



Brent Retail & Town Centres Evidence Base:

Brent Retail & Leisure Study 2018 (Document A) | Volume 2 of 5 - Plans

October 2018



urban shape

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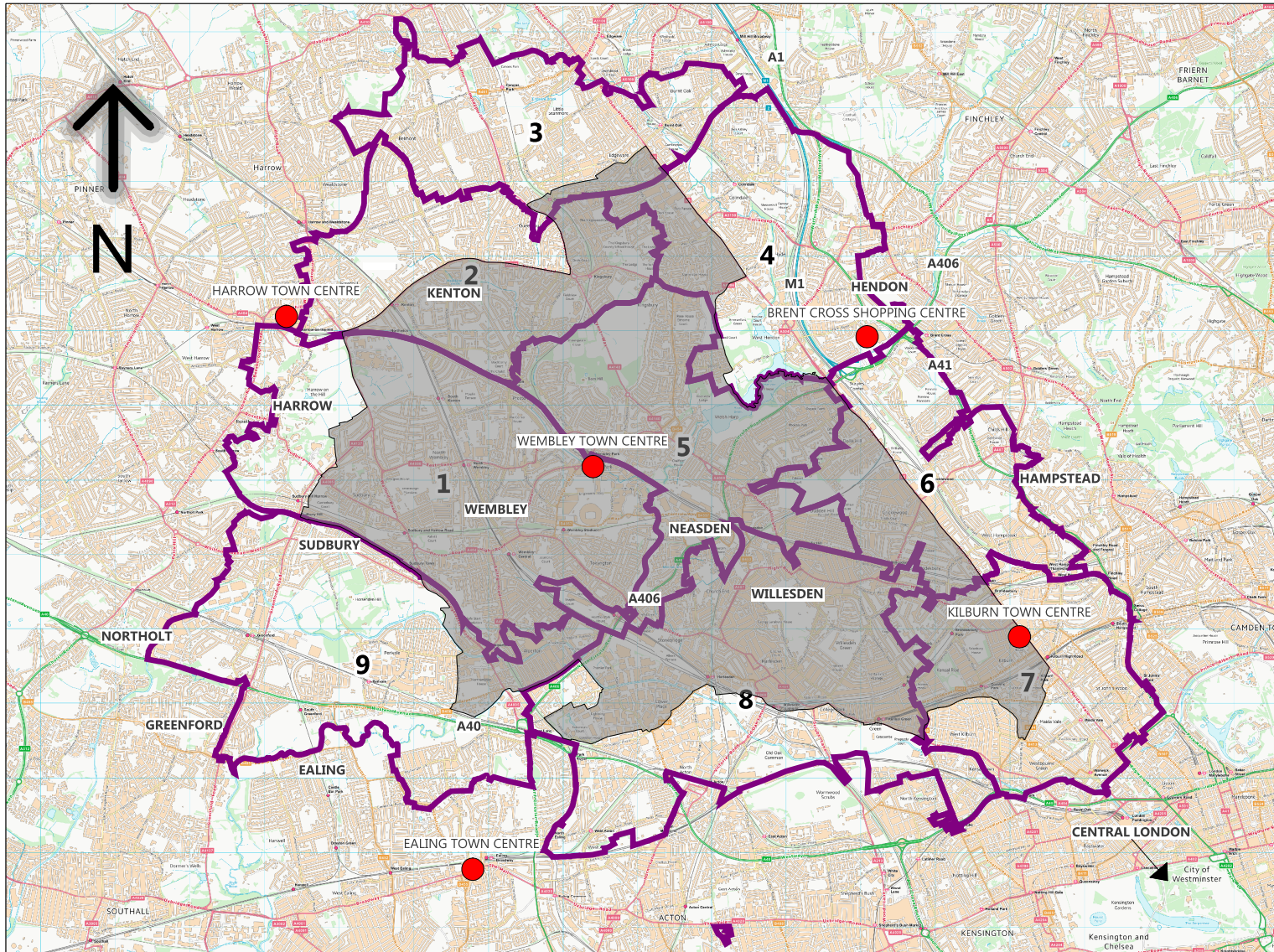
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Brent Retail and Leisure Needs Study 2018 - Household Telephone Survey Area Plan



CADS
Mapping

The Design Centre,
Hewett Road,
Gapton Hall,
Great Yarmouth,
Norfolk NR31 0NN

Legend

Telephone Survey Zones



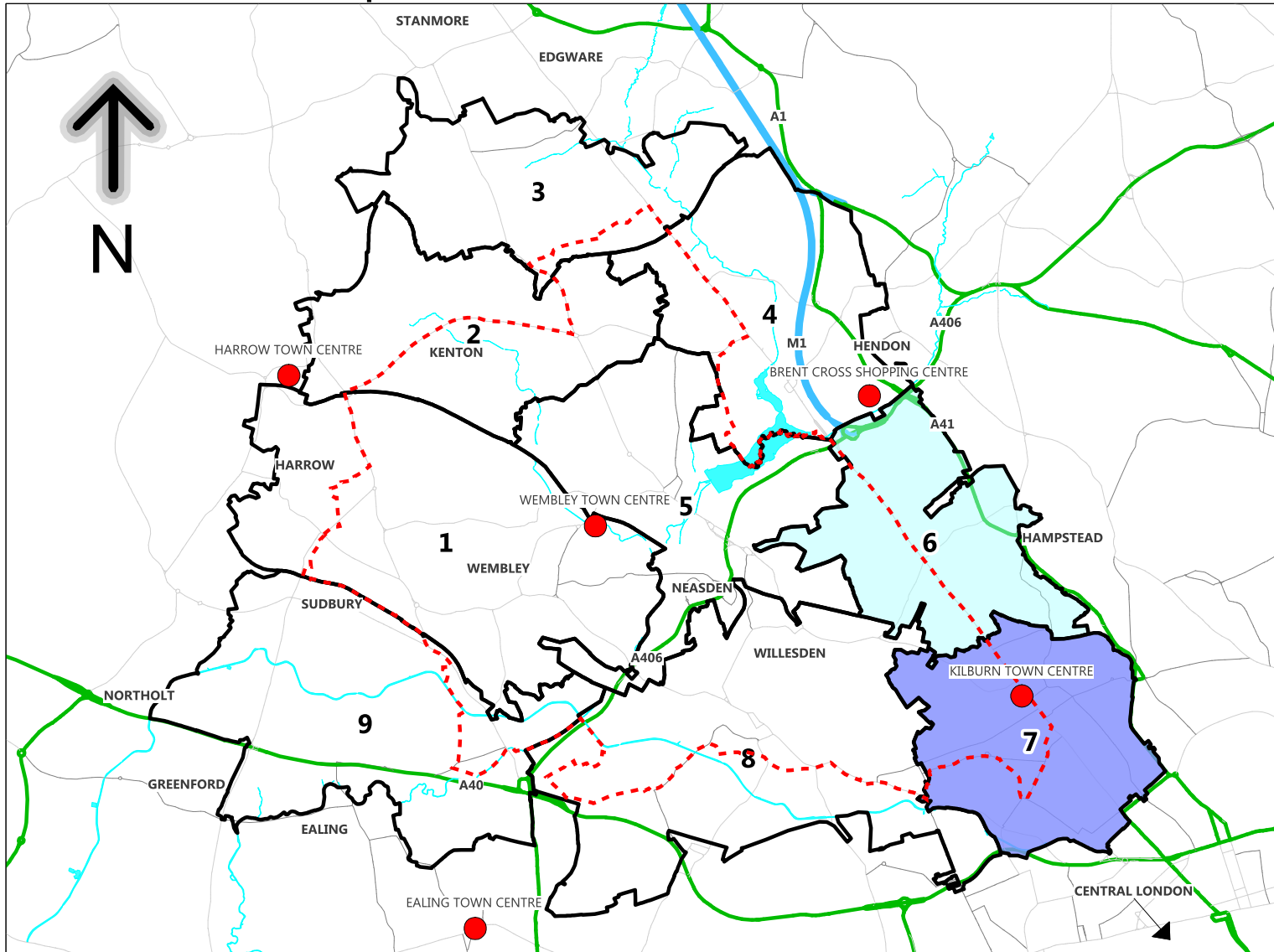
London Borough of Brent
Boundary



1:85,000



Comparison Market Share - Kilburn

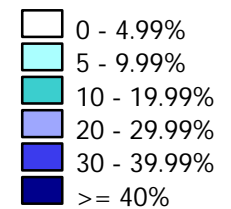


CADS
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Legend

Market Share

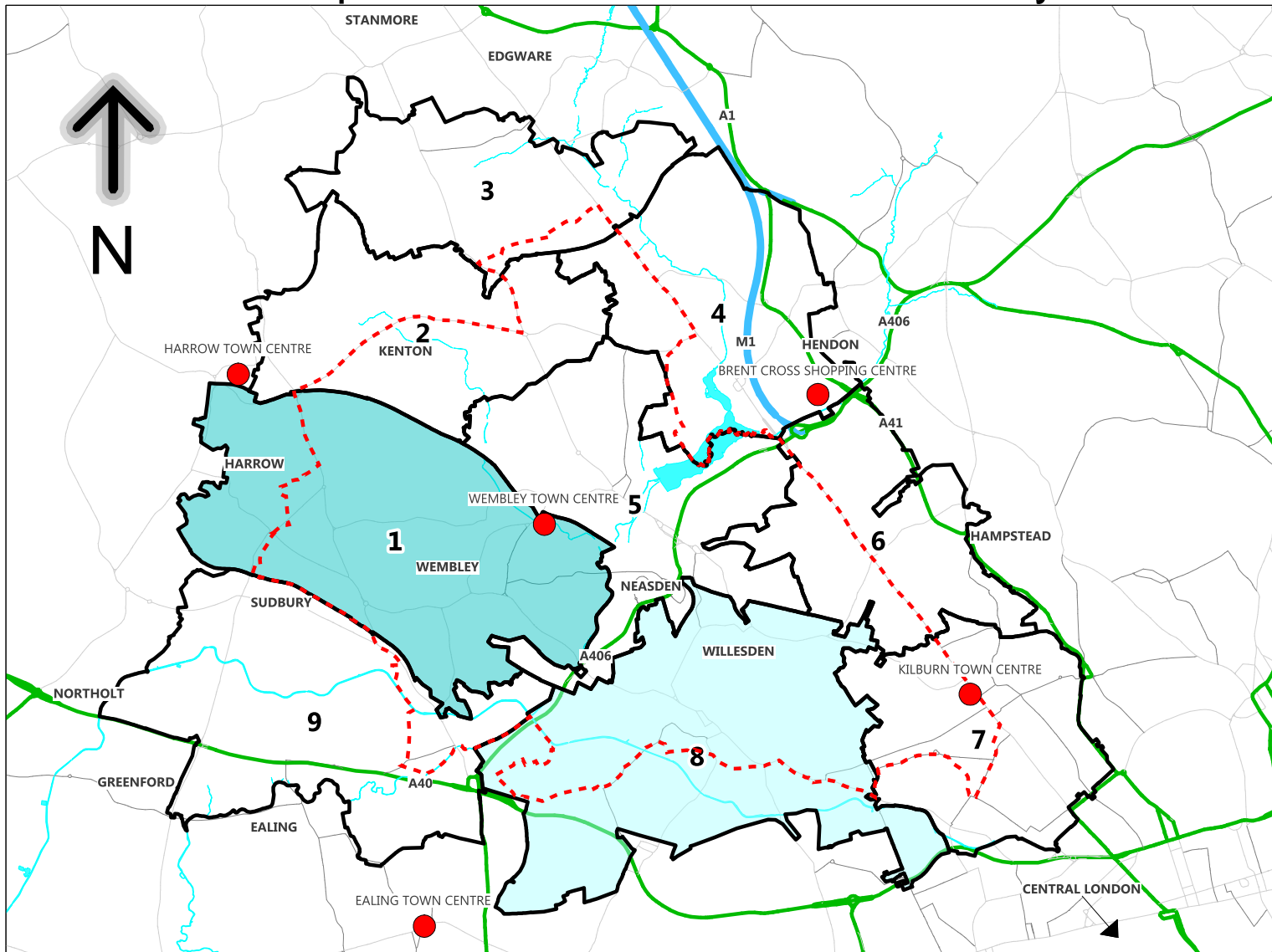


- Household Telephone Survey Area
- London Borough of Brent Boundary

1:85,000



Comparison Market Share - Wembley

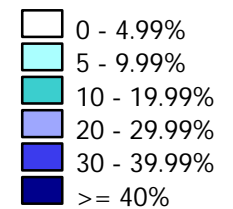


CADS
Mapping

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Gapton Hall,
Great Yarmouth,
Norfolk NR31 0NN

Legend

Market Share



- Household Telephone Survey Area
- London Borough of Brent Boundary

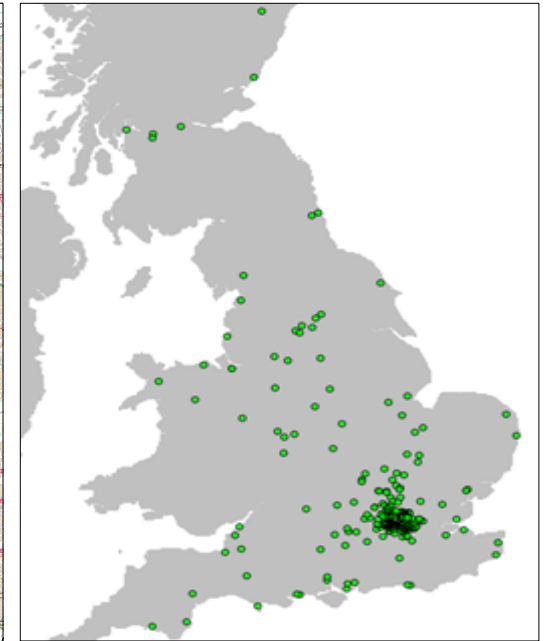
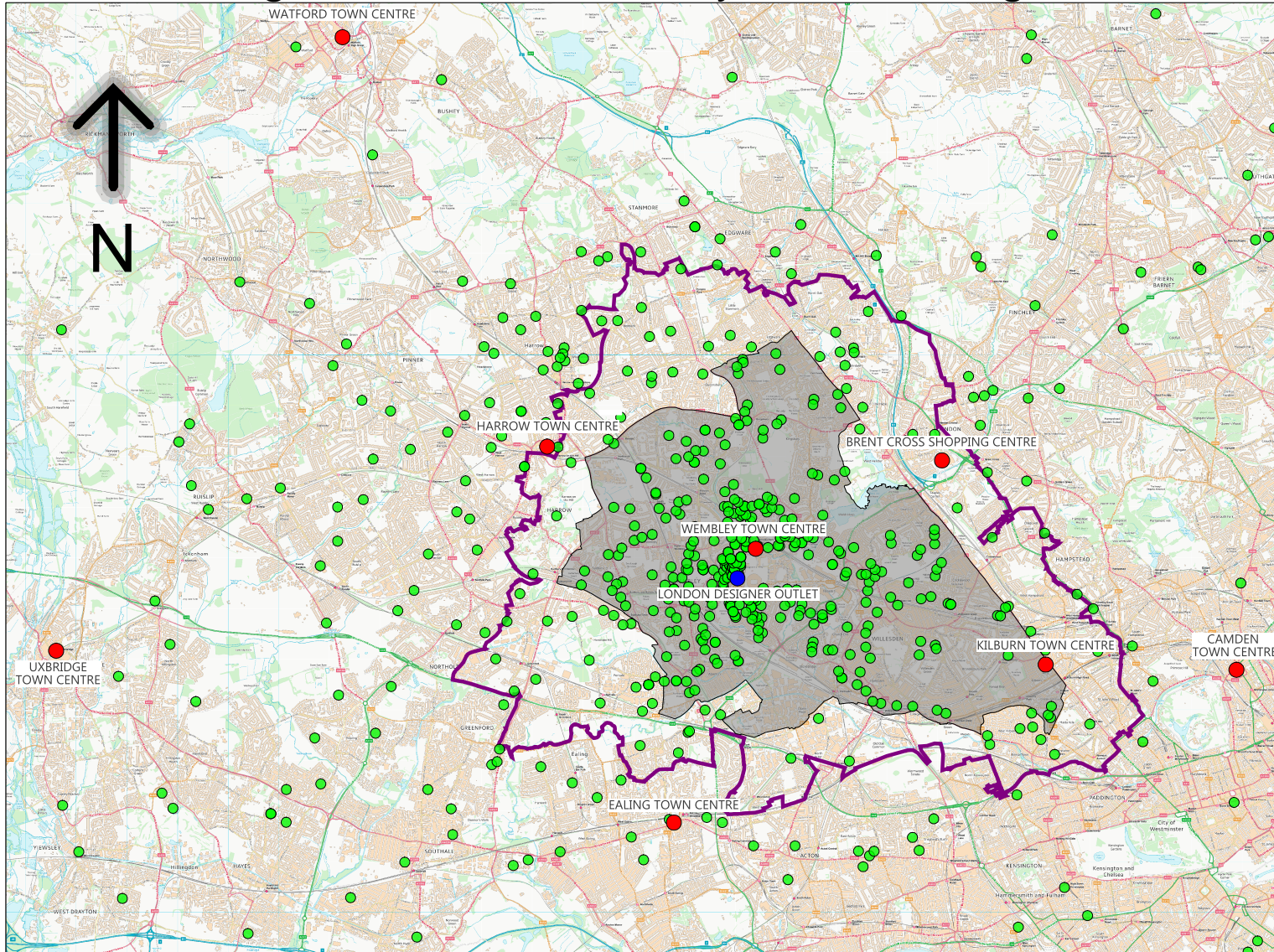
Note

Combined market shares for
Wembley town centre,
Wembley Park district centre
and London Designer Outlet.

1:85,000



London Designer Outlet, Wembley - Visitor Origin Postcodes



Legend

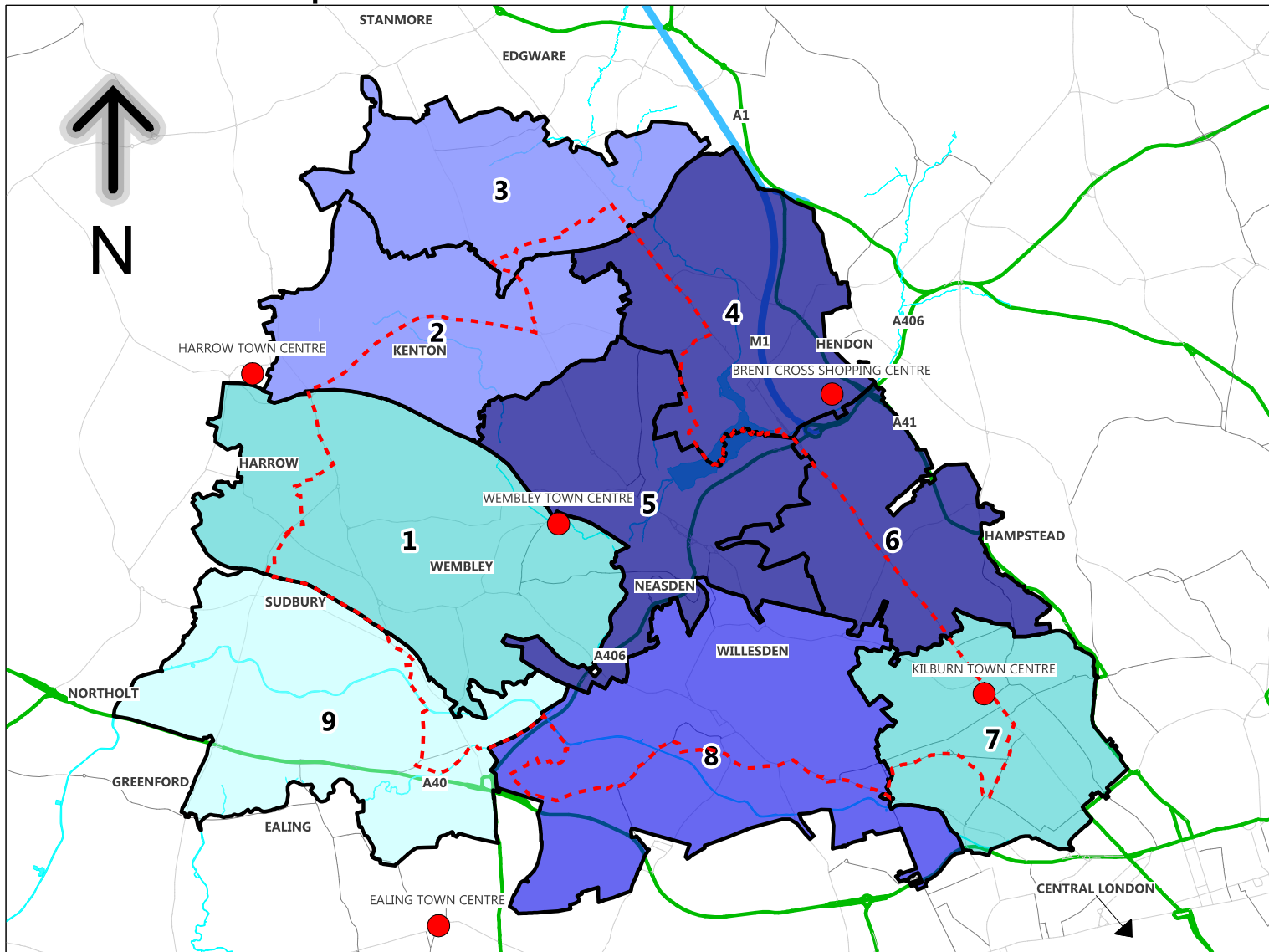
- Household Telephone Survey Area
- London Borough of Brent Boundary
- Postcode Location
- Town Centres/Shopping Destinations
- London Designer Outlet

1:125,000



The Design Centre,
Hewett Road,
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Comparison Market Share - Brent Cross

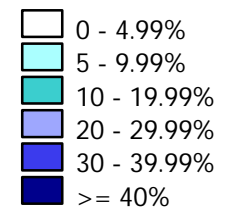


CADS
Mapping

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Great Yarmouth,
Norfolk NR31 0NN

Legend

Market Share



- ↘ Household Telephone Survey Area
- ⋯ London Borough of Brent Boundary

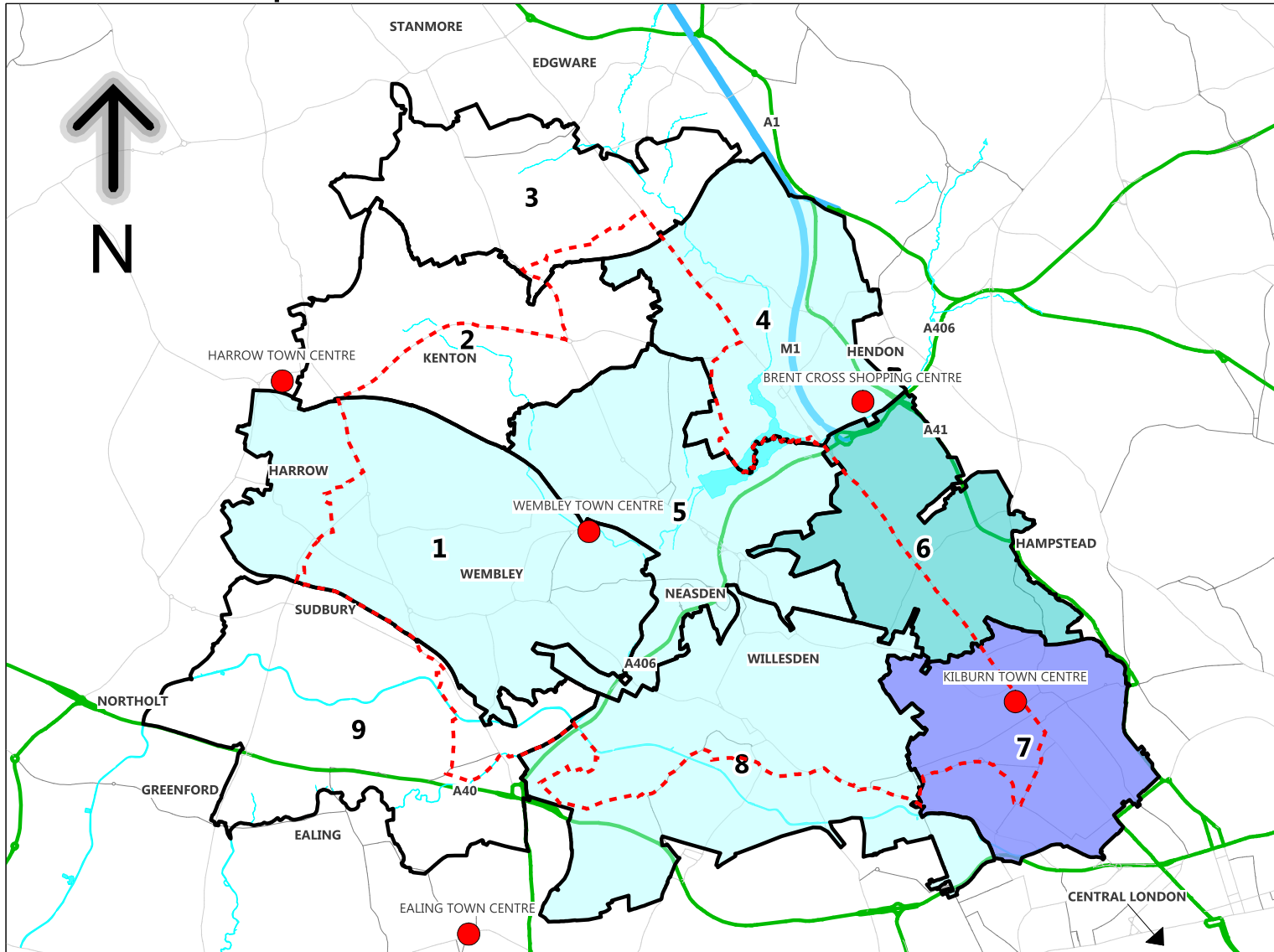
Note

Combined market shares for Brent Cross Shopping Centre, Brent South Retail Park, Staples Corner retail warehousing and Tesco Hendon Way (non-food)

1:85,000



Comparison Market Share - Central London

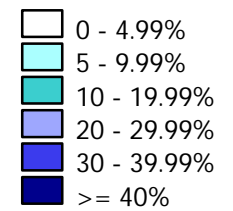


CADS
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Legend

Market Share

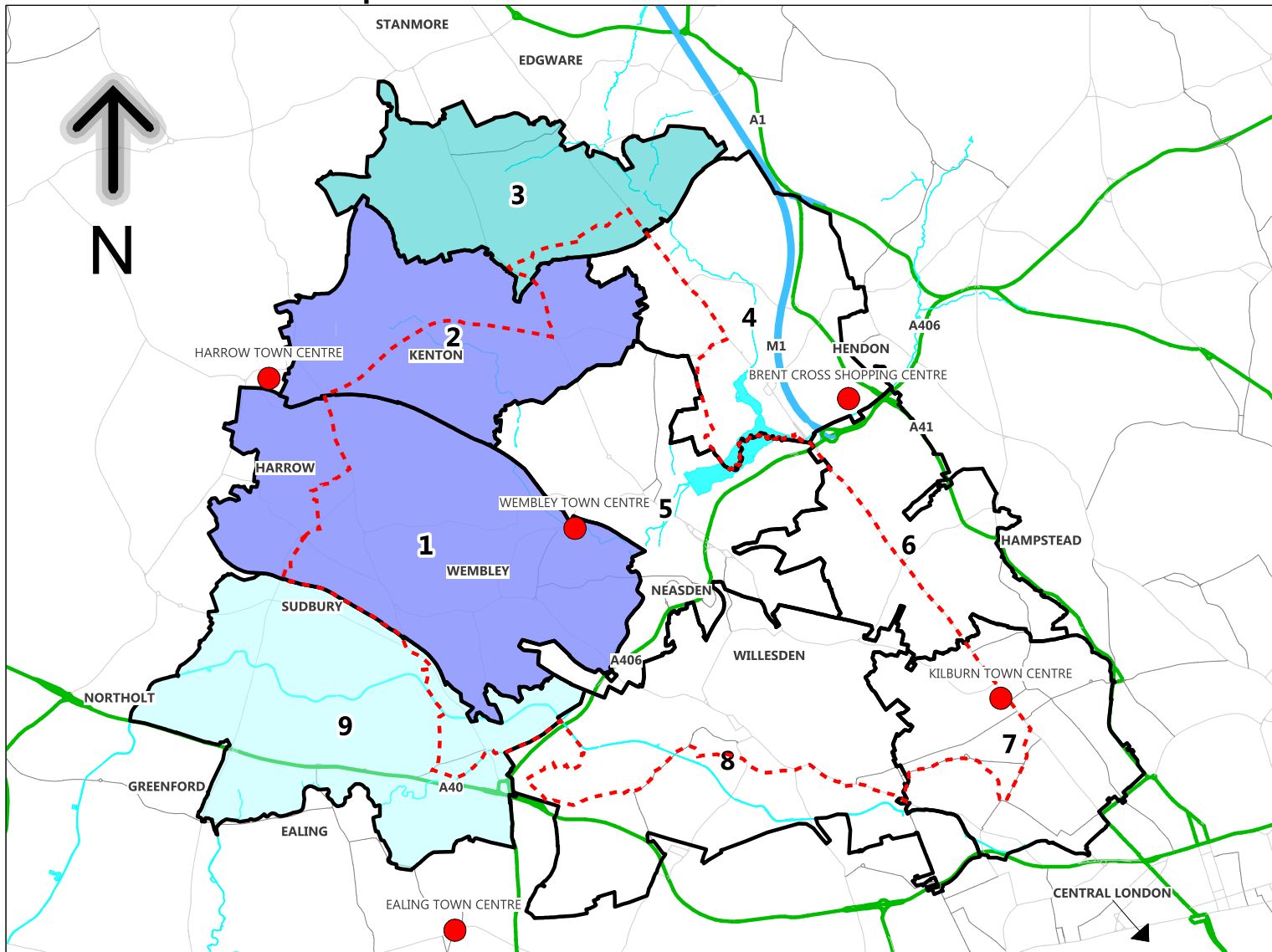


- Household Telephone Survey Area
- London Borough of Brent Boundary

1:85,000



Comparison Market Share - Harrow

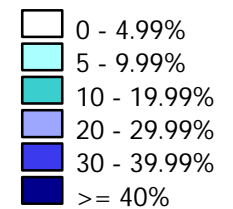


CADS
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Legend

Market Share

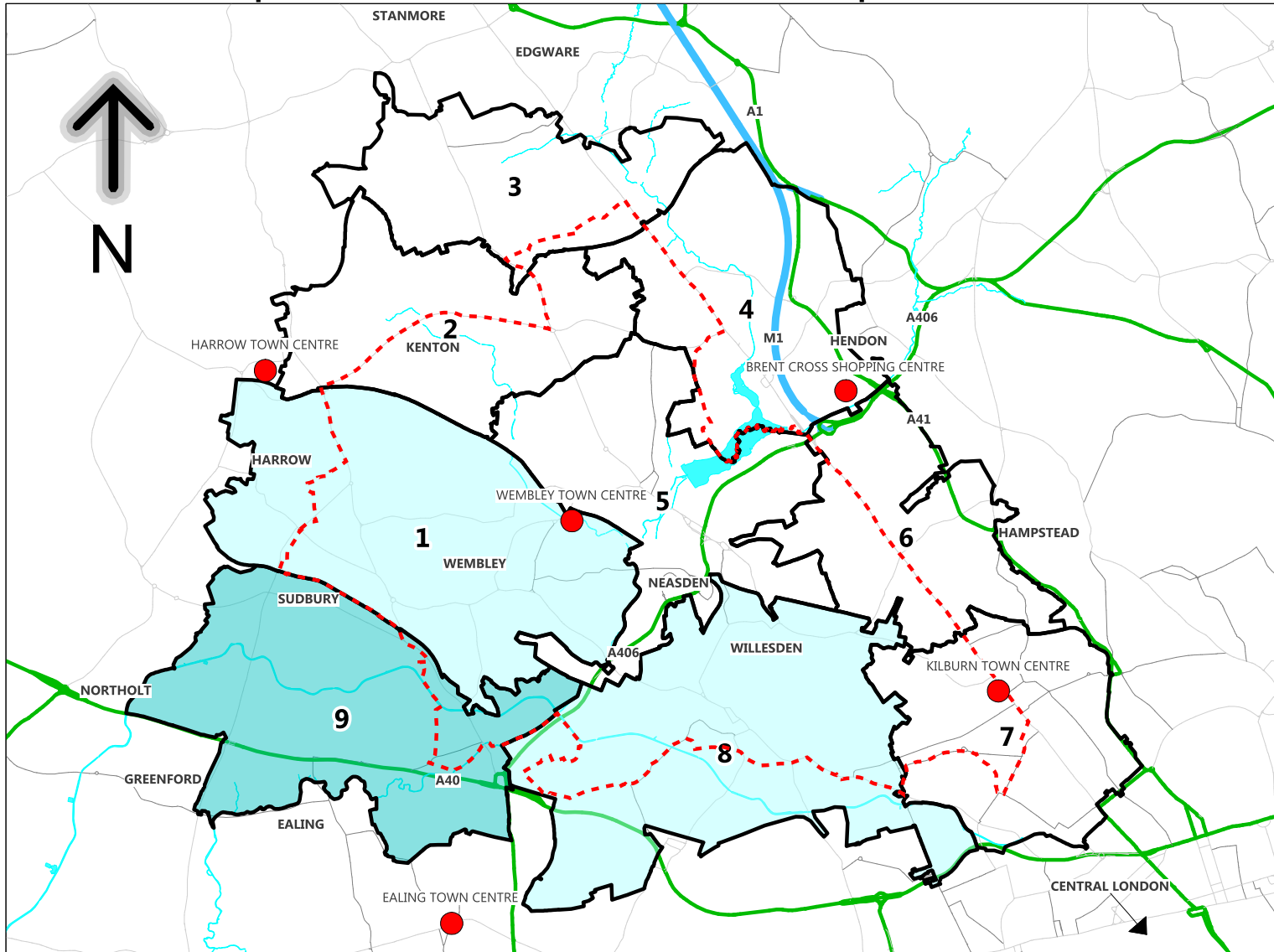


- Household Telephone Survey Area
- London Borough of Brent Boundary

1:85,000



Comparison Market Share - Shepherd's Bush

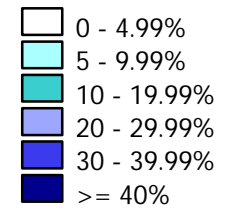


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Legend

Market Share



- ↘ Household Telephone Survey Area
- ⋯ London Borough of Brent Boundary

1:85,000

