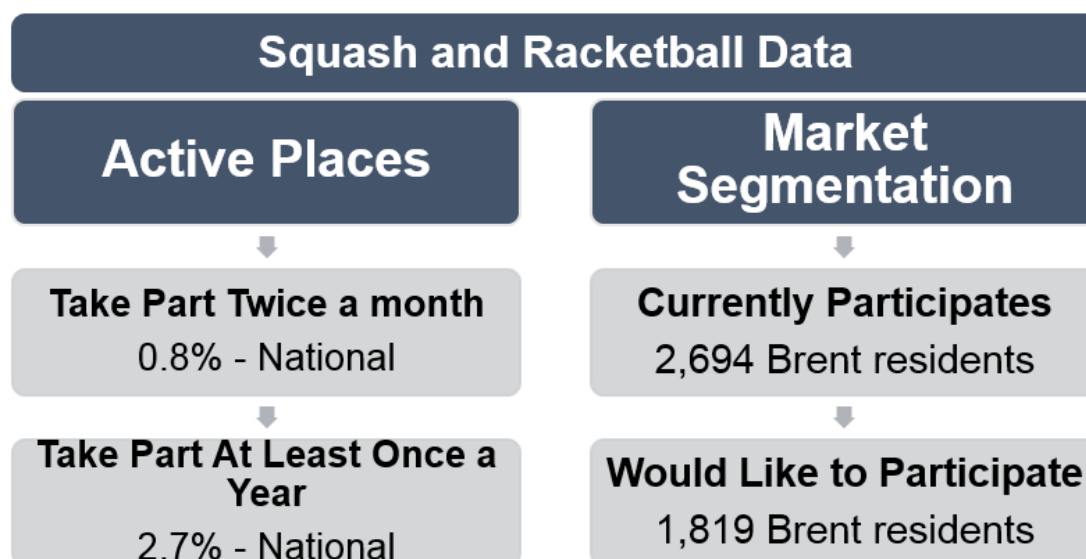
6.6.2 Supply and Demand Analysis

6.64 The key findings from Sport England’s research tools in relation to the current supply of and demand for squash courts in Brent are as follows:

- o There are two sites in Brent which offer squash courts and provide a combined total of 4 courts.
- o Two of the squash courts are accessible on a pay-and-play basis at Vale Farm, managed commercially but Local Authority owned.
- o Analysis using Sport England’s Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for squash courts.
- o Case studies of successful squash clubs on the England Squash website suggest that one squash court can sustain approximately 100 members. The 4 courts in Brent therefore give a capacity of just 400 members, a particularly low figure in the context of the Market Segmentation figures regarding latent demand that follow in Figure 6.36.
- o The supply in the borough also has implications for competition level squash. The NGB states that 2 glass backed courts are sufficient to accommodate County League team squash matches – adult tournaments require 4 courts. There is, therefore, insufficient provision for competitive squash in Brent.

6.65 Figure 6.36 displays the squash-specific data that is currently available. The data demonstrates that whilst squash is not one of the most popular sports, in terms of people regularly participating, there is a potential demand in the borough for additional provision.

Figure 6.36 Squash and Racketball Data



Source: Active Places Survey 2017/18, Sport England / Sport England Market Segmentation online tool. Sport-specific local authority level data is not currently available for Active Places.

6.6.3 Qualitative Assessment

6.66 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.67 The stock of squash courts in Brent is small, and the qualitative assessment suggests the quality is poor to average. Whilst the courts at Vale Farm have been well-maintained, the facility - in keeping with other provision at the centre - is coming to the end of its usable life and will soon be in need of redevelopment. The courts at Wembley and Sudbury Tennis, Squash and Social Club are in very poor condition and are inaccessible for users with mobility impairments. The non-technical quality scores are summarised in Figure 6.37 and presented in more detail in the full Appendices.

Figure 6.37 Mean Quality Score and Availability – Squash Courts in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Vale Farm Sports Centre	3	Pay and play facility. Limited peak hour capacity	2
Wembley and Sudbury Tennis, Squash and Social Club	2	Members only facility. Available peak hour capacity	0

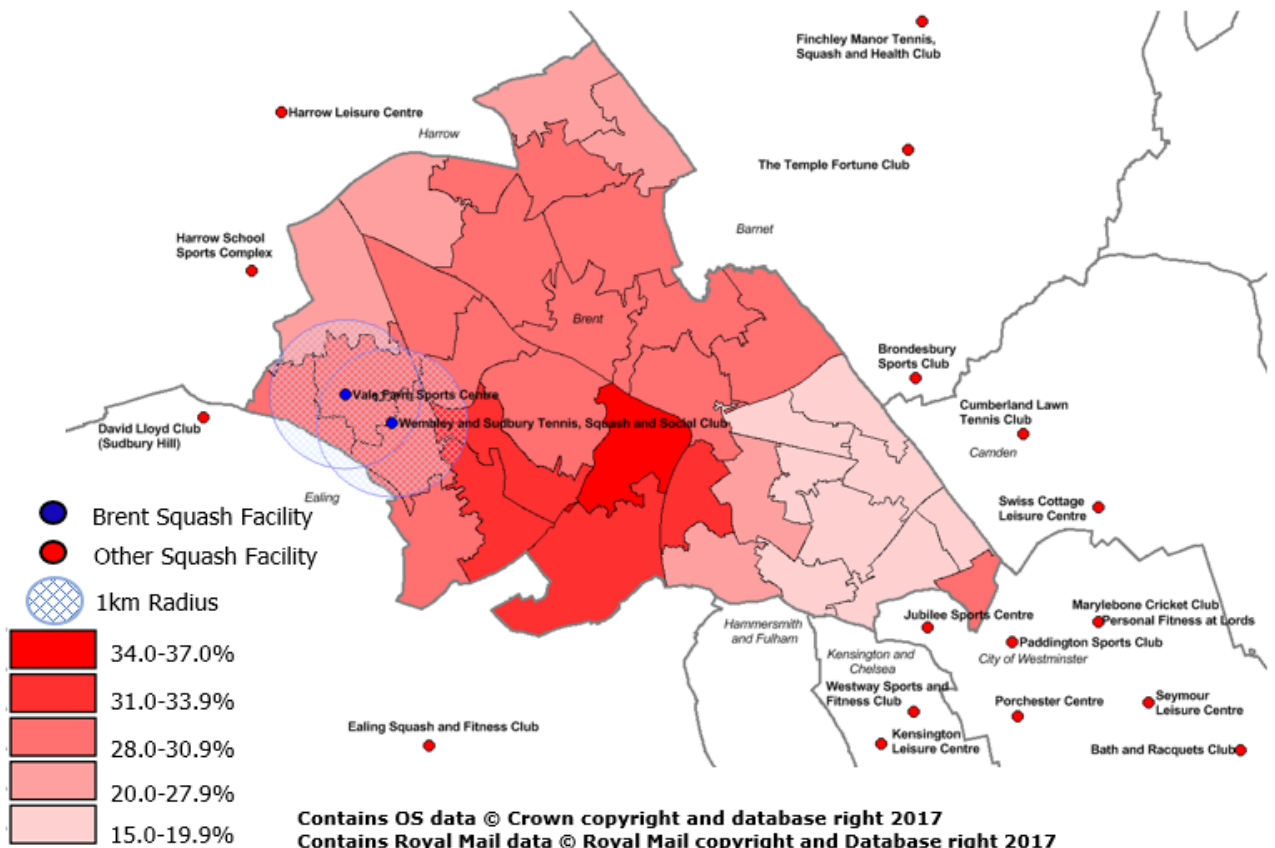
6.68 In terms of public transport accessibility, both sites have a low score that denotes poor access to frequent public transport services.

6.6.4 Accessibility Assessment

6.69 Figure 6.38 identifies 1km walk-to catchments for the squash courts referenced in Figure 6.35, along with levels of inactivity across the borough. Given the small number of squash facilities in Brent, the map also displays the location of squash facilities in neighbouring boroughs that could potentially meet some of the demand in Brent. The map illustrates that squash provision in Brent is localised to a small part of the west of the borough with no facilities elsewhere. Whilst there are a number of facilities in neighbouring authorities that are within reasonable journey time for Brent residents (particularly in the south-east of the borough), a large part of Brent, particularly some of the most inactive parts of Stonebridge, Alperton and Tokyngton, have very poor access to squash facilities.

Figure 6.38 Map of Squash Courts in Brent and surrounding areas (1km walk-to catchments marked)

Brent Council: Squash Courts with Inactivity Rates



6.6.4 Local Needs and Consultation

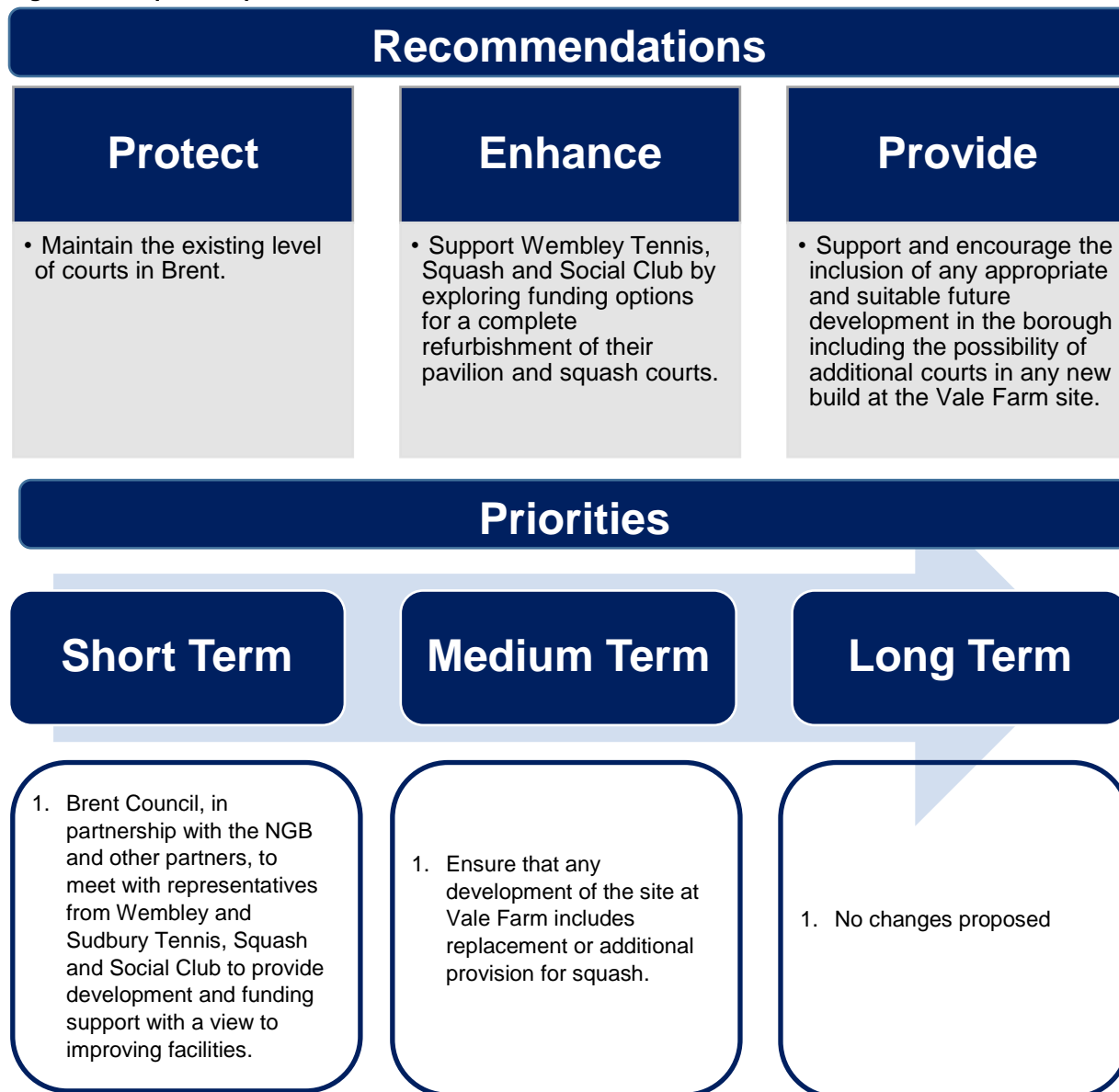
6.610 The key findings of the consultation process relevant to squash provision in Brent are summarised below:

- England Squash and Racketball have identified Brent as a priority area in which they want to develop the sport and have stated that losing any sites, from such a low baseline, would have a hugely detrimental impact on squash participation levels.
- The NGB has a national target of one court per 12,617 people. In Brent there is currently one court per 82,275 residents, further demonstrating the paucity of provision for the sport in the borough.
- England Squash and Racketball would like to launch their flagship participation programme *Squash 101* in Brent and plan to work with Vale Farm Leisure Centre.
- The courts at Vale Farm Leisure Centre are operating at 60% capacity. One club, Vale Farm Squash Club, uses the facility and both courts were refurbished (walls and flooring) in 2015. The centre needs new roofing over the squash courts but, given a decision is needed over its future in the next 5 years, this is not likely to be resolved in the short term.
- The facilities at Wembley and Sudbury Tennis, Squash and Social Club are poor. The pavilion used by the club was built in the 1930s and is in need of renovation or replacement. The club has reported that squash membership has reduced considerably over the last 20 years, however some open sessions that they hold have had a good response. Annual membership at the club costs £115 for adults and whilst the courts are generally used every night to some extent there have been recent discussions amongst the club's committee about whether or not the club should continue operating. The club has existed since 1901 and any loss of provision would be devastating for the sport in the borough.

6.6.5 Priorities for Squash Facilities

6.611 The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide. Figure 6.39 sets out the squash improvements and priorities for Brent.

Figure 6.39 Squash Improvement Recommendations and Priorities



Summary of Future Needs for Squash

6.612 Whilst there is a need for additional squash provision in the borough, these aren’t facilities that are generally standalone and it will require a new development or redevelopment of existing stock in the borough for Brent to move closer to the NGB’s target of one court per 12,617 people. Whilst meeting this target should not be a priority for Brent Council (it would require a further 23 courts), working towards a target of additional provision, wherever possible, is sensible given the NGB have committed to developing the sport in the area and in light of the evident latent demand that the available data has demonstrated. Therefore, any future developments at schools or community sites should be encouraged to include squash and similarly if usage figures at existing stock demonstrates that space would be better used

by accommodating squash then it would be recommended that the council explore the feasibility of including this provision in any future facility mix.

6.7 Boxing Facilities

6.71 The summary below provides the **quantitative, qualitative and accessibility assessments** for boxing provision within Brent together with the main findings from the site audits undertaken and associated availability of supply.

6.7.1 Quantitative Assessment

6.72 Figure 6.40 provides a list of the boxing facilities in Brent which are publicly accessible along with additional information. Recommended strategic priorities for boxing are set out at the conclusion of this sub-section.

6.73 There are 4 sites in the borough that meet the criteria for inclusion within this assessment.

Figure 6.40 Boxing Provision in Brent

Facility Name	Club Name	Facilities	Access Type	Management Type	Year Built*
Kassinga House	Stonebridge Boxing Club	Dedicated boxing ring and fitness area	Pay and play for fitness sessions and boxing	Sports Club / Community Association	Not known
Kingfisher Youth and Community Centre	Neasden IQ Boxing Club	Dedicated boxing ring and warm up area	Registered membership use	Sports Club / Community Association	Not known
Moberly Sports Centre	All Stars Boxing Club	Dedicated boxing ring and gym	Pay and play	Commercial	2018
The Basement; The Railway Club	Cricklewood Boxing Club	Dedicated boxing ring and gym	Registered membership use	Sports Club / Community Association	Not known (2018)

*Years in brackets denotes year when it was last refurbished. No brackets suggests the facility has not been refurbished since being built.

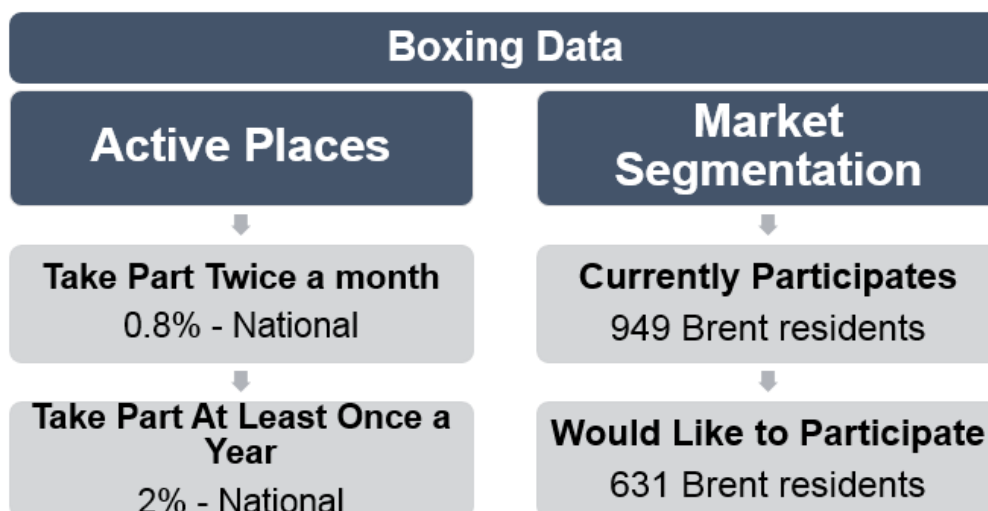
6.7.2 Supply and Demand Analysis

6.74 The key findings from Sport England’s research tools in relation to the current supply of and demand for boxing facilities in Brent are as follows:

- o There are four sites in Brent that provide specialist boxing facilities.
- o Whilst two of the clubs (Neasden IQ and Cricklewood) provide boxing coaching to club members, Stonebridge Boxing Club, currently based at Kassinga House near Harlesden station, provide fitness classes and drop in sessions to anyone who wants to pay to use the facilities which include a boxing ring, 3 treadmills, weights and 15+ punch bags.
- o Moberly Sports Centre, which opened in 2018, has a sports hall with a dedicated boxing ring. The facility is used by All Stars Boxing Club and there is no capacity for use by another organisation.
- o Analysis using Sport England’s Facilities Planning Model (FPM) and Sports Facility Calculator (SFC) is not available for boxing facilities.

6.75 Figure 6.41 displays the boxing-specific data that is currently available. The data demonstrates that participation in boxing is low both in the borough and across the country with relatively low levels of latent demand.

Figure 6.41 Boxing Data



Source: Active Places Survey 2017/18, Sport England - Data does not include Boxing Fitness Classes / Sport England Market Segmentation online tool. Sport-specific local authority level data is not currently available for Active Places.

6.7.3 Qualitative Assessment

6.76 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.77 The qualitative assessment of boxing facilities shows varying results. The facility used by Cricklewood Boxing Club (The Railway Club) is in the process of being completely refurbished. The main hall has been completed and is in very good condition however the gym is in the process of being built and the toilets and changing area are currently out of bounds and subject to further funding before they can be developed and made safe for use. Kassinga House is in very poor condition however, as referenced in **Section 5**, Stonebridge Boxing Club will shortly be vacating these premises for a new facility.

Figure 6.42 Mean Quality Score and Availability – Boxing Facilities in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Kassinga House	2	Pay and play facility. Available capacity	5
Kingfisher Youth and Community Centre	2	Members only facility	2
Moberly Sports Centre	5	Pay and play facility. Available capacity	4
The Railway Club; The Basement	2	Members only facility	3

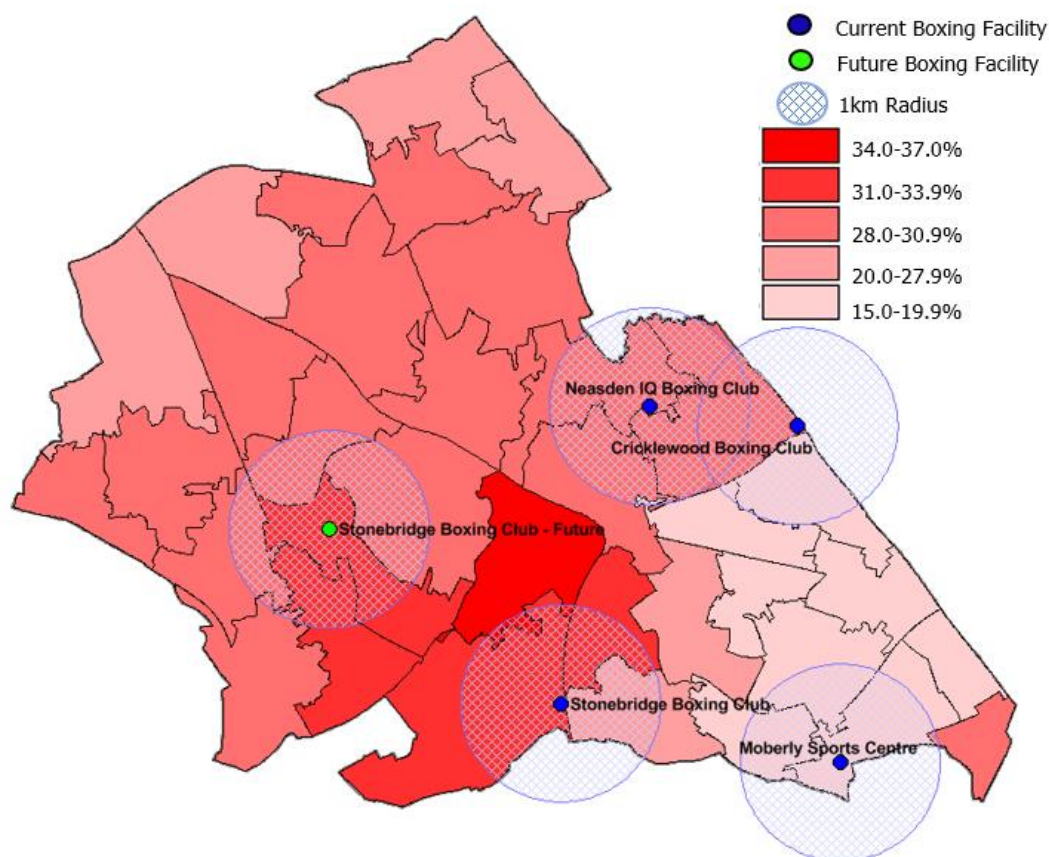
6.78 In terms of public transport accessibility, 2 of the 4 sites audited scored 4 or above, denoting half of the boxing facilities in the borough have good accessibility to frequent public transport services.

6.7.4 Accessibility Assessment

6.79 Figure 6.43 identifies 1km walk-to catchments for the boxing facilities referenced in Figure 6.40, along with levels of inactivity across the borough. It also identifies the future location of Stonebridge Boxing Club. The map illustrates that there is no existing provision for boxing in the north and north-west of the borough.

Figure 6.43 Map of Boxing Facilities in Brent (1km walk-to catchments marked)

Brent Council: Boxing Facilities with Inactivity Rates



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6.7.4 Local Needs and Consultation

6.710 The key findings of the consultation process relevant to boxing provision in Brent are summarised below:

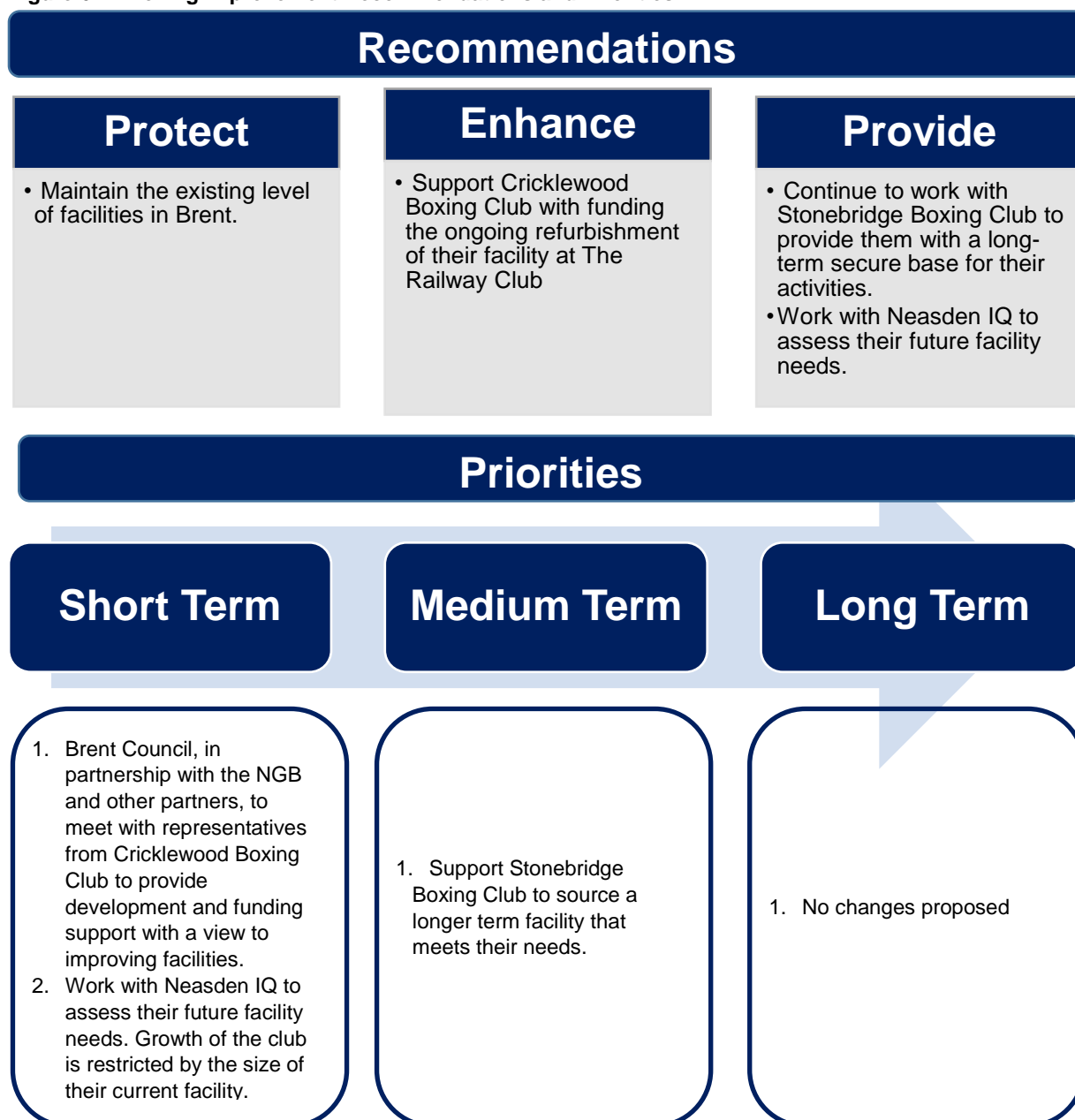
- Stonebridge Boxing Club have been asked to vacate the premises at Kassinga House by the private landlord who owns the facility. After working with Sport England, London Sport and the London Marathon Trust in an attempt to mediate with the landlord, it was agreed with Brent Council that a new facility would be located and, as demonstrated in Figure 6.43, the club will move into a temporary new site on Wembley High Road in late 2019. The club is a key provider of community sport, attracting a number of underrepresented groups in the borough including female and BAME participants, and any loss of provision would have a considerably negative impact on levels of participation in Brent. A long term solution is therefore required to secure the club's future.
- The facilities in The Basement at The Railway Club, home of Cricklewood Boxing Club, were being developed at the time of the site audit however the club will require further support to complete the toilets and changing area. The club estimates that there are 142 members, including 87 young people, using the venue on a weekly basis.

- o Budget Boxing and Boxercise are a club that run 1-2-1 and small group boxing sessions in local green spaces. They do not currently have a dedicated facility but are looking to hire local halls in the near future.
- o The Unity Centre in Harlesden has been used for boxing lessons in the past and is likely to start this again in the future.

6.7.5 Priorities for Boxing Facilities

6.711 The priorities below are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide. Figure 6.44 sets out the boxing improvements and priorities for Brent.

Figure 6.44 Boxing Improvement Recommendations and Priorities



Summary of Future Needs for Boxing

6.712 The three clubs in Brent demonstrate strong membership and the council should provide support, where possible, to ensure that the boxing offer in the borough continues at its present level. The *Stronger Communities* work that the council leads on to *create a safer stronger Brent* should manifest itself in the form of support for this important sport and activity within Brent.

6.8 Martial Arts Facilities

6.81 The summary below provides the **quantitative, qualitative and accessibility assessments** for martial arts provision within Brent together with the main findings from the site audits undertaken and associated availability of supply.

6.8.1 Quantitative Assessment

6.82 Figure 6.45 provides a list of the martial arts facilities in Brent which are publicly accessible along with additional information. Recommended strategic priorities for martial arts are set out at the conclusion of this sub-section.

6.83 There are 2 sites in the borough that meet the criteria for inclusion within this needs assessment.

Figure 6.45 Martial Arts Provision in Brent

Facility Name	Access Type	Ownership Type	Management Type	Year Built*
Vale Farm Sports Centre	Pay and play	Local Authority	Commercial	1981 (2014)
Willesden Sports Centre	Pay and play	Local Authority	Commercial	2006

6.84 Whilst these facilities have dojos, there are other facilities in the borough used by martial arts clubs. Those identified during the process of this assessment are listed in Figure 6.46.

Figure 6.46 Other Facilities that Host Martial Arts Activity in Brent

Facility Name	Facilities Used	Access Type	Management Type
Ark Academy	Studio used by Taekwondo club	Pay and play	Sports club / Community Association
Barham Primary School	Activity hall used by Wembley Taekwondo Club	Pay and play	School / College / University
Bridge Park Community Leisure Centre	Studio used by Maiwand Martial Arts, Mashufaa Martial Arts, Pride Judo Club and Taekwondo lessons	Pay and play	Local Authority
Charteris Sports Centre	Main hall used for Aikido and Karate classes with the Association of Ki Aikido being based there	Pay and play	Sports club / Community Association
Library at Willesden Green	Studio used by Maiwand Martial Arts	Pay and play	Local Authority
Preston Manor High School	Main hall used by Tisca Wembley Karate Club	Pay and play	School / College / University
Roe Green Junior and Infants School	Activity hall used by Kingsbury Taekwondo Club	Pay and play	School / College / University
Roundwood Youth Centre	Activity hall used by Taekwondo Club	Pay and play	Sports club / Community Association
Sudbury Primary School	Activity hall used by Wembley Taekwondo Club	Pay and play	School / College / University

Facility Name	Facilities Used	Access Type	Management Type
St James Church Centre	Activity hall used for Taekwondo classes	Pay and play	Sports club / Community Association
The Unity Centre	Activity hall used for variety of martial arts classes	Pay and play	Sports club / Community Association

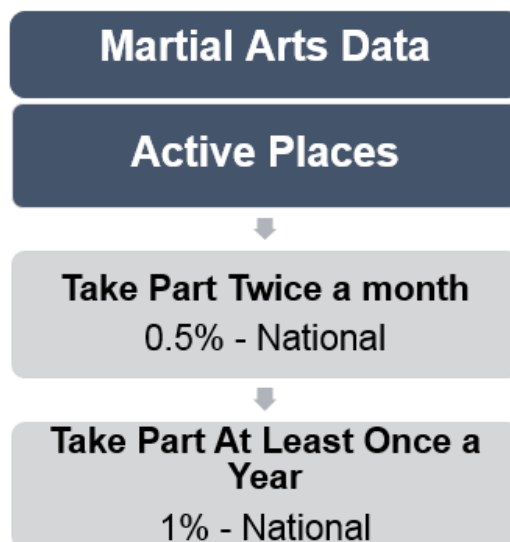
6.8.2 Supply and Demand Analysis

6.85 The key findings from Sport England’s research tools in relation to the current supply of and demand for martial arts in Brent are as follows:

- Vale Farm Sports Centre is used by Kilburn Karate, London Taekwondo and Maiward Martial Arts.
- The studio and dojo at Willesden Sports Centre is used regularly by local martial arts clubs including New School BJJ (Jiu Jitsu), Capoeira, Willesden Choi Kwang Du and Kilburn Shotokan Karate Club
- Whilst there are only two specific martial arts facilities in Brent a number of the community centres and studios provide semi-permanent training and club spaces across the borough.
- Charteris Sports Centre acts as a base for the Association of Ki Aikido.
- Analysis using Sport England’s Facilities Planning Model and Sports Facility Calculator is not available for martial arts facilities.
- The majority of martial arts provision in Brent takes place in school or community buildings.

6.86 Figure 6.47 displays the activity data that is currently available for martial arts. The data demonstrates that, across the country, participation in martial arts is low in comparison to other ways of being active. Market segmentation data is not available for martial arts.

Figure 6.47 Martial Arts Data



Source: Active Places Survey 2017/18, Sport England – No Market Segmentation data is available for any martial art

6.8.3 Qualitative Assessment

6.87 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.88 As referenced, whilst there are two dojos listed in Figure 6.45, the research and consultation carried out as part of this assessment has identified a number of sites that host martial arts activity, therefore Figure 6.48 provides mean quality scores for the full list of known martial arts providers.

Figure 6.48 Mean Quality Score and Availability – Martial Arts Facilities in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Ark Academy	4	Evenings and weekend community use – available studio capacity	6a
Bridge Park Community Leisure Centre	2	Pay and play facility. Very limited peak hour capacity	4
Barham Primary School	4	Evenings and weekend community use – available capacity	3
Charteris Sports Centre	4	Evenings and weekend community use – very limited capacity	4
Library at Willesden Green	4	Pay and play facility. Limited peak hour capacity	5
Preston Manor High School	4	Evenings and weekend community use – no capacity	2
Roe Green Junior and Infants School	3	Evenings and weekend community use – available capacity	1b
Roundwood Youth Centre	3	Evenings and weekend community use – available capacity	2
Sudbury Primary School	3	Evenings and weekend community use – available capacity	2
St James Church Centre	3	Pay and play facility. No peak hour capacity	3
The Unity Centre	3	Pay and play facility. No peak hour capacity	2
Vale Farm Sports Centre	3	Pay and play facility. No peak hour capacity	2
Willessden Sports Centre	4	Pay and play facility. Very limited peak hour capacity	2

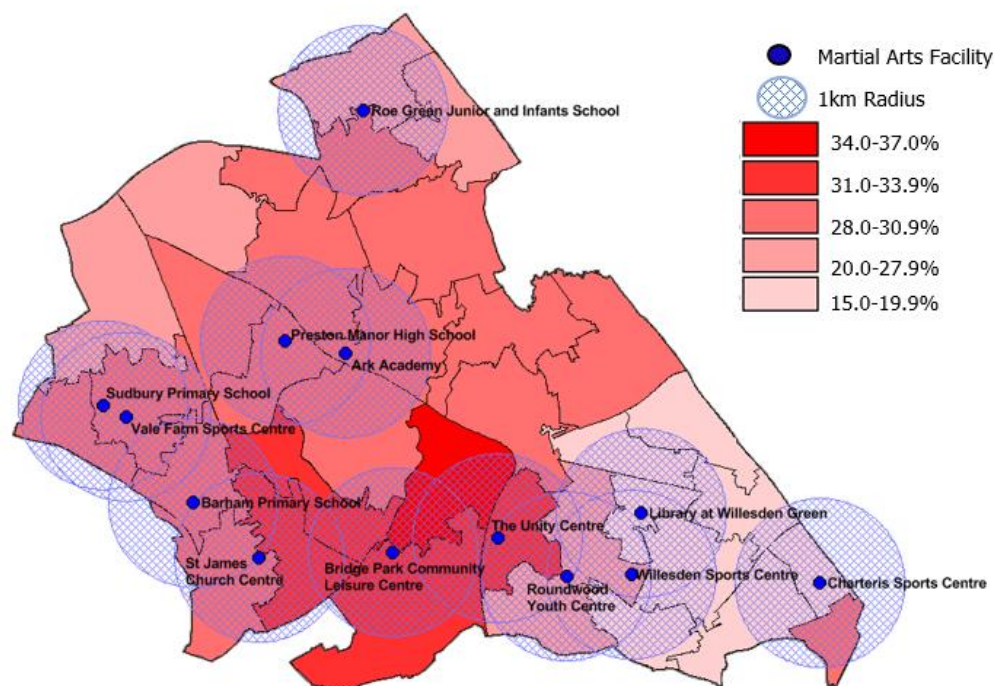
6.89 Of the 13 separate sites with martial arts provision that were audited, 4 had a score of 4 or above suggesting there is poor accessibility to frequent public transport services for the majority of facilities where martial arts takes place.

6.8.4 Accessibility Assessment

6.810 Figure 6.49 identifies 1km walk to-catchments for the facilities referenced in Figure 6.48, along with levels of inactivity across the borough. The map illustrates that there is good provision across most of the borough.

Figure 6.49 Map of Martial Arts Facilities in Brent (1km walk-to catchments marked)

Brent Council: Martial Arts Facilities with Inactivity Rates



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6.8.5 Local Needs and Consultation

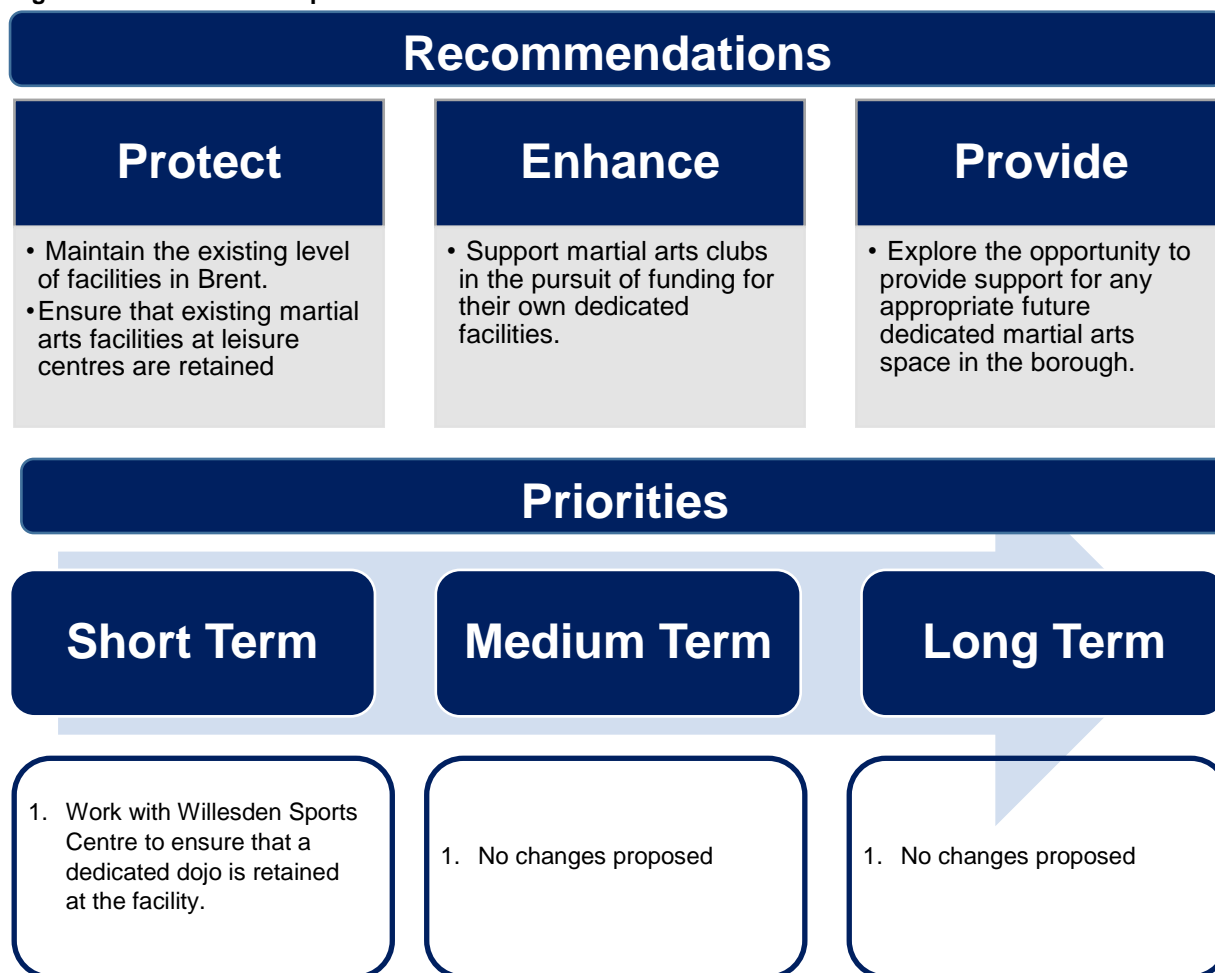
6.811 The key findings of the consultation process relevant to martial arts provision in Brent are summarised below:

- 3 martial arts providers responded to the club and community survey who have a combined 424 members. All clubs are looking to grow further in the next year through engagement with the local community and they have shared priorities of developing their own facilities, calling their current facilities *average*. 2 of the clubs state that they need additional hall time.
- There are outline plans at Willesden Sports Centre which may result in the loss of the dojo. The dojo is adjacent to a multi-function studio with a dividing wall that opens out to create a larger space. The sports centre are considering making this larger space a group training area to allow for larger group exercise classes.

6.8.6 Priorities for Martial Arts Facilities

6.812 The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology. Figure 6.50 sets out the martial arts improvements and priorities for Brent.

Figure 6.50 Martial Arts Improvement Recommendations and Priorities



Summary of Future Needs for Martial Arts

6.813 Whilst participation figures for these specialist sports are low across the country, leisure centres and community facilities report healthy and regular usage by martial arts organisations. Given the small number of specialist facilities in the borough, it would be detrimental to these sports if there was any loss of provision, therefore the council should ensure that any changes to the facility mix at Willesden Sports Centre include the re-provision of a dojo.

6.814 As with boxing, the Council’s community focus should manifest itself in the form of support for this multi-faceted activity within the borough.

6.9 Gymnastics Facilities

6.91 The summary below provides the **quantitative, qualitative and accessibility assessments** for dedicated gymnastics provision within Brent together with the main findings from the site audits undertaken and associated availability of supply. The priorities and any standards to be adopted for gymnastics provision are then provided at the end of this assessment.

6.92 As per the methodology presented earlier, dedicated gymnastics facilities identified through consultation with Brent Council and British Gymnastics have been included within the audit and analysis.

6.9.1 Quantitative Assessment

6.93 Figure 6.51 provides a list of the dedicated gymnastics facilities in Brent which are publicly accessible along with additional information. Recommended strategic priorities for are set out at the conclusion of this sub-section.

6.94 There is 1 site in the borough that meet the criteria for inclusion within this needs assessment.

Figure 6.51 Gymnastics Provision in Brent

Facility Name	Access Type	Ownership Type	Management Type	Year Built
Moberly Sports Centre	Pay and play	Local Authority	Commercial	2018

6.95 Whilst not dedicated facilities, there are other facilities in the borough used for gymnastics. Those identified during the process of this assessment are listed in Figure 6.52.

Figure 6.52 Other Facilities that Host Gymnastics Activity in Brent

Facility Name	Facilities Used	Access Type	Management Type
Bridge Park Community Leisure Centre	Main hall used by Bridge Park Gymnastics Club	Pay and play	Local Authority
Vale Farm Sports Centre	Main hall used by MG Gym Stars	Pay and play	Commercial
Willesden Sports Centre	Main hall used by MG Gym Stars	Pay and play	Commercial

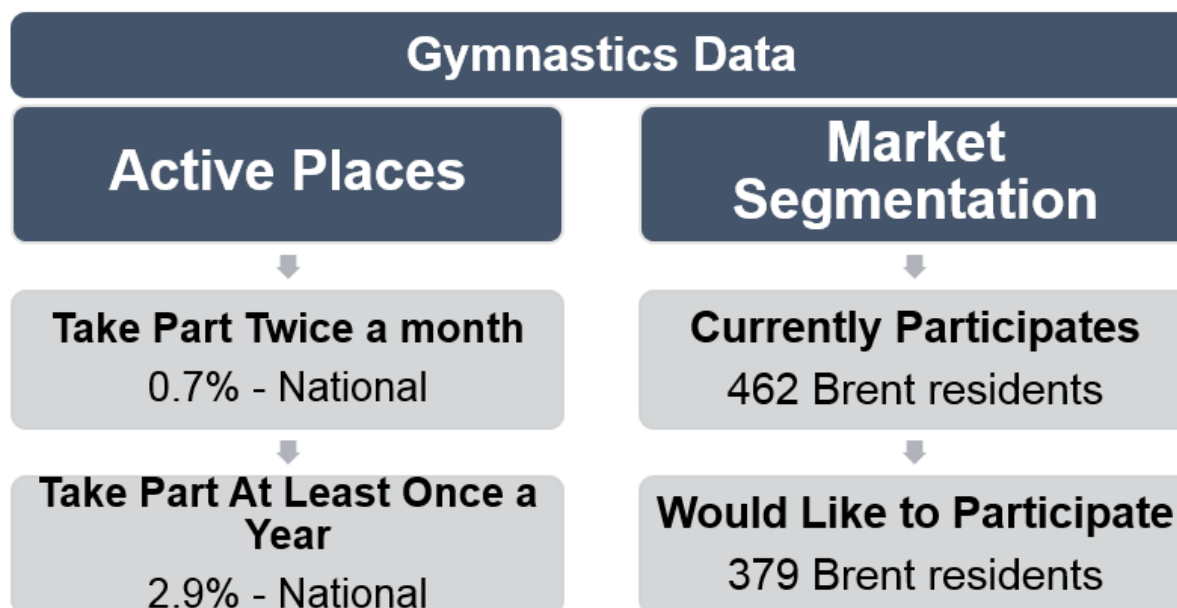
6.9.2 Supply and Demand Analysis

6.96 The key findings from Sport England’s research tools in relation to the current supply of and demand for gymnastics facilities in Brent are as follows:

- There is only one dedicated gymnastics facility in Brent at Moberly Sports Centre. This includes an activity hall with rings and bars that shares space with a boxing ring and a large activity hall that has crash equipment and a gymnastics floor.
- However demand for activity remains high and there is a large demand for more gymnastic opportunities and clubs all report large waiting lists. The total number of people estimated to be on waiting lists is 1m (British Gymnastics Research). Furthermore, this research from British Gymnastics also shows that a further 1.9m would like to participate but are not currently on a waiting list. A key part of NGB’s strategy is to increase participation to support clubs moving into their own dedicated facility, offering more time and space for classes
- Analysis using Sport England’s Facilities Planning Model and Sports Facility Calculator is not available for gymnastics facilities.

6.97 Figure 6.53 displays the gymnastics-specific data that is currently available.

Figure 6.53 Gymnastics Data



Source: Active Places Survey 2017/18, Sport England / Sport England Market Segmentation online tool. Sport-specific local authority level data is not currently available for Active Places. Data includes both Gymnastics and Trampolining.

6.9.3 Qualitative Assessment

6.98 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.99 As referenced, whilst there is one dedicated facility listed in Figure 6.51, research has identified a number of sites that host gymnastics activity, and therefore Figure 6.54 provides mean quality scores for the full list of known gymnastics providers. Moberly Sports Centre, with dedicated gymnastics facilities set in a brand new facility, is the highest scoring site that was audited.

Figure 6.54 Mean Quality Score and Availability – Gymnastics Facilities in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Bridge Park Community Leisure Centre	3	Pay and play facility. No peak hour capacity	4
Moberly Sports Centre	5	Pay and play facility. Available peak hour capacity	4
Vale Farm Sports Centre	2	Pay and play facility. No peak hour capacity	2
Willesden Sports Centre	3	Pay and play facility. Very limited peak hour capacity	2

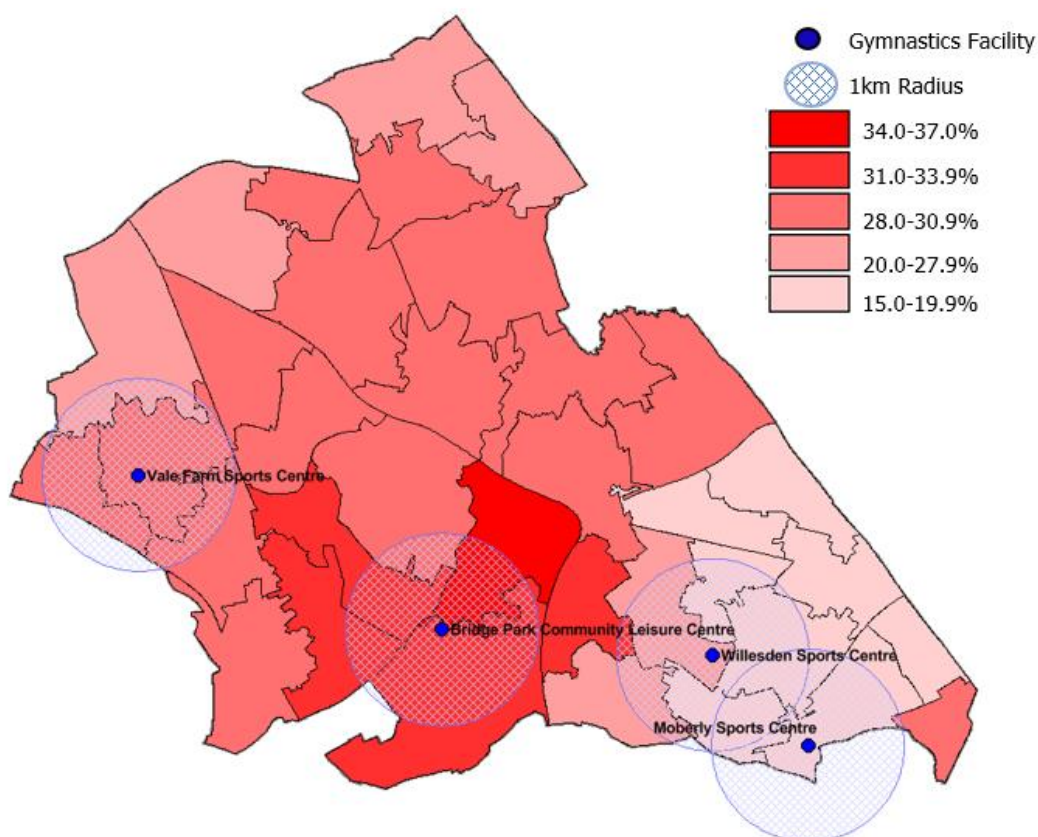
6.910 In terms of access to public transport, 2 of the 4 sites that were audited have an accessibility level of 4 or above, denoting good access to frequent public transport services for half of Brent’s gymnastics facilities.

6.9.4 Accessibility Assessment

6.911 Figure 6.55 identifies 1km walk-to catchments for the facilities referenced in Figure 6.54, along with levels of inactivity across the borough. The map illustrates that there is good provision across the south of Brent, but as with many facility types, less of an offer for residents in the north.

Figure 6.55 Map of Gymnastics Facilities in Brent (1km walk-to catchments marked)

Brent Council: Gymnastics Facilities with Inactivity Rates



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6.9.5 Local Needs and Consultation

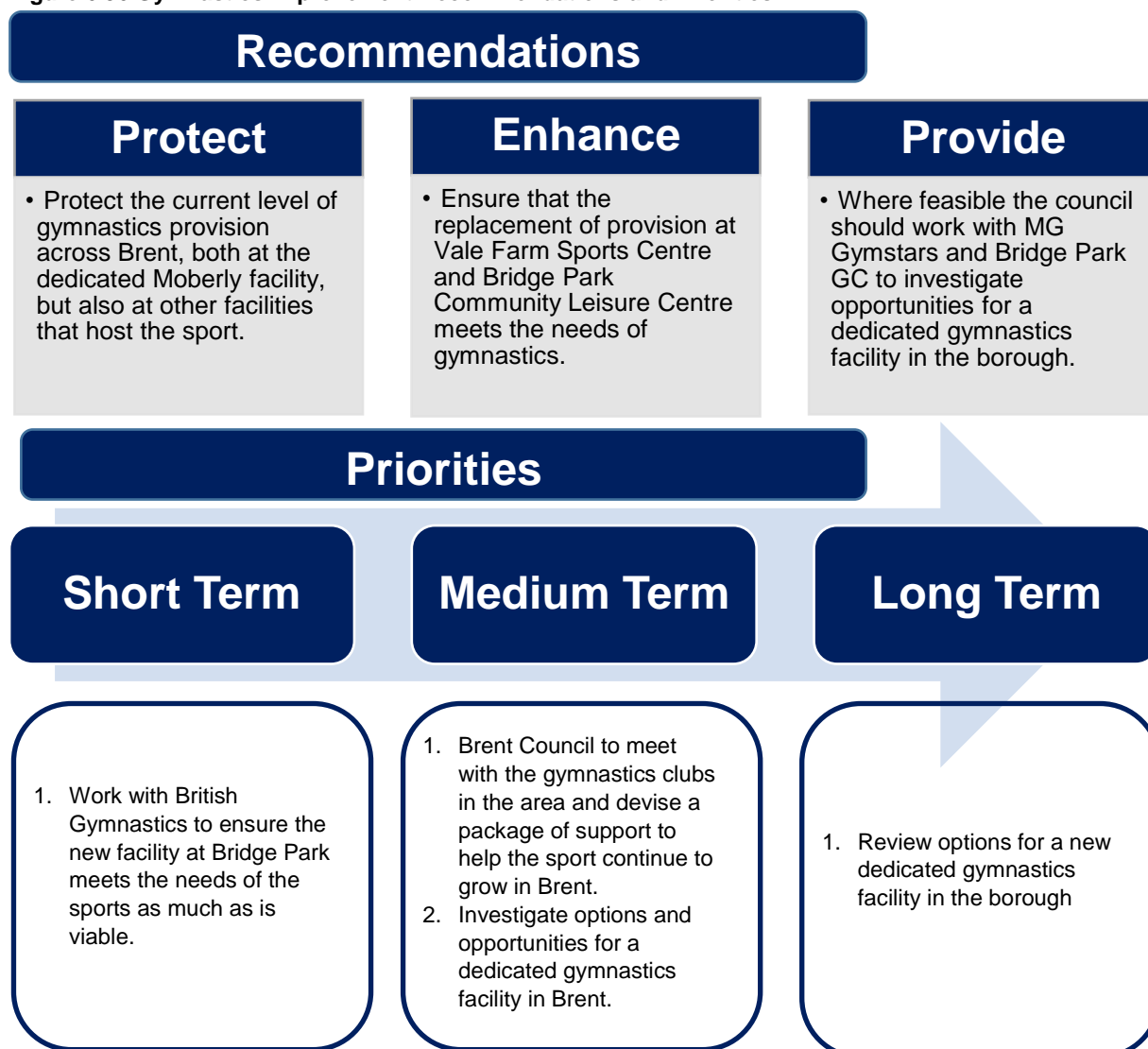
6.912 The key findings of the consultation process relevant to gymnastics provision in Brent are summarised below:

- British Gymnastics are eager to ensure that the existing gymnastics provision is maintained and would like additional dedicated provision in the borough. There is a trend for gymnastics clubs to move into their own dedicated facility, offering more time and space for classes that leisure centres simply cannot provide. Nationwide, 40 clubs moved into their own spaces in 2017 and the NGB expects the trend to continue.
- The only NGB registered club in the borough is Bridge Park Gymnastics Club but MG Gymstars are also known to them, both of whom have large waiting lists.
- British Gymnastics state that there is the potential to grow gymnastics participation in Brent – the restriction on growth is mainly due to lack of suitable spaces.
- Whilst there is a lack of provision for gymnastics in the north of Brent, Harrow Leisure Centre is home to Harrow School of Gymnastics, a dedicated facility that is within driving distance for many residents in that part of Brent. There are plans to redevelop this centre in coming years and gymnastics will be provided as part of any future facility mix.

6.9.6 Priorities for Gymnastics Facilities

6.913 The priorities are set out in line with Sport England’s priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology. Figure 6.56 below sets out the gymnastics improvements and priorities for Brent.

Figure 6.56 Gymnastics Improvement Recommendations and Priorities



Summary of Future Needs for Gymnastics

6.914 British Gymnastics continue to project healthy growth in the sport and almost all clubs across the country report large waiting lists and an inability to satisfy demand for provision. The largest club in Brent, MG Gymstars, operate across a number of authorities in north London and carry out their activities in Brent at leisure centre facilities with a long-term presence at Vale Farm.

6.915 The potential to investigate expanding the offer for gymnastics in Brent over the long term by providing a large dedicated facility is something that should be pursued as part of the next steps by Brent Council but done in close partnership with British Gymnastics.

6.10 Indoor Bowls Facilities

6.101 The summary below provides the **quantitative, qualitative and accessibility assessments** for dedicated indoor bowls provision within Brent together with the main findings from the site audit undertaken and associated availability of supply. The priorities and any

standards to be adopted for indoor bowls provision are then provided at the end of this assessment.

6.10.1 Quantitative Assessment

6.102 Figure 6.57 provides a list of the dedicated indoor bowling facilities in Brent which are publicly accessible along with additional information. Recommended strategic priorities for are set out at the conclusion of this sub-section.

6.103 There is 1 site in the borough that meets the criteria for inclusion within this needs assessment.

Figure 6.57 Indoor Bowls Provision in Brent

Facility Name	Access Type	Ownership Type	Management Type	Year Built*
Century Bowling and Sports Club Ltd	Sports Club / Community Association	Sports Club	Sports Club	1928 (2010)

6.10.2 Supply and Demand Analysis

6.104 The key findings from Sport England’s research tools in relation to the current supply of and demand for bowls facilities in Brent are as follows:

- There is one dedicated facility for indoor bowling in Century Bowling and Sports Club Ltd, a club-owned 6-rink facility located a short walk from Preston Road station.
- The facility is fully accessible with wheelchairs available and ramps in place. The club also has 6-rink outdoor facility and large social space that is let for community use.
- Only club members and opposition teams are able to use the indoor facility. There is no pay and play option.

Figure 6.58 Sports Facility Calculator: Demand for Indoor Bowls generated by Brent’s future population increase

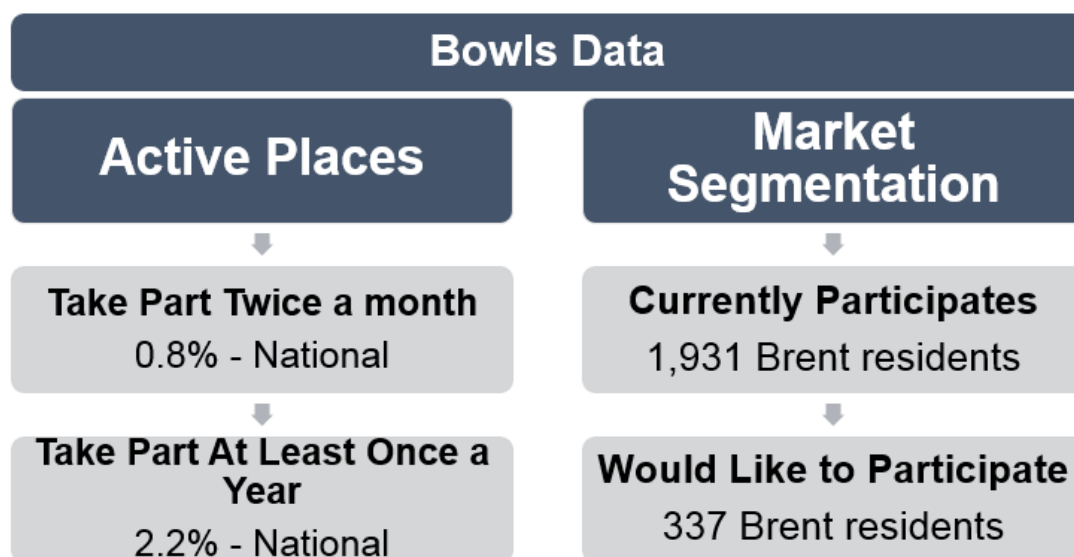
Indoor Bowls	Current	2041 Adjustment
Rinks	16	20
Centres	2.7	3.4
Visits per week in the peak period	2,522	3,189

Source: Sport England Sports Facility Calculator

6.105 By 2041 the SFC projects that Brent’s additional population will generate demand for an additional 4 rinks – or one new facility. However, as noted later in this section, consultation with the NGB suggests they are happy with the current stock given the number of clubs in surrounding areas, and there are is no necessity for additional provision.

6.106 Figure 6.59 displays the bowls-specific data that is currently available. Whilst still a niche sport, bowls has a similar level of popularity to Boxing and Squash and the 1,931 residents estimated to be taking part in Brent are likely to be from older segments of the population, making bowls a key strategic sport for engaging this underrepresented group.

Figure 6.59 Bowls Data



Source: Active Places Survey 2017/18, Sport England / Sport England Market Segmentation online tool. Sport-specific local authority level data is not currently available for Active Places.

6.10.3 Qualitative Assessment

6.107 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply.

Non-Technical Quality Assessment

6.108 Alongside the analysis of supply and demand, the quality of the facility stock has been assessed via non-technical quality assessments to allow for verification of the quality of that supply. Figure 6.60 provides a mean quality score for the indoor bowls provider in Brent. The indoor 6-rink green is 8 years old and well maintained (being regularly hoovered and stretched). The green is in very good condition and not in imminent need of being replaced.

Figure 6.60 Mean Quality Score and Availability – Indoor Bowls Facilities in Brent

	Mean Quality Score	Community Availability Comments	Public Transport Accessibility Level Score
Century Bowling and Sports Club Ltd	4	No community use	2

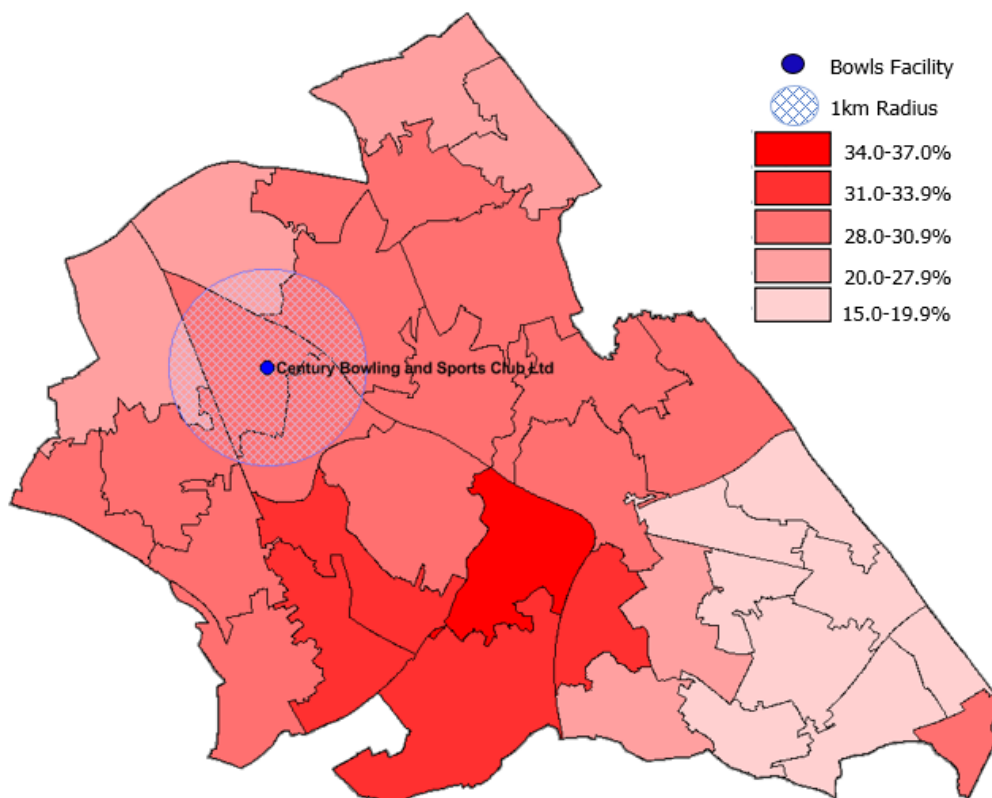
6.109 In terms of access to public transport, the site at Century Bowling scores poorly.

6.10.4 Accessibility Assessment

6.1010 Figure 6.61 identifies the 1km walk-to catchment for the facility referenced in Figure 6.60, along with levels of inactivity across the borough. The map illustrates that indoor bowls is rare sport in north with provision that serves the north of the borough.

Figure 6.61 Map of Indoor Bowls Facilities in Brent (1km walk-to catchments marked)

Brent Council: Bowls Facilities with Inactivity Rates



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6.10.5 Local Needs and Consultation

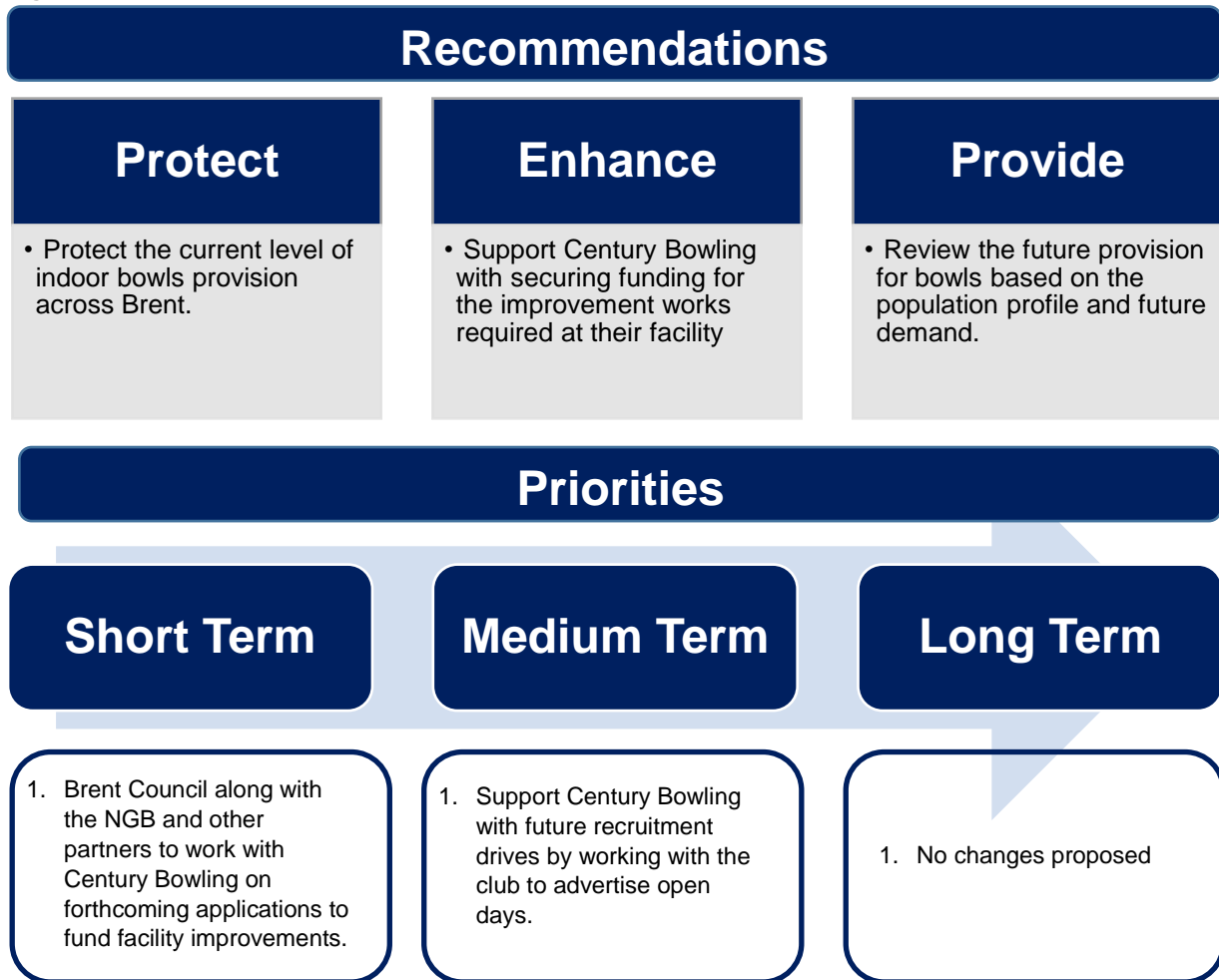
6.1011 The key findings of the consultation process relevant to gymnastics provision in Brent are summarised below:

- Century Bowling are in reasonable health with 152 members, 123 of whom are registered with the club to play indoors, however membership has fallen in the last 3 years. The club is struggling to attract new members and plans to hold open days and offer a reduced membership rate for junior players.
- Whilst Century Bowling is the only club within Brent, the NGB reports that there are a further 4 clubs within a 30 minute drive – these are Glebelands, Bounds Green, Paddington and Herga.
- Century Bowling are working with the NGB's Sport England funded development arm (Bowls Development Alliance) as part of the *Club Development Programme*.
- A recent risk assessment identified some issues with the roof at Century Bowling which need addressing which will cost up to £4,000. The club would like to install a new suspended ceiling with LED lighting. They intend to apply for funding from Wembley Stadium trust.
- The NGB considers that future demand can be met by the Five Indoor Clubs, notwithstanding the fact that the older population will increase over next 10 years.
- There are no plans for improved or new facilities.

6.10.6 Priorities for Indoor Bowling Facilities

6.1012 The priorities below are set out in line with Sport England's priorities for forward planning under the headings of protect, enhance and provide as detailed previously in the methodology. Figure 6.62 sets out the Indoor Bowls improvements and priorities for Brent.

Figure 6.62 Indoor Bowls Improvement Recommendations and Priorities



Summary of Future Needs for Indoor Bowls

6.1013 Whilst there is only one indoor facility in the borough, Century Bowling is a well-managed and well-maintained facility that has excellent reach amongst older people, a key underrepresented group when analysing the demographics of people who like being active. The council should regard Century Bowling as a strategic club and work with them whenever possible to increase membership and to secure funding for ongoing necessary facility maintenance.

Section 7
Priority Sites and Next Steps



Section 7: Priority Sites and Next Steps

7.01 This section of the *Needs Assessment* sets out the leading priorities for the council related to the indoor sports facility projects, investment and needs as set out in **Section 5** in the consultation and **Section 6** in the analysis.

7.02 All proposals within this strategy are subject to feasibility and viability testing and the council and its partners being able to source the requisite funding.

Figure 7.1 Priority Projects

Site	Project	Next Stages	Indicative Capital Costs ¹⁵	Funding
Regeneration and Leisure Led Projects				
Bridge Park Community Leisure Centre	A new development, adjacent to the existing leisure centre that encompasses a new wet and dry leisure facility, businesses and homes. Possible facility mix; 4-court sports hall 6-lane 25m swimming pool Health and fitness suite Studio Spin studio Sauna and steam rooms	Project development phase - early 2020 (TBC)	£8,880,000 based on Sport England estimates for an affordable sports centre with 6-lane pool, 4-court hall, 100 station health and fitness suite and 2 studios	Brent Council capital
Vale Farm Sports Centre	Replacement of existing provision at the site that is coming to the end of its usable life.	Review of the capacity of the potential to extend swimming capacity at the site along with the potential for additional sports provision incorporated into an <i>Options and Cost Benefit Analysis</i> – 2019/2020 Project Development – between 2023-2028.	£10,825,000 based on Sport England estimates for an affordable sports centre with 8-lane pool plus learner pool, 5-court hall, 100 station health and fitness suite and 2 studios	Brent Council capital Sport England
Brent-wide	Community Insight project – to carry out an extensive piece of research into the participation habits of Brent residents with particular focus on the barriers to being more active that underrepresented groups in the borough face with a view to understanding how built facilities act as barriers and potential solutions to high levels of inactivity in the borough.	To be commissioned in Q1 2019	Not applicable	Brent Council
Old Oak North	Proposed new leisure centre as part of the OPDC development.	Continue to liaise with OPDC and contribute to any decision regarding the siting of this future facility (to be made within 5 years). Whilst not located in Brent, the development is likely to have an impact on hall and	Not applicable	Sourced by OPDC

¹⁵ Taken from <https://www.sportengland.org/media/13346/facility-costs-q2-18.pdf>
www.continuumleisure.co.uk

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

Site	Project	Next Stages	Indicative Capital Costs ¹⁵	Funding
		water space demand in the borough. Dedicated provision for gymnastics or squash should be encouraged where possible		
Education Led Projects				
Priority School Engagement	Targeted engagement with priority schools, selected due to their location in areas of high inactivity, poor supply or due to their capacity for additional use.	Set up individual meetings, or a single event, to start a process of engagement with the listed schools – Early 2019 . Create a marketing toolkit to enable priority schools to have access to the information required to successfully let their facilities for community use (or greater use) – Spring 2019	No capital costs	Brent Council
Byron Court Primary School	New 306.5m ² activity hall with a planning condition for community use.	Listed as a priority education site in this assessment. It is recommended that Brent Council engage with the school to ensure the facility is available to the community for the maximum time possible – to be completed 2019	£725,000 based on costs for a 1-court hall	Brent Council school capital
Chalkhill Primary School	Identification of need for redeveloped toilet block and changing facilities.	School has indicated they would like to start the project within the next 2 years – to be completed 2020-2021	£240,000 based on 75m ² 2 team changing room.	Brent Council school capital
Lycée International de Londres – school site	Development of a 5-lane swimming pool at the school on Forty Lane. There is a planning condition in place for the pool to be available for community use for a minimum of 30 hours per week.	Brent Council to monitor community use of the eventual development to ensure the planning condition is implemented and enforced – to be completed 2019	£4,545,000 based on costs for a 5-lane pool	Private school internal budget
Stonebridge Primary School	New 320m ² activity hall. There is no planning condition for community use but the site audit confirmed that the school plans to let the facility on evenings and weekends.	Listed as a priority education site in this assessment. The school is located in one of Brent's most inactive areas. The council should encourage maximum community use and work with the school to support them with the marketing of the new facility – to be completed 2019	£725,000 based on costs for a 1-court hall	Brent Council school capital

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

Site	Project	Next Stages	Indicative Capital Costs ¹⁵	Funding
Queens Park Community School	Redeveloped changing rooms and main hall	Listed as a priority education site in this assessment. The hall and changing rooms are in poor condition and a rebuild is required – to be completed 2021	£2,215,000 based on costs for a 4-court sports hall £240,000 based on 75m ² 2 team changing room.	TBC
Uxendon Manor Primary School	New 308.2m ² activity hall with a planning condition for community use.	It is recommended that Brent Council engage with the school to ensure the facility is available to the community for the maximum time possible – to be completed 2019	£725,000 based on costs for a 1-court hall	Brent Council school capital
Community Led Projects				
Pavilion at Stonebridge Recreation Ground	The Jason Roberts Foundation have outline plans to convert a storage space into a Health and Fitness Suite within the next 3 years. The ambition is to turn the successful community facility into a Health and Wellbeing hub.	Brent Council to support the Jason Roberts Foundation with securing funding for this project and to work closely with them to help develop their aims for a new Health and Wellbeing hub – early 2019	No available data	To be secured
Stonebridge Boxing Club	This key provider of community sport have been forced to vacate their premises at Kassinga House and are moving to a new facility on Wembley High Road.	Brent council to continue to support Stonebridge Boxing Club with the intention of identifying a long-term site to secure the club's future – early 2019	TBC	N/A
The Railway Club; Cricklewood Boxing Club	The club, located in the basement of The Railway Club on Edgware Road, has completed development of the main boxing hall, however requires further support to complete the toilets and changing area.	Support the club regarding securing the necessary funding to complete redevelopments of the facility – early 2019	Club estimate costs to be £9,000	To be secured

7.03 Figure 7.2 provides a summary of potential funding sources for capital projects that organisations in Brent could benefit from.

Figure 7.2 Funding Sources

Source	Description	Amount	Contact
London Marathon Charitable Trust	The trust provides funding to improve facilities in the core areas of London and Surrey to encourage members of the local community to become and remain active.	Small Grants of between £5,000-£20,000 Major Grants of between £20,001-£50,000	https://www.lmct.org.uk/apply-funding/
Sport England – Community Asset Fund	This is a programme dedicated to enhancing community spaces that give people the opportunity to be active. The fund aims to help local organisations create good customer	Grants of £1,000-£150,000. Grants above £50,000 are considered by exception.	https://www.sportengland.org/funding/community-asset-fund/

Brent Council Indoor Sport and Leisure Facilities Needs Assessment

November 2018

Source	Description	Amount	Contact
	experiences and financially sustainable facilities.		
Sport England – Strategic Facilities Fund	This fund is designed to support the sector to invest strategically to deliver essential outcomes to local communities. The fund directs capital investment into key local area projects that are identified through a strategic vision with the impact on local outcomes and KPIs clearly identified.	Grants of £500,000-£2m	https://www.sportengland.org/funding/strategic-facilities/
HS2 Community and Environment Fund	The objective of this fund is to add benefit to communities and local economies long the HS2 route that are demonstrably disrupted by the construction of the project.	Grants of up to £1m	https://www.groundwork.org.uk/sites/hs2funds
GLA Good Growth Fund	This is the Mayor's £70m regeneration programme to support growth and community development in London. The fund supports innovative regeneration activities that enable Londoners to actively participate in their local community.	Capital grants of up to £2m Repayable capital grants of between £50,000 and £2m Round 3 opens in 2019	https://www.london.gov.uk/what-we-do/regeneration/funding-opportunities/good-growth-fund-supporting-regeneration-london
Suez Communities Trust	The fund supports community and environmental improvement projects in England through the Landfill Communities Fund, focusing on projects that demonstrate a long lasting physical improvement at a specified site.	Funding awards of up to £50,000 to not-for-profit organisations	https://www.suezcommunitiestrust.org.uk/
Wembley National Stadium Trust	Provide grants for community sport in Brent with income received from Wembley Stadium ticket sales and other income.	Community awards up to £2,000. Strategic awards up to £25,000.	http://www.wnst.org.uk/
Brent Council Community Infrastructure Levy	This is a planning charge, introduced by the Planning Act 2008 to provide a means for ensuring developments contribute to the infrastructure they will rely upon.	Awards are dependent on the project. See the contact website for more details.	https://www.brent.gov.uk/services-for-residents/planning-and-building-control/what-you-will-need-when-submitting-a-planning-application-old/community-infrastructure-levy-cil-application/

7.04 For further information on potential sports funding sources, Brent Council keep an up to date list at <https://www.brent.gov.uk/services-for-residents/sport-leisure-and-parks/sports/sports-funding/>.

Section 8 Summary



Section 8: Summary

8.01 This is an exciting time of change and opportunity in Brent. The impending publication of a new Local Plan will shape how the borough will develop over the coming decades to address the challenges of housing needs, employment opportunities, the role of town centres and the need for community facilities and infrastructure that promote health and wellbeing. The development of this *Indoor Sports and Leisure Facilities Needs Assessment* provides a timely opportunity for Brent Council to present the existing facility stock in relation to the needs identified through consultation with the local community, partners and stakeholders.

8.02 Brent faces a number of challenges. It is one of the most inactive local authorities in the country, an issue that is further exacerbated by serious health concerns in the area regarding preventable conditions like obesity, diabetes and cardiovascular disease. Added to this, it is projected that, by 2041, the population of Brent is going to increase by approximately 87,000, leading to a 110% increase in people over the age of 65, signalling significant implications for providers of health services in the borough and demonstrating the importance of promoting preventative solutions to ill health, such as the benefits of physical activity.

8.03 A number of priorities have emerged from the extensive consultation that has been carried out for this assessment. The council's focus on the established regeneration growth areas of Wembley, Alperton, Church End, South Kilburn and Burnt Oak and Colindale along with the emerging areas of Staples Corner, Neasden and Northwick Park are central to the borough's development and are areas likely to experience population increases that result in the need for new provision. It's acknowledged that the borough is home to a large number of people living in deprived areas and BAME communities, groups that are defined by Sport England as *underrepresented* with regard to participation in physical activity and sport. The consultation process raised the concern amongst stakeholders that many people living in the borough are either being priced out of physical activity or simply do not have it on their radar. Any future offer needs to be both affordable and accessible to meet the needs of the local population with a coordinated campaign that demonstrates the positive impact that being active can have on a person's health and wellbeing.

8.04 Within the borough, the level of water space is 6.4m² per 1,000 population, considerably lower than the London average of 11m². The number of pools and sports halls in the borough aren't currently meeting demand. Evidence from Sport England's Facilities Planning Model identifies unmet demand for pools that equates to 431m² of water space rising to 614m² by 2041. Similarly, whilst the FPM data indicates that there is a sufficient overall supply of halls in Brent, not enough are currently activated for community use (a point that is supported by the survey returns from sports clubs in Brent).

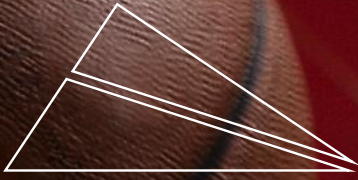
8.05 Whilst the number of pools and available sports halls are priority issues for Brent, both have the potential to be addressed either through existing plans or coordinated and targeted engagement. The proposals for a new centre, with a 6-lane pool, at Bridge Park Community Leisure Centre along with the proposed pool at Lycée International de Londres, will impact positively on unmet demand for water space in Brent. Some of the future demand will be addressed through outline proposals for a new pool at as part of the Brent Cross regeneration area near the Barnet border along with a new facility in Old Oak North as part of the OPDC development.

8.06 With regard to sports halls, planned new facilities at 3 schools in the borough will alleviate some of the unmet demand in Brent. Furthermore, it is recommended that Brent Council focuses efforts on engaging with schools in the borough to increase their community availability. A series of priority schools, identified by areas of inactivity, known hotspots of unmet demand and known available court capacity should be prioritised.

8.07 The future of Vale Farm Sports Centre will need to be addressed by Brent Council. The centre currently provides the community with access to a 6-lane pool, a 5-court sports hall, a specialist martial arts facility, 50% of the borough's squash courts along with a large health and fitness suite. Consultation has identified that the centre is coming to the end of its usable life and existing provision will need to be replaced within the next 10 years. Brent Council should prepare to explore the options for the centre, including an expansion of water space and the potential to increase the number of important sports that use the site.

8.08 Given the changing nature of Brent's resident population and the noted capital investment that is going into the borough over the next 5 years, it is recommended that following on from the implementation of a number of these priority projects, the council should look to review the supply and demand with Sport England on an ongoing basis. Additionally, in light of Health and Fitness Suites being omitted from this assessment's site audits and qualitative assessments, it is recommended that Brent Council undertake an in-depth analysis of these facilities alongside any future review to ascertain whether provision in the borough is meeting the evolving local need.

8.09 Through the consultation and research carried out for this assessment, is it evident that the priorities identified throughout will contribute directly to the strategic priorities of Brent Council and key partner organisations through increasing opportunities to be active, and reducing health inequalities by developing long term sustainable community approaches that enable residents to build physical activity into the fabric of their everyday lives. This *Needs Assessment*, and identified priority investment opportunities, has put forward options for the best way to provide opportunities and activities which support these policy areas at a local level and clearly has the potential to support work to bring about a sustained increase in participation by residents of the borough.



CONTINUUM

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