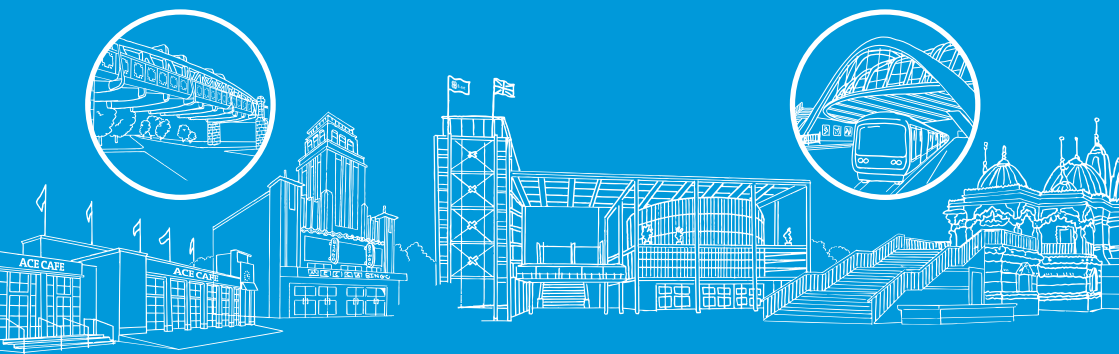


HAVE YOUR SAY

Shaping Brent's Future Together

Brent Council is planning 20 years
ahead with a new local plan.

You can help shape the borough.



Visit www.brent.gov.uk/shapebrent to read the
draft Local Plan and give us your views

HAVE YOUR SAY ON THE LOCAL PLAN

Brent is a fantastic borough and has gone through many changes over the last 20 years. The borough continues to evolve and it needs to be a place ready to meet the opportunities and challenges of the 21st century.

The Local Plan is the long-term plan for the borough of Brent through to 2041, a plan that will deliver homes, places to work and learn, as well as make Brent, cleaner and greener where residents are healthier and happier.

We want to know what you think of the draft Local Plan so you can be part of how Brent will look and feel in the next 20 years.

Give us your comments by going to www.brent.gov.uk/shapebrent by 3 January 2019.



What you say will help us refine the draft of the Local Plan that we will share with everyone again in 2019.



The draft Local Plan will then be submitted to the Government for independent review and final changes.



In 2020, the Local Plan will be finalised and Brent Council will use it to decide on all planning applications.

BRENT – NOW AND IN THE FUTURE

149



LANGUAGES SPOKEN IN BRENT



330,000

OVER 330,000 PEOPLE LIVING IN BRENT

BY 2041:

65,000 MORE PEOPLE LIVING HERE AND 30,000 NEW JOBS WILL BE NEEDED



AWARDED LONDON BOROUGH OF CULTURE 2020

Brent is one of the most diverse boroughs in London and in 2020 all eyes will be on us as we celebrate our year of being London Borough of Culture.

We want Brent to continue to be a great place to live and work by making sure that major developments will last for a long time and there are more jobs, infrastructure, shops and businesses that everyone can benefit from.

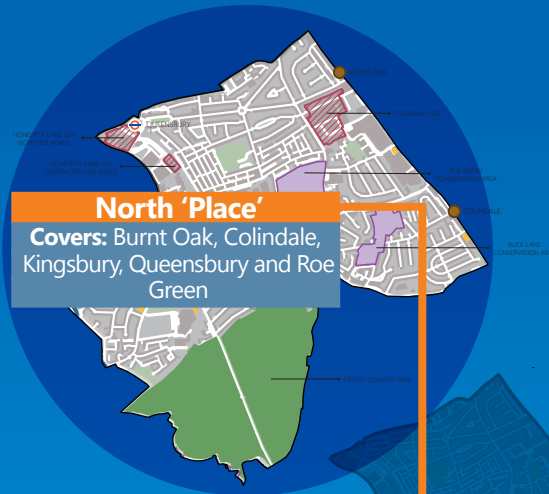
THE SEVEN PLACES IN THE LOCAL PLAN

Shaping Brent's Future Together

In the Local Plan, the borough is divided into seven 'places'.

Note: The Local Plan covers the whole of Brent except for Park Royal and Willesden Junction Station where the council is now not responsible for planning policy.

North 'Place'
Covers: Burnt Oak, Colindale, Kingsbury, Queensbury and Roe Green



East 'Place'
Covers: Dollis Hill, Neasden and Welsh Harp



North West 'Place'
Covers: Kenton, Northwick Park and Preston Road



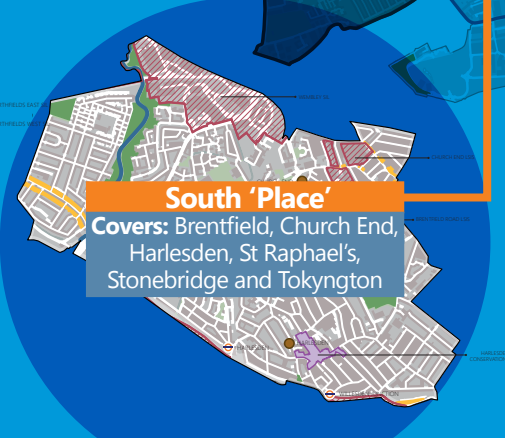
South East 'Place'
Covers: Brondesbury, Brondesbury Park, Cricklewood, Dudden Hill, Kensal Rise, Kensal Green, Kilburn, Mapesbury, Queens Park, South Kilburn and Willesden Green



South West 'Place'
Covers: Alperton, Ealing Road, Sudbury and Wembley Central



South 'Place'
Covers: Brentfield, Church End, Harlesden, St Raphael's, Stonebridge and Tokyngton



Central 'Place'
Covers: Barnhill, Chalkhill and Wembley Park



THE EIGHT THEMES IN THE LOCAL PLAN

Brent's Local Plan is not only about buildings and new homes; it also covers transport, the environment, jobs and how communities can live well together.

The 8 themes in the Local Plan will guide how Brent will grow over the next 20 years, improving places that could be better, while protecting those bits that are special.

1. Building designs – make sure new buildings are of good quality and tall building are in suitable places



2. Housing – make sure many new homes are affordable and big enough for families



4. Economy and town centres – make sure that spaces for local businesses are affordable and places like betting shops and takeaways are limited



3. Social infrastructure – is protected wherever possible and in areas with good public transport

Social infrastructure means...

- Schools
- Doctors surgeries, hospitals
- Sports facilities
- Libraries
- Places of worship
- Theatres and cultural spaces
- Meeting rooms and halls
- Specialist housing
- Fire, ambulance and police stations
- Pubs



5. Heritage and culture – make sure that historic buildings are protected and cultural and creative organisations are supported



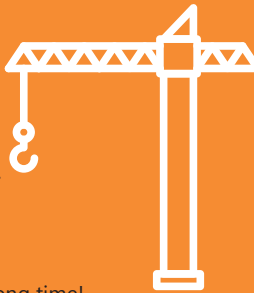
6. Parks and open spaces – make sure existing parks are protected and new developments include green spaces



7. Transport – make sure that new developments help people use buses and trains instead of cars



8. Sustainable infrastructure – make sure new developments are environmentally-friendly



Sustainable means...

- That it will last for a very long time!

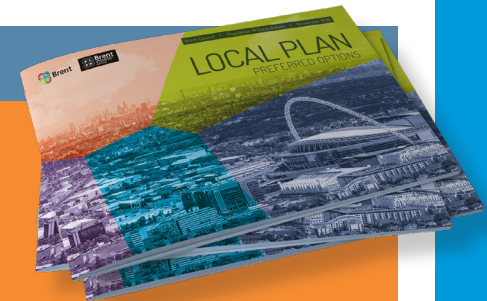
Monitoring the Local Plan

The council cannot make all our plans happen by itself.

The council must work with local residents, developers, the Mayor of London, the national Government and other organisations.

The council receives money from developers to help pay for making improvements in the borough.

The council will keep checking to make sure the Local Plan is doing what it is supposed to do.

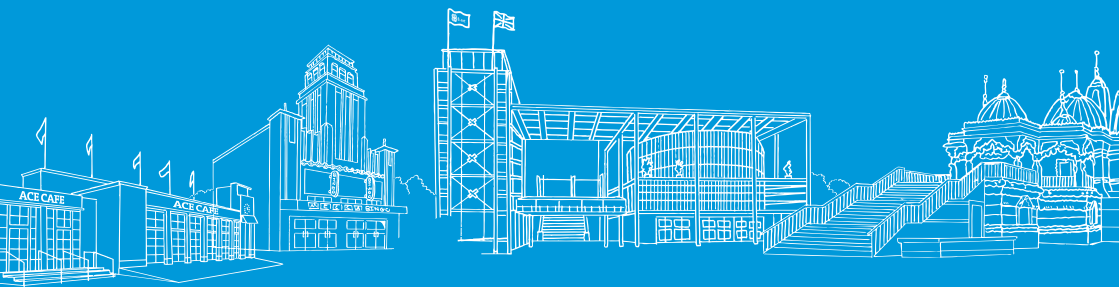


HAVE YOUR SAY ON THE LOCAL PLAN

Have your say on the draft Local Plan by going to www.brent.gov.uk/shapebrent

The consultation closes on 3 January 2019

#ShapeBrent



Visit www.brent.gov.uk/shapebrent to read the draft Local Plan and give us your views