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## Brent Fairtrade Network Steering Group Minutes of meeting 17 October 2024 on zoom

Present: Emily Raymond (Chair) Cristina Porto (Treasurer) Ruth Kitching (Secretary)  
Sue Noyce, John Cope, Robin Sharp, Nana Asante

Apology: Cllr Janice Long

1. Agenda and previous minutes agreed.
2. Queens Park Day (15 September) went well, although Janice thought the FTF literature not appropriate to the current campaign.  
Margery sold out of Zaytoun stock. A photo of our stall with Georgia Gould MP had appeared in the FTF newsletter.
3. Planned public meeting/debate

**Mike Gidney** and **Georgia Gould MP** had both agreed to come – with a strong preference for a Thursday (or Friday) evening. Nana is in touch with a **Ghanaian cocoa farmer** and Chief who is willing to join remotely.

Date – agreed on Thursday 23<sup>rd</sup> January 6.30 – 8.30pm

Several venues were considered: the Civic Centre, Learie Constantine Centre in Willesden (Robin had visited and knows the Chairman), St Martin's church, ICMP in Queens Park.

First choice – **Civic Centre** if the Council leader (Mo Butt) agrees to host (Nana will pursue this - the only option for a cost-free event) . If Civic Centre (Council Chamber?) not free or not available, **Learie Constantine centre** – but need to know it is cost-free and that wifi has been installed. **St Martin's** is free of charge and available and has wifi – needed if we want to beam in a Ghanaian farmer.

Emily is willing to chair the meeting, or possibly co-chair with Nana.

Timing: 6.30 -8.30 with refreshments to start.

Title for meeting:  
(from Chat – AI)

Power to the People: How Your Fairtrade Choices Transform Lives  
Fairtrade Choices: Small Decisions, Big Impacts  
Fairtrade Future: Revolutionizing Tomorrow, One Purchase at a Time  
Fairtrade Impact: Empowering Communities and Protecting the Planet.

*From Robin:*

A future for Fairtrade?

The future of Fairtrade?

A subtheme could be: The example of cocoa.

Robin is thinking of consulting Mike Gidney on this, since he is the main speaker.

Sustainability and workers' rights another theme.

Audience and publicity:

We should use channels attached to FTF and Divine Chocolate. Robin has links to Shared Interest.

Cristina will post on Eventbrite or similar platform.

Janice – social media??

All of us will need to spread the work –

Posters on trees can work!

4 Date of next meeting: Once we have confirmed our venue, speakers and title, probably sometime in November to be decided by doodle poll.